

Partnership opportunities

School of Business and Economics



Maastricht University School of Business and Economics (SBE) is more than an outstanding knowledge institution: we are a network hub where academic excellence meets society at large. Our partners can benefit from access to the best students, the application of pioneering research to their specific needs, and the branding synergy that comes from the association with a leading university.

SBE partnerships generate added value for everyone involved. For the partners themselves, for SBE and for society. The partnerships can be one-off, short-term activities, longer-term projects and wider-ranging alliances. They can help us all to succeed by pooling expertise and resources.

“Working with SBE means finding out how we can get the best out of each other”

Working with SBE is an opportunity to get the best out of each other. To find out how your organisation can benefit, take a look at just some of the wide range of options available to work together on the future.

Education

Maastricht University is a leader in Problem-Based Learning: students here work on real-life business cases and acquire first-hand experience. Our students and staff therefore know and understand the needs of our partners. They can contribute the knowledge needed to tackle your specific challenges, and so deliver added value.

Not only that: because education is a dialogue, our external partners can help to extend and deepen our knowledge base. We organise:

- › Guest lectures
- › Company visits
- › Business cases in our study programmes
- › International Case Competition at Maastricht
- › Internships (local, national and global)
- › Thesis-Internship Programme
- › Board of Advisors

Education for Professionals

UMIO is the executive branch of SBE and develops learning journeys for individual professionals and organisations worldwide. UMIO offers a wide range of inspiring professional development trajectories such as executive MBA programmes, Executive Masters, management courses, and innovation projects. UMIO also designs tailor-made learning journeys for profit and non-profit organisations around the globe.

Research

It can be tough for individual organisations to tackle economic or business challenges on their own. Research at SBE can provide the innovative solutions our partners need. This is a two-way street: in turn, our partners tell us what is going on in their fields. They can push us to develop our programmes in line with real-world advances, boosting knowledge and exchanges of expertise, talent and resources. To tackle our partners' specific research needs, we establish close collaborations between external organisations and our specialist researchers. These partnerships can be with academic staff and/or students, lasting weeks or even years. To keep your organisation at the cutting edge, we offer:

- Premium honours projects for master's students
- Sponsorship of PhD candidates
- Sponsorship of endowed research chairs

“We know your world and we recognise you need tailor-made solutions to manage future challenges”

Recruitment

SBE students receive exceptional training in presentation and communication skills, problem-solving and teamwork. They are close to the real world and, without exception, internationally minded. Almost all of them have experience abroad and they are highly sought after by leading companies. We organise numerous opportunities for you to present your organisation as a potential employer and to identify the talent of the future:

- Partnerships with SBE's study association SCOPE
- UM Vacancy Database
- Company-sponsored scholarships
- Recruitment events

Exploring the future

The Maastricht University School of Business and Economics is flexible. We know your world and we recognise you need tailor-made solutions to manage future challenges. This overview has set out the framework, with just some of the options available for individual, made-to-measure, alliances. To fine-tune your partnership with us, please contact:

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Based in Europe, focused on the world. Maastricht University is a stimulating environment. Where research and teaching are complementary. Where innovation is our focus. Where talent can flourish. A truly student oriented research university.

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