

MSc International Business – Controlling

*Interpreting information for management
decisions – understanding the business*





Today's Agenda

1

Why
Controlling?

2

Our
Programme

3

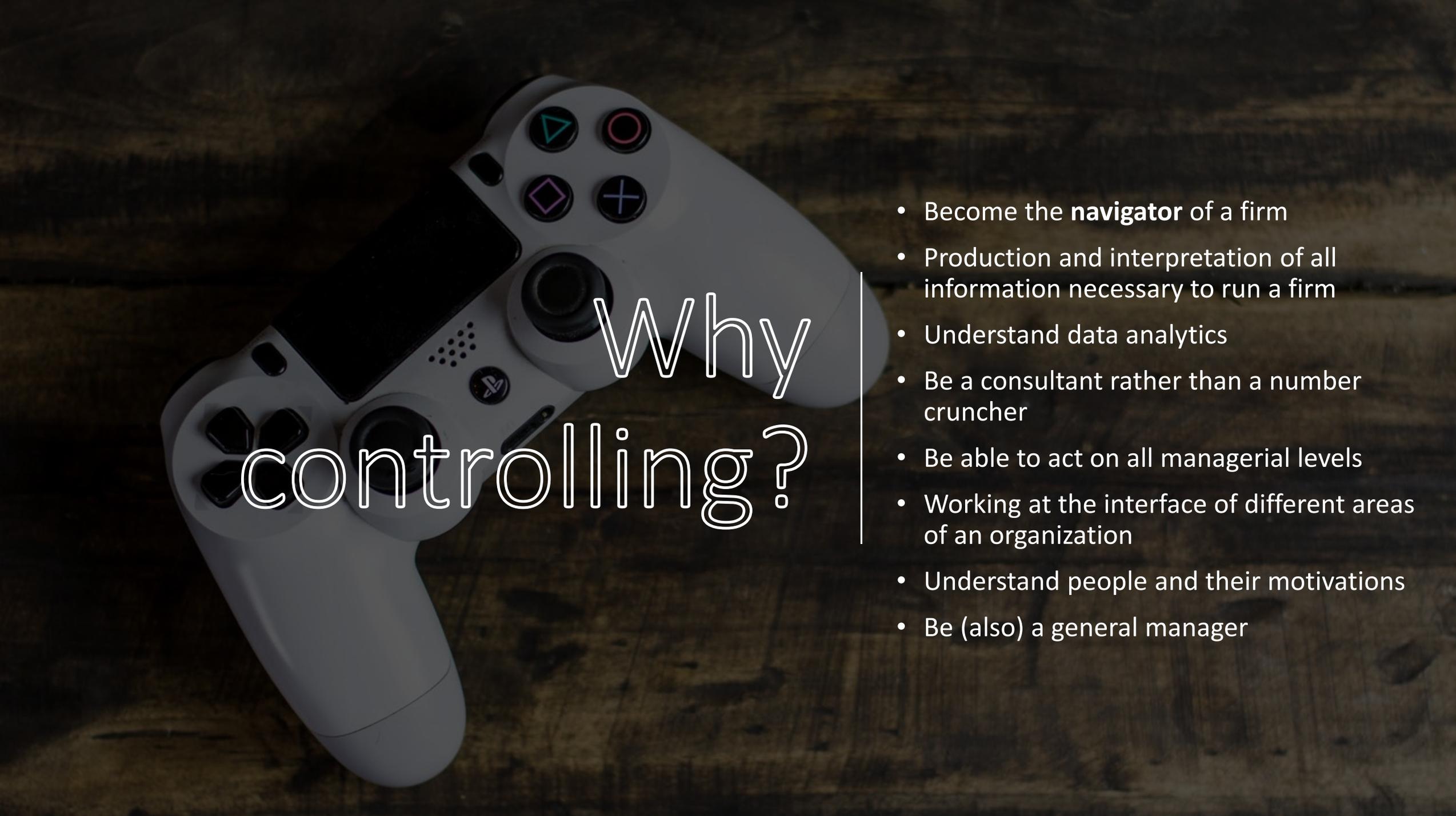
Student Profile

4

What does the
future hold?



Why
Controlling?



Why controlling?

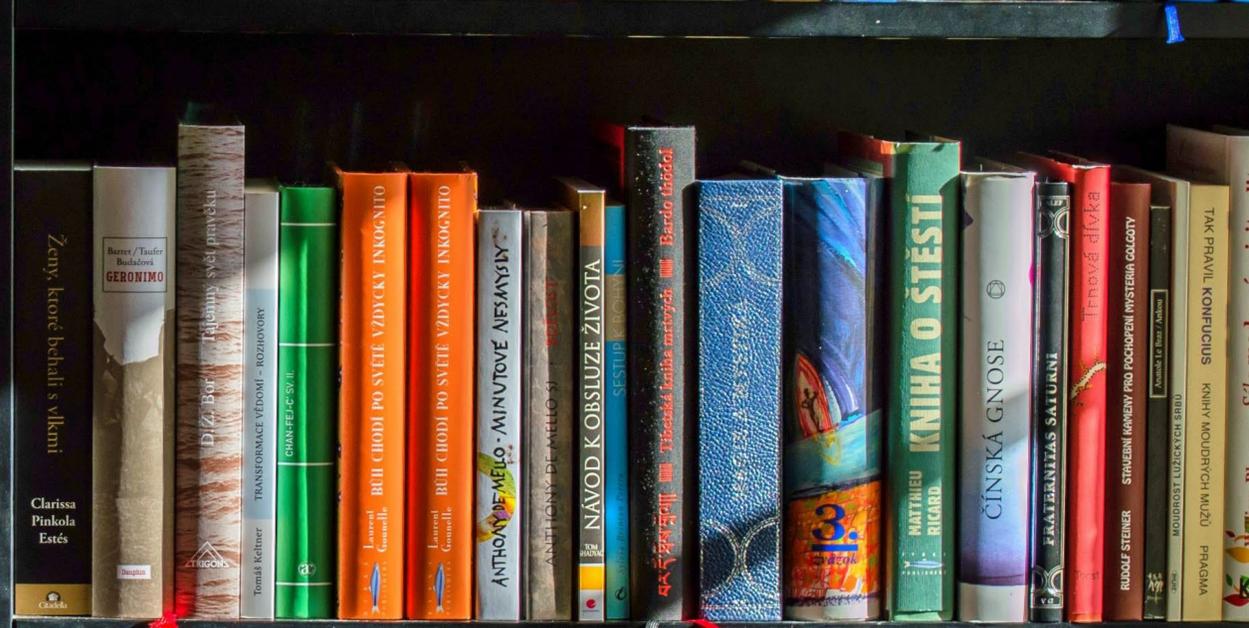
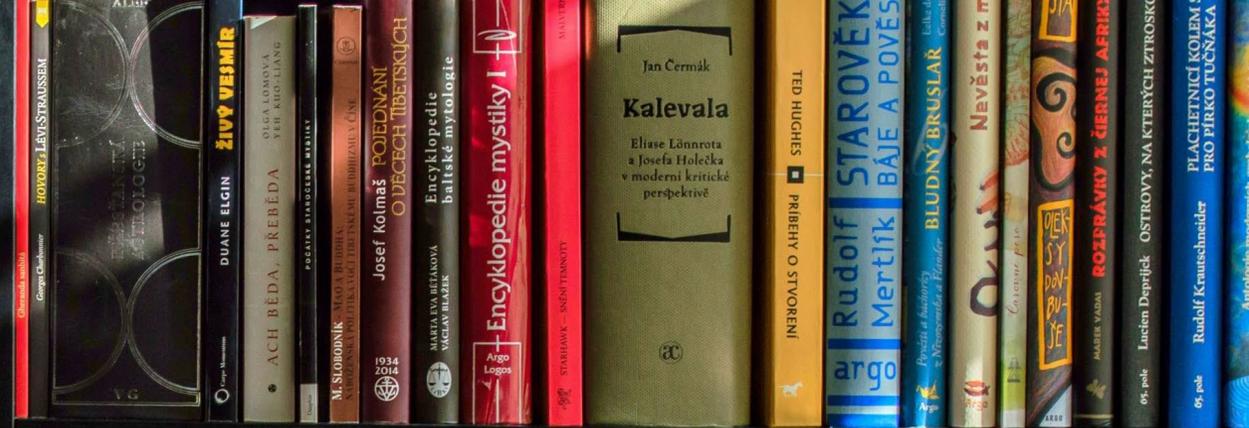
- Become the **navigator** of a firm
- Production and interpretation of all information necessary to run a firm
- Understand data analytics
- Be a consultant rather than a number cruncher
- Be able to act on all managerial levels
- Working at the interface of different areas of an organization
- Understand people and their motivations
- Be (also) a general manager



Why controlling at Maastricht University?

- Practical training, development of directly applicable analytical skills
- Good understanding of why and how businesses operate
- Excellent job perspectives
- Ranked first in controlling research on European continent in Accounting Horizons in 2011
- Strong ties with companies

Our Programme



Block	Controlling	
1	Cases in Management Information Systems	Internal Control and Data Analytics
2	Forecasting and Business Analysis	Elective
3	Skills Training: Writing a Master's Thesis	

Block	Controlling	
1	Cases in Management Information Systems	Inter... <ul style="list-style-type: none"> • Use of MIS for better decision-making, design of ERP systems • Problem-based learning, discussion of cases studies, discussion of academic research
2	Forecasting and Business Analysis	
3	Skills Training: Writing a Master's Thesis	

Block

Controlling

1

Cases in Management
Information Systems

Internal Control and Data
Analytics

- Design of an effective internal control system to assure the quality of information
- Fraud prevention and detecting
- Understand information
- Problem-based learning, discussion of internal control cases, discussion of academic research
- Workshop with Big4 Audit firm

Elective

Business Training:
Writing a Master's Thesis

Block	Controlling	
1	Cases in Management Information Systems	<ul style="list-style-type: none"> • Use data analytics to develop forecasts • Analytically understand complex business environment • Draw meaningful conclusions from predictive analytics • Hands-on training
2	Forecasting and Business Analysis	Elective
3	Skills Training: Writing a Master's Thesis	

Block	Controlling	
1	<p>Recommended courses:</p> <ul style="list-style-type: none"> • Financial Statement Analysis • Corporate and Venture Finance • Entrepreneurial Finance • Return on Marketing 	Internal Control and Data Analytics
2	<p>Analysis</p>	Elective
3	<p>Skills Training: Writing a Master's Thesis</p>	

Block	Controlling	
1	Cases in Management Information Systems	Inte <ul style="list-style-type: none"> • Understand the basic requirements of a master's thesis • Develop a high quality research proposal for a master's thesis • Apply for thesis supervision
2	Forecasting and Business Analysis	
3	Skills Training: Writing a Master's Thesis	

<i>Block</i>	<i>Controlling</i>	
4	Financial Accounting	Writing the Master's Thesis
5	Management Control	
6	Completing the Master's Thesis	

Block	Controlling	
4	Financial Accounting	
5	Management Control	
6	Completing the Master	

- Preparation of multinational companies' financial statements in accordance with IFRS
- Focus on application and rationale of accounting methods
- Assignments, focussing on:
 - Business combinations and consolidation
 - Foreign subsidiaries
 - Segment reporting
 - Financial instruments

Block	Controlling	
4	Financial Accounting	
5	Management Control	
6	Completing the Master's Thesis	

- Become familiar with contemporary management accounting and control topics:
 - Financial and non-financial performance
 - Performance-based awards
 - Human behaviour in response to economic incentives
- Real-life cases
- Strong focus on recent academic research and its implications for practice

Block	Controlling	
4	<ul style="list-style-type: none"> • In-depth study of a controlling problem <ul style="list-style-type: none"> - Academic relevance - Managerial relevance - Relevance to you • Scientific study 	<p style="text-align: center;">Writing the Master's Thesis</p>
5		
6	<p>Completing the Master's Thesis</p>	

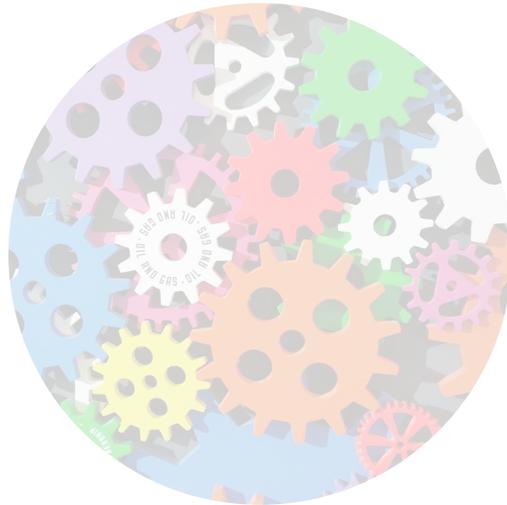


The Thesis-Internship Program (TIP)

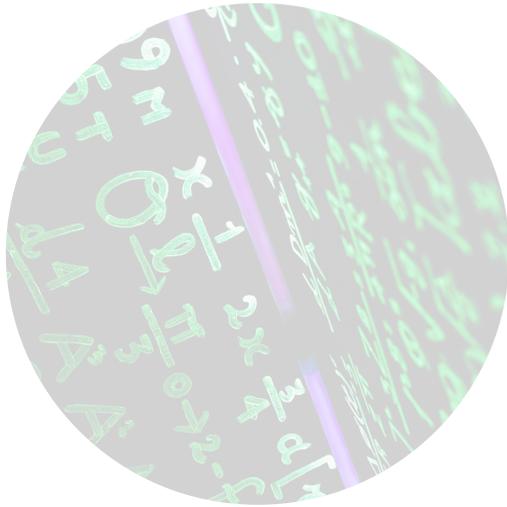
- You can write your thesis during an internship at a regional company on a topic that is relevant for the respective company.
 - Limited to 2-3 days a week to ensure that you can follow your courses
 - Output is (1) academic thesis and (2) executive summary
 - Thesis defense in form of a board presentation
- What's in for me?
 - Getting in contact with potential future employers
 - Gaining work experience
- A student's testimonial
 - ***“Writing my thesis during my internship provided me with the opportunity to get insights into real-life business and a better understanding about how theory and practice are really connected! The gained experience and extension of my network provided a true career boost!”***
- Want to know more?
 - Contact: thesisinternship-sbe@maastrichtuniversity.nl



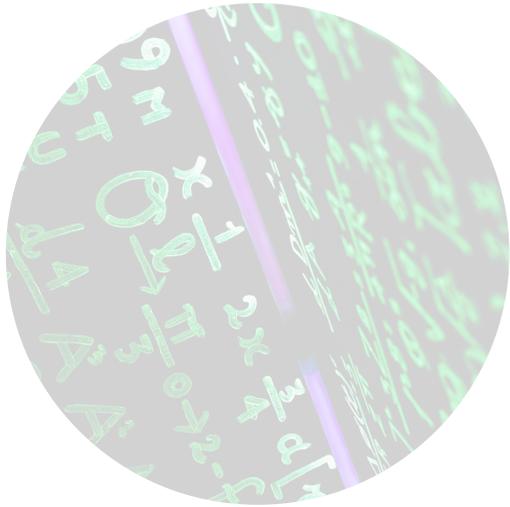
Student
Profile



Demonstrate
quantitative skills



Have a general interest in
the workings of businesses



Be able to think critically



What does
the future
hold?

Career Prospects

- Controller / Manager
Planning and Control
- Financial / Business Analyst
- General management
- Consulting firms
- In-house consulting

- Virtually no unemployment
- Above-average salaries



Alumni Careers



135 graduates
Employed in 12 countries



HR controller
Accountant
Finance Advisor
Consultant



Possible further route



Questions?

www.maastrichtuniversity.nl/sbe

➤ Contact

➤ Or visit us at the information market in the Mensa

