

Opportunities for Partnership

School of Business and Economics

The Maastricht University School of Business and Economics (SBE) has a wide range of options for external relations to collaborate with the School in education and research. **Why work together with SBE? Every opportunity has different benefits for your organisation; from gaining access to excellent students for recruitment purposes, applying forward-looking research to your specific questions to associating your brand with a leading academic institution.**

Together, we determine how the needs, expertise and resources of your organisation and those of SBE can contribute to each other's success. Partnerships can range from one-off, short-term activities to long-term projects as well as collaboration packages including multiple forms of partnership. A brief overview of these opportunities is provided below.

Research

Research conducted at the School, which frequently appears in leading international journals, can lead to innovative solutions to current economic and business problems. SBE collaborates with corporations and other institutions in the interest of enriching our degree programmes and facilitating knowledge creation and exchange. Our academic staff are passionate and committed to the study of business-related challenges. The research question and resulting project are developed in close consultation with the external organisation and the respective researchers. Research projects can be conducted in cooperation with academic staff and/or students, and may range in duration from several weeks to a number of years. Examples include:

- Collaboration with the Service Science Factory
- Premium honours project for master's students
- Sponsorship of PhD candidates
- Sponsorship of an endowed research chair

Education

In Problem-Based Learning at Maastricht University, students work on problems – that is, actual business cases – which serve as the context for learning. Through this use of real-life cases and first-hand experience, SBE students and staff are able to exchange knowledge and value with external partners. Options for collaboration in the area of education include:

- Guest lectures
- Business cases to be included in the curricula and/or International Case Competition (ICC@M)
- Thesis-Internship Programme
- Internships in Emerging Markets
- Internships

Education for Professionals

Education does not stop when a student graduates. To stay ahead of the competition, employees need to keep their skills up to date. SBE offers a broad range of executive education programmes for working professionals, to further develop their personal and professional skills.

- MBA programmes
- Executive master's programmes
- Seminars
- Management courses
- Individual/team coaching
- Customised programmes

Human Resources

Recruitment

Thanks to Problem-Based Learning, our students are exceptionally well trained in presentation and communication skills, problem solving and teamwork. SBE graduates are without exception internationally oriented, and have almost always spent extended periods studying abroad, making them the employees of choice for many top firms. There are numerous opportunities for organisations to present themselves as potential employers and to get in touch with talented Maastricht students.

- Partnerships with SBE's study association SCOPE
- UM Career Services vacancy database
- Event participation, such as presentations and workshops
- Company-sponsored scholarships
- Recruitment Events

Alumni

Maastricht University alumni are independent as well as team players who are broadly oriented towards Europe and the world. SBE alumni, and the large network of fellow alumni they bring with them, can be assets to your company or organisation as employees and external experts. Regular alumni meetings hosted in various cities in the Netherlands and around the world (e.g. London, New York, Düsseldorf, Beijing) are a great way to get in contact with established professionals or rising stars in different locations or fields of expertise.

Collaboration with the School of Business and Economics is not limited to the options mentioned above. This overview lays the basic foundation from which tailor-made partnerships can be arranged. For more information, please contact Esther Kockelkoren MSc.

Esther Kockelkoren MSc

Business Relations & Development Office

Email: e.kockelkoren@maastrichtuniversity.nl

Phone: +31 6 345 762 39

Contact information

Maastricht University School of
Business and Economics
Tongersestraat 53
PO Box 616
6200 MD Maastricht
The Netherlands

www.maastrichtuniversity.nl/sbe
www.twitter.com/umsbe
www.facebook.com/maastrichtsbe
www.talkinbusiness.net



www.maastrichtuniversity.nl

Based in Europe, focused on the world. Maastricht University is a stimulating environment. Where research and teaching are complementary. Where innovation is our focus. Where talent can flourish. A truly student oriented research university.