**Scientific Curriculum Vitae**

Jolien HUYBRECHTS

Maastricht University

School of Business and Economics

Organisation, Strategy, and Entrepreneurship (OSE)

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**PERSONAL INFO**

* Date of birth: July 22, 1985
* Nationality: Belgian

**RESEARCH FOCUS**

* Family firms
* Women entrepreneurship
* Sustainability
* Governance, board of directors
* Entrepreneurship
* Innovation and entrepreneurial risk-taking
* Research methods: OLS regression analysis, Bayesian methodology, Structural equation modeling, Case study research,…

**EDUCATION**

|  |  |
| --- | --- |
| 2007 - 2011  | PhD in Applied Business Economics, Hasselt University, Belgium |
|  | **Title of dissertation**: Disentangling the role of family-related factors on financial firm performance**Supervisors**: Prof. dr. Wim Voordeckers, Prof. dr. Nadine Lybaert, Prof. dr. Sigrid Vandemaele |
| 2003 - 2007  | Master in Applied Business Economics – Accountancy and Finance, Hasselt University, Belgium |

**ACADEMIC POSITIONS**

|  |  |
| --- | --- |
| 2020 - present | Associate Professor (Maastricht University, School of Business and Economics, Department of Organisation, Strategy and Entrepreneurship) |
| 2016 - 2020  | Assistant Professor (Maastricht University, School of Business and Economics, Department of Organisation, Strategy and Entrepreneurship) |
| 2014 - 2016  | Postdoctoral researcher (Maastricht University, School of Business and Economics, Department of Organisation, Strategy and Entrepreneurship) |
| 2011 - 2014  | Postdoctoral researcher (Hasselt University, KIZOK Research Center for Entrepreneurship and Innovation, Research Group: Governance) |
| 2007 - 2011  | PhD Student (Hasselt University, KIZOK, Research Group: Governance) |

**FOREIGN STAYS**

|  |  |
| --- | --- |
| 2013  | University of Alberta, School of Business, Centre for Entrepreneurship & Family Enterprise, Visiting scholar (Host: Professor Lloyd Steier). Canada, Edmonton, October-November  |
| 2012  | Jyväskylä University, School of Business & Economics, Visiting scholar (Host: Professor Matti Koiranen). Finland, Jyväskylä, June-July |

**PUBLICATIONS**

*SSCI-LISTED JOURNAL ARTICLES*

Duong, P. A. N., Voordeckers, W., Huybrechts, J., Lambrechts, F., & Van Gils, A. (In Press). Eco-innovations in family SMEs: Understanding the role of financial performance satisfaction. ***Journal of Small Business Management***, 1–29. https://doi.org/10.1080/00472778.2024.2405537

Vandebeek, A., Voordeckers, W., Huybrechts, J., & Lambrechts, F. (2024). Knowledge management in boards of directors: effects of informational faultlines. ***Journal of Knowledge Management***, 28(11), 132-154. https://doi.org/10.1108/JKM-07-2023-0573

Lambrechts, F., Kelleci, R., Voordeckers, W., & Huybrechts, J. (2024). Family owner–nonfamily CEO relational practices shaping CEO succession: Handling equivocality and relational balancing. ***Journal of Management Inquiry***, 33(3), 244-264. https://doi.org/10.1177/10564926231191081

Leute, M., Bammens, Y., Carree, M., & Huybrechts, J. (2023). Ownership heterogeneity and corporate innovation output: A study on family blockholders and activist hedge funds. ***Family Business Review***, 36(2), 254-280. https://doi.org/10.1177/08944865231168918

Lambrechts, F., Huybrechts, J., De Massis, A., & Lehmann, E. E. (2023). The “open family firm”: Openness as boundary work in family enterprises.***Small Business Economics***, 60: 1307–1322, doi: 10.1007/s11187-022-00664-z

Duong, P. A. N., Voordeckers, W., Huybrechts, J., & Lambrechts, F. (2022). On external knowledge sources and innovation performance: Family versus non-family firms. ***Technovation***, 114, 102448.

Vandebeek, A., Voordeckers, W., Huybrechts, J., & Lambrechts, F. (2021). Corporate performance and CEO dismissal: The role of social category faultlines. ***Corporate Governance: An International Review***, 29(5), 436-460.

Cirillo, A., Huybrechts, J., Mussolino, D., Sciascia, S., & Voordeckers, W. (2020). Researching family business growth. ***European Management Review***, 17(3), 733-746.

Murphy, L., Huybrechts, J., Lambrechts, F. (2019). The origins and development of socioemotional wealth within next-generation family members: An interpretive grounded theory study. ***Family Business Review***, 32(4), 396–424.

Ahrens, J. P., Calabrò, A., Huybrechts, J., & Woywode, M. (2019). The enigma of the family successor–firm performance relationship: A methodological reflection and reconciliation attempt. ***Entrepreneurship Theory and Practice****, 43*(3), 437-474.

Van Gils, A., Huybrechts, J., Minola, T., & Cassia, L. (2019). Unraveling the impact of family antecedents on family firm image: A serial multiple-mediation model. ***Journal of Family Business Strategy****, 10*(1), 17-27.

Kelleci, R., Lambrechts, F., Voordeckers, W., & Huybrechts, J. (2019). CEO personality: A different perspective on the nonfamily versus family CEO debate. ***Family Business Review****, 32*(1), 31-57.

Grieten, S., Lambrechts, F., Bouwen, R., Huybrechts, J., Fry, R., & Cooperrider, D. (2018). Inquiring into Appreciative Inquiry: A conversation with David Cooperrider and Ronald Fry. ***Journal of Management Inquiry***, *27*(1), 101-114.

Hahn, D., Minola, T., Van Gils, A., Huybrechts, J. (2017). Entrepreneurial learning at universities: Exploring multilevel contingencies. ***Entrepreneurship and Regional Development****, 29*(9-10), 945-974.

Vandebeek, A., Voordeckers, W., Lambrechts, F., & Huybrechts, J. (2016). Board role performance and faultlines in family firms: The moderating role of formal board evaluation. ***Journal of Family Business Strategy****, 7*(4), 249-259.

Huybrechts, J., Voordeckers, W., D’Espallier, B., Lybaert, N., & Van Gils, A. (2016). The board demography – firm performance relationship revisited: Opening the ‘black box’ using Bayesian analysis. ***Journal of Small Business Management****, 54*(13), 992-1007.

D’Espallier, B., Huybrechts, J., & Schouben, F. (2014). Why do firms save cash from cash flows? Evidence from firm-level estimation of cash-cash flow sensitivities. ***Accounting & Finance****, 54(*4), 1125-1156.

Huybrechts, J., Voordeckers, W., & Lybaert, N. (2013). Entrepreneurial risk taking of private family firms: The influence of a non-family CEO and the moderating effect of CEO tenure. ***Family Business Review****, 26*(2), 161-179.

Huybrechts, J., Voordeckers, W., Lybaert, N., & Vandemaele, S. (2011). The distinctiveness of family firm intangibles: A review and suggestions for future research. ***Journal of Management & Organization****, 17*(2), 268-287.

Lambrechts, F., Bouwen, R., Grieten, S., Huybrechts, J., & Schein, E.H. (2011). Learning to help through humble inquiry and implications for management research, practice, and education: An interview with Edgar H. Schein. ***Academy of Management Learning & Education****, 10*(1), 131-147.

D’Espallier, B., Huybrechts, J., & Lόpez Iturriaga, F. (2011). Analyzing firm-varying investment-cash flow sensitivities and cash-cash flow sensitivities: A Bayesian approach. ***Spanish Journal of Finance and Accounting****, 40*(151), 439-467.

*BOOKS (edited)*

* Barrett, M., Huybrechts, J., & Lee, J.S.K. (2024) *Women in Family Business: New Perspectives, Contexts and Roles.* Edward Elgar: Cheltenham.

*BOOK CHAPTERS (in edited books)*

Huybrechts, J., Barrett, M., & Lee, J.S.K. (2024) Revisiting and previewing research on women in family business. In M. Barrett, Huybrechts, J., & Lee, J.S.K (Eds), *Women in Family Business: New Perspectives, Contexts and Roles.* Edward Elgar: Cheltenham

Van Helvert-Beugels, J., Van Gils, A., & Huybrechts, J. (2019). Boards of advisors in family SMEs. In E. Memili & C. Dibrell (Eds.), *The Palgrave Handbook of Heterogeneity among Family Firms* (pp. 181-199). New York: Palgrave.

*BOOKS (non-edited)*

Hendriks, W., Lambrechts, F, Vandenrijt, L., Kelleci, R., Voordeckers, W., Huybrechts, J., & Dekker, J. (2014), De niet-familiale CEO in het familiebedrijf. Hoe komen tot een succesvolle en duurzame relatie, Hasselt, VKW Limburg, 155 pages.

Huybrechts, J., Hendriks, W., Hendrikx, K., Lambrechts, F., & Voordeckers, W. (2012), Radicale innovatie door familiebedrijven. Openheid voor vernieuwing door behoud van waarden, Hasselt, VKW Limburg, 87 pages.

**TEACHING EXPERIENCE**

2023 – present Entrepreneurship and Sustainability (Master of Science in International Business, Coordinator and Tutor, Maastricht University)

2021 – 2023 Entrepreneurship and Small Business Management (Bachelor of Science in International Business, Coordinator and Tutor, Maastricht University)

2011 – present Supervision of several master theses each year (on average 12 to 14/yearly)

2021 – 2022 Entrepreneurship Theory and Practice (Bachelor of Science in International Business, Tutor, Maastricht University)

2015 – 2020 Entrepreneurship & Research Methods (Master of Science in International Business: Entrepreneurship and SME Management, Coordinator and Tutor, Maastricht University)

2017 – 2018 Global Business (Bachelor International Business, Coordinator and Tutor, Maastricht University)

2015 – 2020 Thesis Skill Lecture on Qualitative research (Master of Science in International Business, Maastricht University)

2017 – 2021 Social Entrepreneurship (Master of Business Administration, Maastricht University)

2015 – 2017 Business Plan Skill (Bachelor International Business, Maastricht University)

2015 Supervision of several Bachelor theses

2014 – 2015 Family Business Course (Master of Science in International Business: Entrepreneurship and SME Management, Tutor, Maastricht University)

2014 Entrepreneurial Finance session (Master of Business Administration, Maastricht University)

2013 – 2014 Financial Management (Master of Management/Exchange students, Coordinator and teacher, Hasselt University)

2008 – 2013 Financial Accounting (Bachelor Business engineering/ Applied Business Economics, Teaching assistant, Hasselt University)

2007– 2008 Financial Management (Bachelor Business engineering/ Applied Business Economics, Teaching assistant Hasselt University)

**AWARDS & GRANTS**

Best Contribution to Practice awarded in 2023 for the paper “The impact of family membership diversity and family governance practices on eco-innovation decisions” (Duong, P.A.N, Voordeckers, W., Huybrechts, J., Lambrechts, F., Van Gils, A.) at the 18th EIASM Workshop on Family Management Research in Napels.

Elinor Ostrom Research Grant awarded in 2022 (together with Pomme Theunissen). Grant awarded: €4.843,20

Best Paper Award 2020 (from all papers published in Family Business Review, Volume 32, 2019). Best Paper: Murphy, L., Huybrechts, J., & Lambrechts, F. (2019). The Origins and Development of Socioemotional Wealth Within Next-Generation Family Members: An Interpretive Grounded Theory Study. Family Business Review, 32(4), 396–424.

Elinor Ostrom Research Grant awarded in 2019. Grant awarded: €5763,52

Outstanding Contribution in Reviewing awarded February 2018 in recognition of the contributions made to the quality of the Journal of Family Business Strategy

Shortlisted for the Alan Moon Memorial prize for the paper “Career – A driver of family business involvement for next generation family members” (Murphy, L., Lambrechts, F., & Huybrechts, J.) at the 16th International Human Research Development Conference, Cork , Ireland (2015)

Best Conference Research Paper Award for First-Time Presenter for the paper “How about this other succession option? Gaining a deeper understanding of the conditions under which a nonfamily CEO can thrive” (Kelleci, R., Lambrechts, F., Voordeckers, W., & Huybrechts, J.) at the 14th Annual IFERA World Family Business Conference, Lappeenranta, Finland (2014)

The University of Alberta Best Research Paper Award for the paper “The Distinctiveness of Family Firm Intangibles: an Empirical Study” (Huybrechts, J., Voordeckers, W., Lambrechts, F., Steijvers, T. & Lybaert, N.) at the 12th Annual IFERA World Family Business Conference, Bordeaux, France (2012)

**DOCTORAL STUDENT ADVISOR**

*Ongoing:*

Caroline Da Silva, “Social innovation and family firms in the Global South”, Maastricht University (Promotor)

Maïk Bonn, “Sustainable growth in family firms”, Maastricht University (Co-supervisor)

Eda Wolff, “Bouncing back or bouncing forward: The role of family involvement in shaping organizational resilience during crises”, Maastricht University (Promoter)

Martin Smith, “Maximizing Stakeholder Incentive Alignment: The Tradeoffs Between Governance Rights and Earning Mechanism in Digital Platforms”, Maastricht University (Co-supervisor)

Corentin Christophe, “Entrepreneurship and sustainable development”, University of Luxembourg (Co-supervisor)

*Completed:*

Matthias Leute, “Financing growth in family firms”, Maastricht University (Co-supervisor)

Anh Duong, “The influence of resource combinations and dynamic capabilities on radical technological innovation in small and medium-sized family businesses”, Hasselt University (Co-supervisor)

Alana Vandebeek, “The ‘family factor’ in board dynamics”, Hasselt University (Co-supervisor)

Rüveyda Kelleci, “Nonfamily CEOs in family firms”, Hasselt University (PhD dissertation committee member)

**(GUEST) EDITORSHIP**

I am associate editor of ***Journal of Business Research***

I am a member of the Editorial Review Board of ***Journal of Family Business Strategy*** and

I am Editorial Board member of ***Entrepreneurship Research Journal***

I was Guest Editor for a Special Issue on The “open family firm”: Social capital, networks, collaborations and the formation of business and entrepreneurial ecosystems in the family business context, which was published in ***Small Business Economics*** in 2022. Other Special Issue Guest Editors: Lambrechts, F., De Massis, A., Lehmann, E.E.

I was Guest Editor for a Special Issue on Family Involvement in Management and Firm Growth which was published in ***European Management Review*** in 2020. Other Special Issue Guest Editors: Cirillo, A., Mussolino, D., Sciascia, S., Voordeckers, W.

**VALORISATION RESEARCH**

Team member of the project TOF (Trots Op Familiebedrijven) as part of the ‘MKB-deal Innovatie in het kleine familiebedrijf’ for the Dutch Ministry of Economic Affairs and Climate which will be executed in collaboration with MKB Limburg and the Province of Limburg in 2020-2023. Revenue project: €346.704.

Project leader of project on organizational and strategic issues in SME’s in the Dutch province of Limburg. Project in collaboration with the Dutch province of Limburg in 2019. Revenue project: €34.601.

Team member of project on succession in SME’s in the Dutch province of Limburg.

Project in collaboration with the Dutch province of Limburg in 2015. Revenue project: +/- €15.000.

Team member of project “De niet-familiale CEO in het familiebedrijf. Hoe komen tot een succesvolle en duurzame relatie” (The nonfamily CEO in the family business. How to develop a successful and sustainable relationship). Project ordered by employer organization VKW Limburg (BE) in 2013. Revenue project: €123.000.

Coordinator of project “Radicale innovatie door familiebedrijven” (Radical innovation by family firms) leading to book. Project ordered by VKW Limburg in 2012. Revenue project: €26.442.

Team member of project “Is uw familiebedrijf een lerend familiebedrijf? Expertise kan je kopen – leren niet” (Is your family firm a learning company? You can buy expertise but you cannot buy learning) leading to book. Project ordered by VKW Limburg in 2010. Revenue project: 40.000.

**MANAGEMENT TASKS**

October 2023 – present: Board of Admissions member for the MSc International Business - Entrepreneurship and Business Development and the corresponding Pre-Master; and MSc International Business - Organisation: Management, Change and Consultancy and the corresponding Pre-Master.

December 2022 – present: Programme Leader Master in International Business, Specialization Entrepreneurship & Business Development.

September 2022 – present: Vice-Chair OSE department, portfolio holder Social Impact.

2019- 2024: Academic advisor for the NOVA double degree program. In this program, student spend one semester at NOVA School of Business and Economics (Lisbon) and two semesters at Maastricht University School of Business and Economics.

2016- 2024: Academic advisor for the Triangle excellence programs at Maastricht University (SBE). In this program, students send one semester at Maastricht University School of Business and Economics and two semesters at two of our partner universities. Students in this program get to study at top institutions on three continents.

2016-2019: Academic advisor for the Master of Global Master. In this program, students spent one trimester at Victoria University (Canada), one at Centrum Graduate Business School (Peru) and two at Maastricht University School of Business and Economics.

**REVIEWING**

*JOURNALS*

Family Business Review

Entrepreneurship Theory and Practice

Entrepreneurship Research Journal

Journal of Small Business Management

Journal of Business Research

Journal of Family Business Strategy

Small Business Economics

Academy of Management Perspectives

Journal of Risk Research

European Management Review

International Journal of Business Governance and Ethics

European Journal of International Management

Small Business Economics

Business & Society

...

*CONFERENCES*

European Academy of Management (EURAM)

IFERA World Family Business Conference

European Institute for Advanced Studies in Management (EIASM)

International Family Business Research Forum (IFBRF)

**INVITED SPEAKER PRESENTATIONS**

Huybrechts J., Barrett, M., Lee, J.S.K (2024)

Book launch: Women in Family Business.

At: Plenary panel discussion at the 2024 EIASM workshop on family firm management, in Barcelona (Spain).

Huybrechts J. (2015)

Tackling the literature review: On performing a solid, thorough and meaningful literature review.

At: IFERA doctoral consortium in Hamburg, Germany

Huybrechts, J. (2013)

Research seminar on my past, present and future research.

At: School of Business, Alberta University, Canada

Huybrechts, J., & D’Espallier, B. (2010)

Bayesian applications in Economics.

At: Hasselt University Faculty of Business Economics lunch meeting, Diepenbeek, Belgium

Huybrechts, J., & D’Espallier, B. (2010)

Bayesian applications in Economics.

At: Lessius Business College seminar, Antwerp, Belgium

**CONFERENCE PRESENTATIONS**

I have presented at conferences such as the European Academy of Management Conference, the IFERA World Family Business Research Conference, the Theories of Family Enterprise (TOFE) Academic Conference, the International Family Business Research Forum (IFBRF) and the EIASM Family Firm Workshop amongst others.

**PROFESSIONAL DEVELOPMENT**

Course: Fundamentals of Leadership

In: Maastricht University

By: de Baak (Training Institute)

Date: 2021-2022

Course: Panel data Analysis using Stata

In: Université Catholique de Louvain

By: Statistical Methodology and Computing Service (SMCS)

Date: May 2017

European Entrepreneurship Colloquium

(development of entrepreneurial teaching skills)

In: Boston (USA)

By: Harvard Business School and MIT

Date: July 2016

Teaching development courses in light of BKO (Basiskwalificatie onderwijs) including

- Tutor training

- Managing diversity training

- Observation of teaching

- Self-reflection paper

BKO was granted June 2016

Academic Leadership Training Program

In: Hasselt, Belgium

By: True Colors

Date: May 2013

Course: Introduction to Bayesian Analysis Using WinBUGS

In: Cambridge, United Kingdom

Date: May 2009

Course: Bayesian Data Analysis

In: Hasselt, Belgium

Date: March till June 2009

IFERA Faculty Development/Doctoral Consortiums

Dates: 2014, 2012, 2010, 2009

EIASM EDEN Doctoral Seminar on Statistical Methods for Management Research

In: Leuven, Belgium

Date: September, 2009

EIASM EDEN Doctoral Seminar on Methods, Techniques and Theories in Entrepreneurship and Innovation

In: Brussels, Belgium