Why University College Venlo?

Does consumption of fatty fish really make you smarter? Can food be used as medicine? Why is it so difficult to change our behaviour, despite our best intentions to live more healthy? What are and how can we develop sustainable supply chains?

At UCV, you can study such questions and many more subjects related to Health, Nutrition & Business in an interdisciplinary manner.

In the Elsevier rankings of 2018 and the Keuzegids rankings of 2019 and 2020, students evaluated UCV as the second best bachelor’s programme in its category in the Netherlands!

Courses & curriculum

Creating your own curriculum is exciting and motivating, but can also be challenging. At the start of your studies, you will be assigned to an academic adviser, who will help you in making choices that fit your interests, ambitions and the career path you wish to pursue.

Concentration

At UCV, you can choose to focus on one of our two concentrations: Social Sciences or Life Sciences. Within both concentrations, you will find a variety of subjects, from which you can select courses to design your desired academic curriculum.

Social Sciences
- Economics
- Psychology
- Business Administration
- Finance
- Sustainable Development
- Law
- Public policy

Life Sciences
- Biology
- Physiology
- Chemistry
- Food & Nutrition
- Public Health
- Mathematics
- Computer sciences

Academic core

UCV believes that there are a few core topics, which provide useful and necessary knowledge to all students. These topics are incorporated in four mandatory courses:

- Modelling Nature
- Philosophy of Science
- Globalisation: World Politics and Economics
- World Orientation: An Introduction to Cultural Studies

Skills training and projects

Right from the beginning you will start to put your knowledge into practice. UCV offers an extensive programme where you master skills of central importance for all academics, such as writing a research proposal, conducting research and presenting results. Students can also acquire more specific skills, like laboratory skills in biochemistry or in molecular cell biology, or quantitative research methods. At the end of each semester, students will work on a research project in business or university settings.
After UCV

Depending on the courses you completed, you are eligible for a broad range of master’s programmes at Maastricht University or elsewhere in Europe and beyond. You can, for example, opt to specialise further in a scientific medical career. Because of the close link to businesses and a focus on applying knowledge, you will also be well prepared to start a job as:
• Marketeer in the food industry at companies such as Nestlé or Tony’s Chocolonely
• Adviser at a 3D food printing company
• Psychologist in a hospital
• Smart food developer at TNO
• Policymaker at the World Health Organisation
• Entrepreneur with the Sustainable Food Fund
• Legal food claims adviser for quality labels such as EKO, Bio and Demeter

UCV Highlights

• For highly motivated students with a passion for Health, Nutrition & Business
• Freedom to design your own curriculum
• International, academic community
• Small-scale, personalised education
• Possibility to live on campus
• Venlo - safe, historic and vibrant city
• 6th best young university in the world (250 under 50 - Times Higher Education World University Ranking)
• Excellent value for money
• Education in brand new campus and laboratory facilities

Admission

UCV is a selective programme, which means you will go through a selection process after applying. The UCV Board of Admissions assess whether there is a match between your academic interests and what UCV has to offer. For more info about the admission requirements and process, please visit maastrichtuniversity.nl/ucv

Fast facts

• 3-year, full-time bachelor’s, taught in English
• Two intakes possible: September and February
• Weekly: 12-14 contact hrs, 28 hrs self-study
• Graduate with a BSc or BA degree

Contact
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www.maastrichtuniversity.nl/ucv
www.instagram.com/ucvenlo
www.facebook.com/UniversityCollegeVenlo

Online Open Days
25 November 2021 | 5 February 2022 | 1 June 2022

Visit us in Venlo
Campus Open Day - Saturday 9 April 2022

Visit us in Maastricht
Bachelor Open Day - Saturday 6 November 2021

Or join a Student for a Day in Venlo! Register via:
ucv-info@maastrichtuniversity.nl

www.maastrichtuniversity.nl/ucv