



**Welcome**

**To the Maastricht University  
School of Business and Economics**

*We are excited to have you join our community!*



**Maastricht University**  
School of Business and Economics

Global minds, local roots

# Programme outline

## Tuesday 30 January

09.30	<del>Registration</del>
10.00	<b>Welcome and opening session</b>
11.00	Meet your buddy & group
11.30	Important Information with your intro buddy
12.30	Lunch
13.15	The "Are you okay?" lecture
13.45	Rotation Schedule: UM & City Tour and Information Market!

## Wednesday 31 January

11.00	"Problem Based Learning, the concept"
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# Opening Session Introduction Days

## PRESENTED BY:

1. Prof. Dr. Gaby Odekerken-Schröder, *Associate Dean*
2. Dr. Bram Foubert, *Master Directors*
3. Erik Kikas, *Student and Career Counsellor*
4. Rick van Bommel, *Student Council*
5. Renato Ligtenberg, *SCOPE President*

*Moderator:*

*David Lindemuth, MSc student*



# Prof. Dr. Gaby Odekerken-Schröder

Associate Dean Internationalisation and Collaboration

*Professor in Customer-Centric Service Science  
Department of Marketing and Supply Chain Management*



# Experience Maastricht University

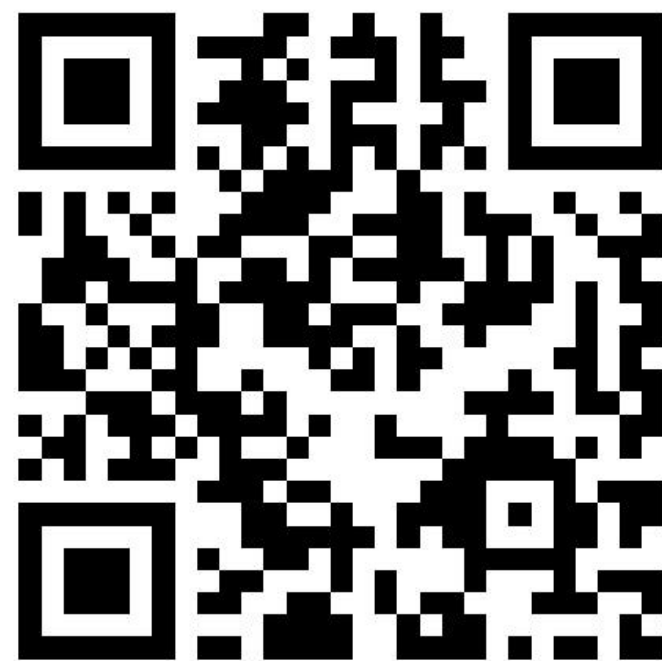
*Right in the heart of Europe*







Join at  
**slido.com**  
**#UMIntro24**



slido



**Why did you choose to study at the School of Business and Economics in Maastricht?  
(one word)**

① Start presenting to display the poll results on this slide.



# School of Business and Economics

**6500+ SBE students**

**170+ partner universities**

**650+ exchange students each year**

**35,000+ SBE alumni**

**750+ academic and support staff**

**3,350+ executive students**





# School of Business and Economics

## Triple Crown Accredited

As only 1% of business schools worldwide



## Times Higher Education

Maastricht University is the 13th best Young University in the world (2023)



## Positive Impact Rating

*Level 3 Progressing School (2023)*

Our students rated SBE among the top 69 leading Positive Impact Schools





Maastricht University  
School of Business and Economics

*Cheers to  
40 years  
of SBE!*

*Global minds,  
local roots*





School of Business and Economics

# Code of Conduct

*"We strongly believe schools of business and economics like ours play an important role in developing **future leaders and team players**. Leaders and team players who address the challenges our world is facing today."*



# Dr. Bram Foubert

## Master's Programmes Director

*Associate Professor in Marketing and Supply Chain Management*



slido



**What is your nationality?**

① Start presenting to display the poll results on this slide.

# Why a pre-master?





Develop your confidence and skills such as:

- ✓ Gain knowledge and understanding of academic literature;
- ✓ Enhance your academic writing skills and research methods;
- ✓ Learn to work on problem-based learning approach in an international setting

in order to be prepared to excel in your desired master's programme at SBE.



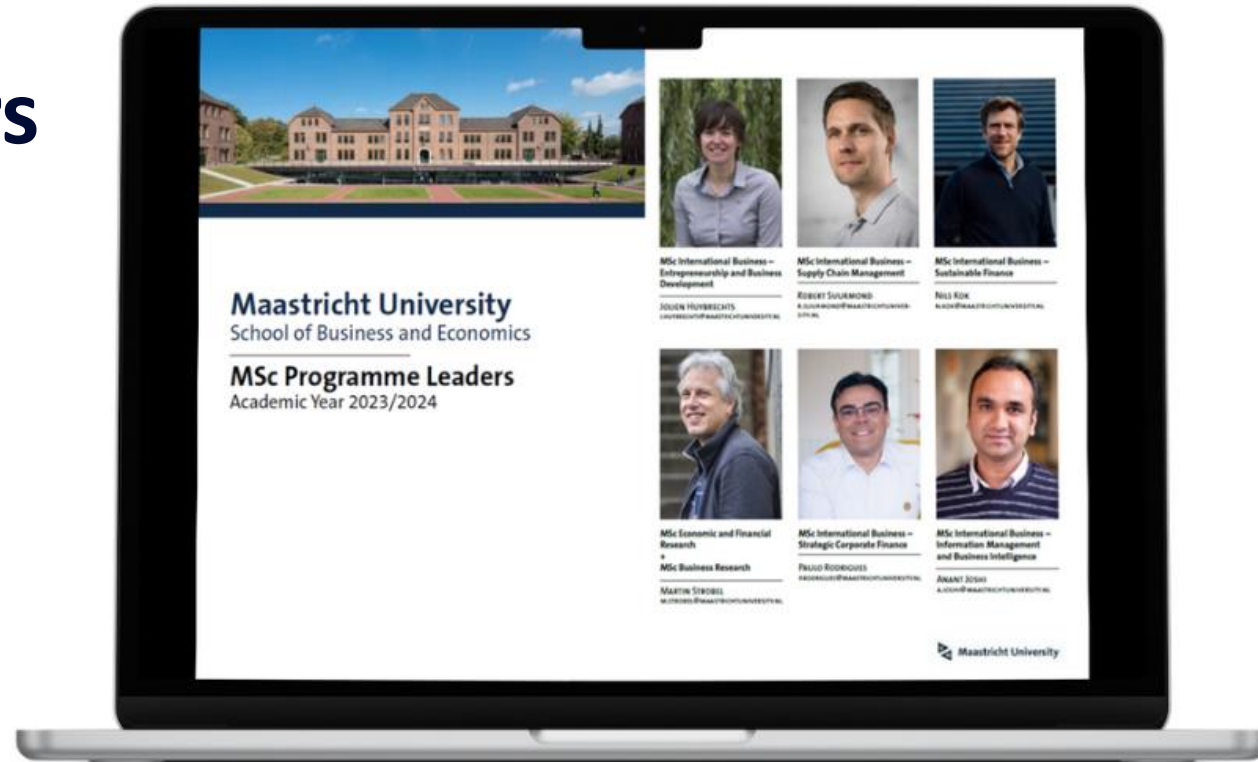


Period	Pre-master Curriculum (30 ECTS)	
4	 Pre-master course	 Disciplinary Course
5	 Pre-master course	 Disciplinary Course
6	Academic Writing for Pre-Master	

*Details of the curriculum for each pre-master is available on the website.*

# Programme leaders 2023/2024

*Overview  
available on the  
Intranet*

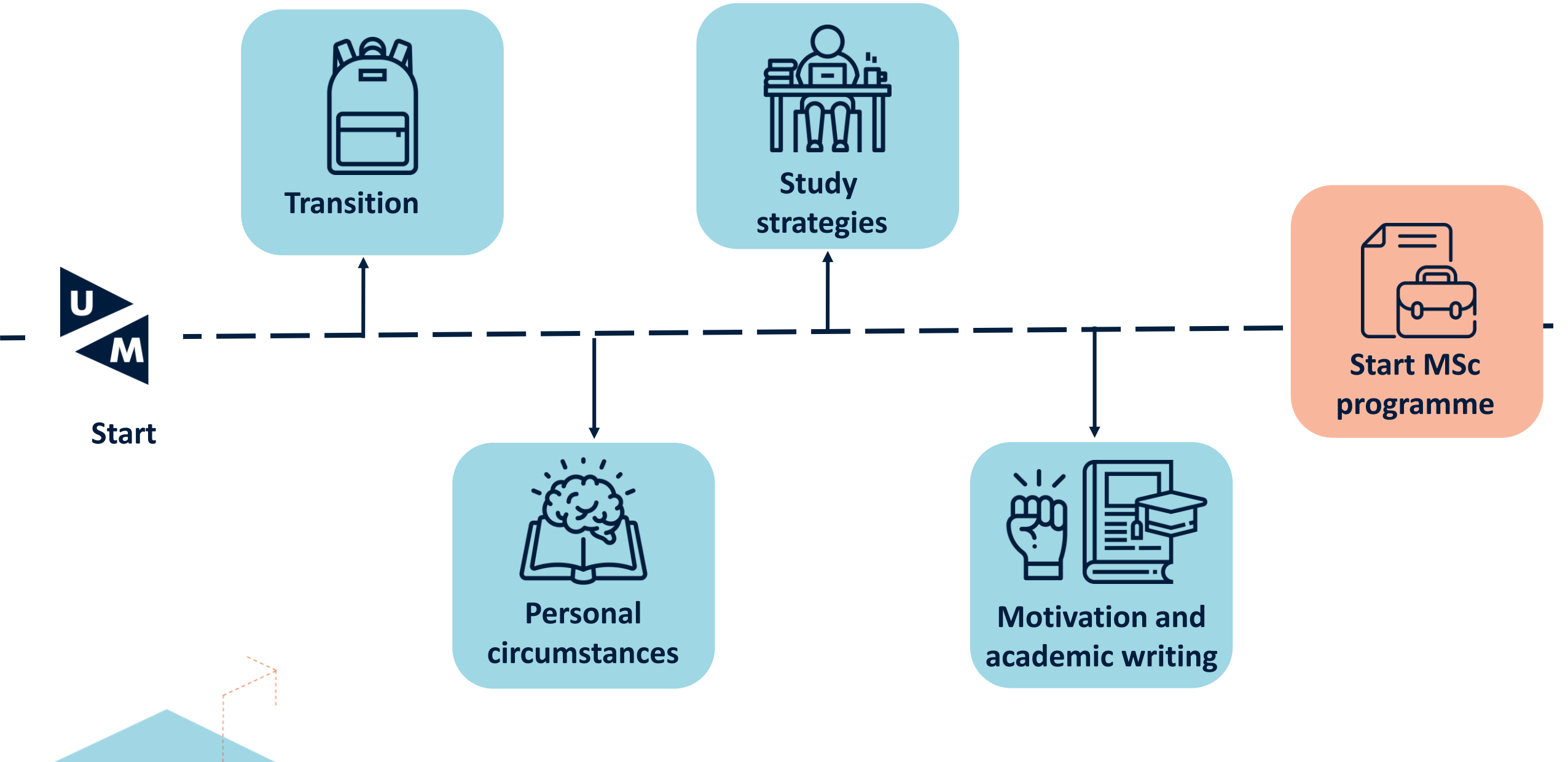






# Erik Kikas

Student and Career Counsellor



# Support Toolbox

SBE Prepared: Study & Career Tools is a platform on Canvas addressing hot student topics under 3 categories: academic, personal and career. It is meant to support your student journey and is accessible 24/7.



Email: [studentadvising-sbe@maastrichtuniversity.nl](mailto:studentadvising-sbe@maastrichtuniversity.nl)

## ACADEMIC

Transitioning In

Study Smart

Learning Strategies

Study Strategies and  
Techniques

Time Management  
and Planning

Exam-taking Strategies

The Art of Reading

Master's Choice

## PERSONAL

Coping with Failure

Habit creation

Overcoming  
Procrastination

Social Life and  
Making Friends

Feeling Overwhelmed

## CAREER

From Student to  
Professional

Teamwork

Extracurricular  
Activities



## SBE Student & Career Counselling



Eva Ipektzidou



Anja Schoumackers



Joey Mak



Kontessa Legaki



Bob Joormann



Erik Kikas



### Make an appointment

- Scan **QR code**, or
- Go to *SBE Student Intranet > Advice, Support & Counselling > SBE Student & Career Counselling*

Email: [studentadvising-sbe@maastrichtuniversity.nl](mailto:studentadvising-sbe@maastrichtuniversity.nl)



# Rick van Bommel

Student Councilmember

*MSc Strategic Marketing*

# Career & Development Days







# Cedric Pots

## Student Representative

*MSc Econometrics and Operations Research*  
*MSc LLM, Corporate and Commercial Law*

Check your **UM mail (!!)** and join us on **Instagram** to stay updated!



**@maastricht\_sbe**

Follow for updates & news

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*Other social media channels*



**Maastricht University School of Business and Economics**



**School of Business and Economics**



**@maastrichtsb**



# Renato Ligtenberg

SCOPE President



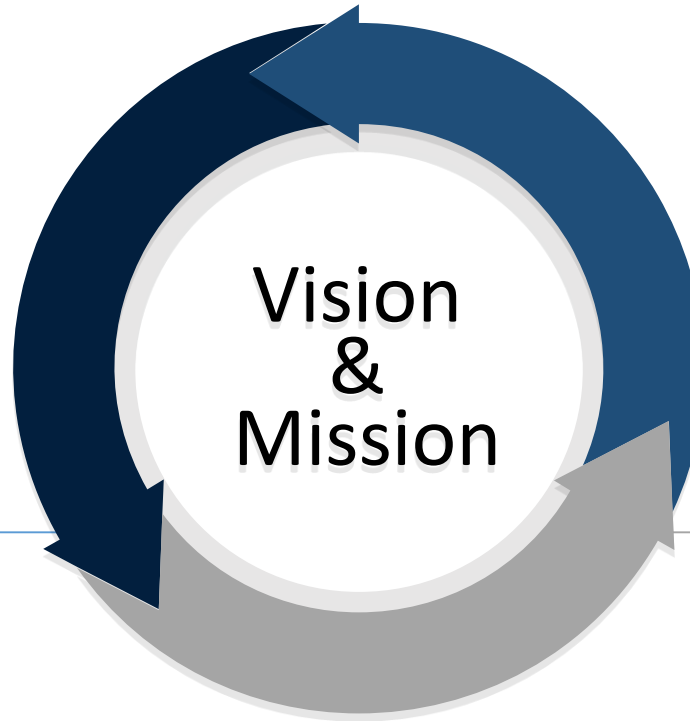
# SCOPE

**Maastricht University**  
School of Business and Economics



## SBE

“To educate and train undergraduates, graduates and professionals to function effectively and responsibly as global leaders, and to generate and co-create ideas that advance scientific economics, management knowledge and practice. Through these objectives, SBE aims to add value to the society to which it belongs.”



## SCOPE

“SCOPE aims to be a community for personal and professional development for all SBE students, covering the complete student journey and beyond.”



Career



Academic



Social



Development



# MBD

Maastricht Business Days

6 – 7 March 2024



*Largest and most prestigious  
recruitment event Maastricht  
University offers.*



Website + socials







**Thank you**  
for being here today!

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**Thank you**

**Have a great journey at  
the School of Business and  
Economics!**

