

MSc Economics & Strategy in Emerging Markets

Maastricht University, School of Business and Economics



Dr. Tania Treibich

Program coordinator
Assistant professor in Economics



Today's Agenda

1

What are
Emerging
Markets?

2

Challenges in
Emerging
Markets

3

Our
Programme

4

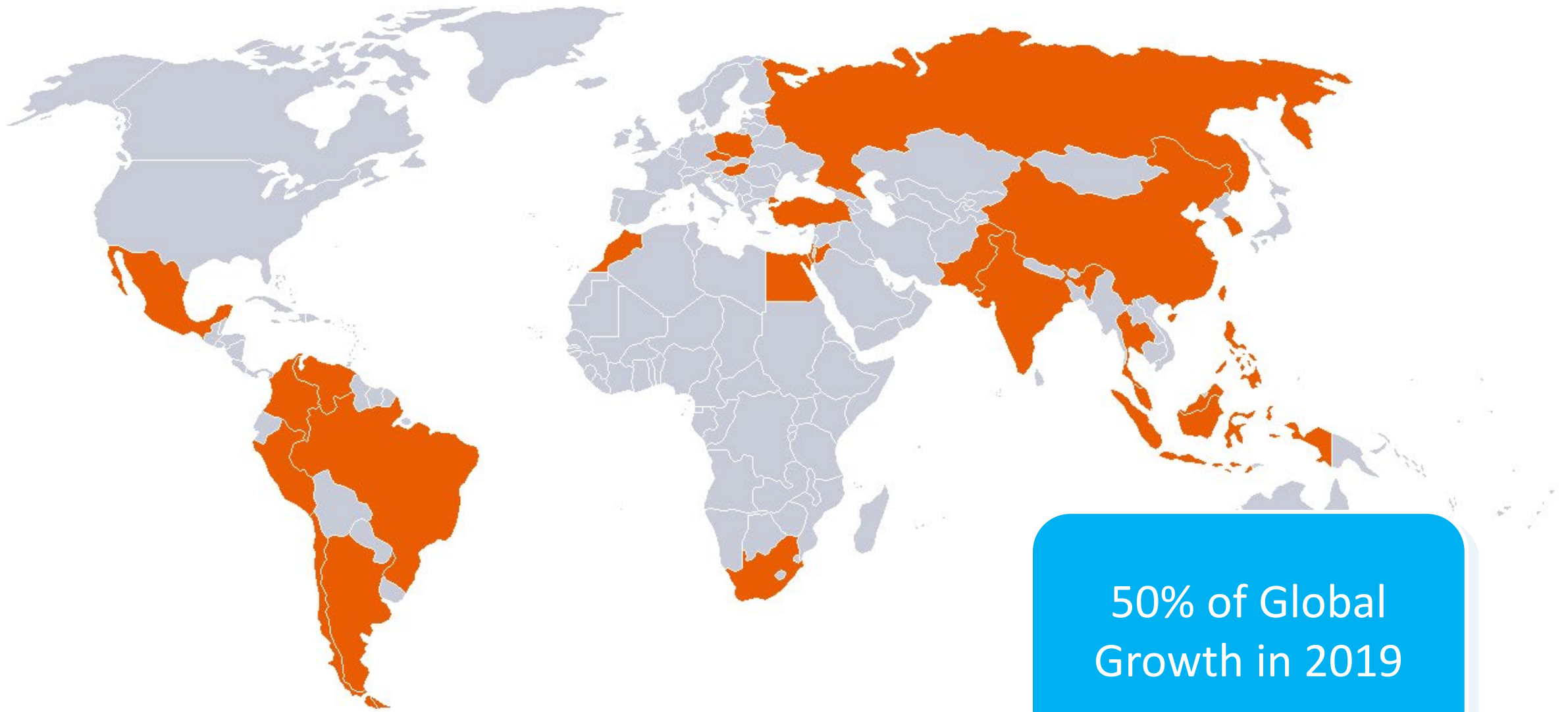
Professional
Development

5

What does
the future
hold?



What are
Emerging
Markets?



50% of Global
Growth in 2019



Challenges in Emerging Market

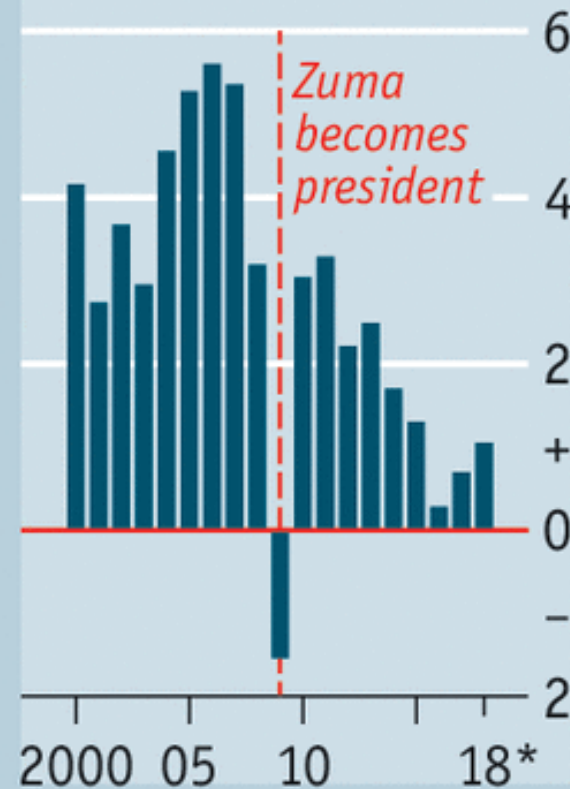
Challenges: Institutions and economic stability

A decade lost

South Africa

GDP

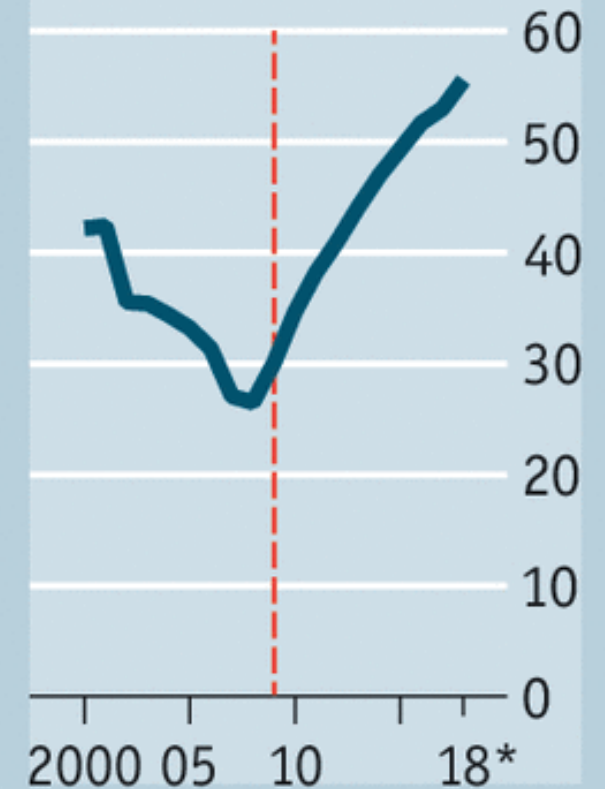
% change on a year earlier



Source: IMF

Gross public debt

As % of GDP



*Forecast

Challenges: Trade Integration



Challenges: Firms in EM

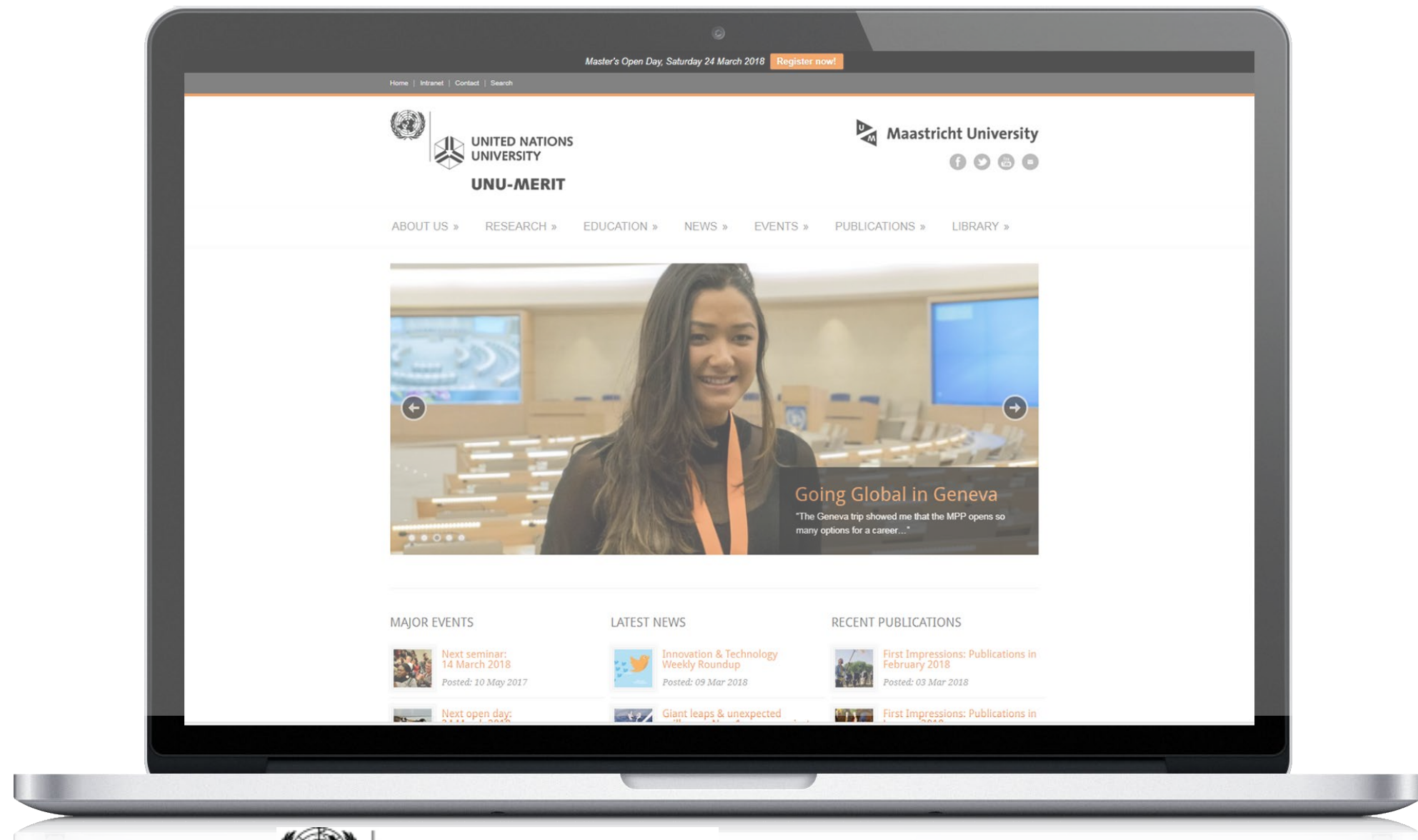




Our
Programme

What we offer

A complementary approach using economics and business tools to understand the environment in Emerging Markets and learn to act strategically & sustainably in such contexts



UNITED NATIONS
UNIVERSITY

UNU-MERIT



Maastricht University

Overview of the program

Block	Course curriculum			
1 (sept)	International Macroeconomics and Finance for EM	Empirical Methods	Policy in Emerging Markets	Professional Development for Emerging Markets
2	Socio-Economic Development in EM	Strategic Management in EM		
3	Writing a Master's Thesis			
4	Elective 1	Master's Thesis		
5	Elective 2			
6				

Electives

Block	Course curriculum	
4	Elective 1	Master's Thesis
5	Elective 2	
6	Master's Thesis	

Electives

Program and policy evaluation in EM

Trade, FDI and global value chains

Governance and institutions in EM

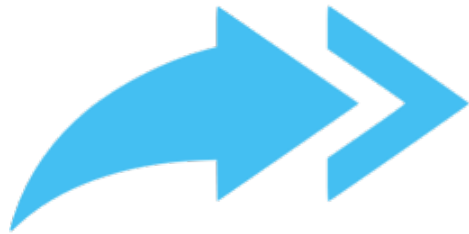
Supply chain strategy

Sustainable and responsible investments

Business innovation & sustainable development

Policy projects – examples

- **MIGRATION** African-German labor mobility schemes
- **TRADE** Thailand's Global value Chain's participation
- **SUSTAINABILITY** Sino-European Circular Economy



Asian Development Bank



A photograph of two women in an office environment. On the left, a woman with dark curly hair, wearing a light-colored long-sleeved shirt, is shaking hands with a woman on the right. The woman on the right has blonde hair tied back, is wearing a grey ribbed turtleneck sweater and a striped skirt, and is smiling. In the background, there is a grey wall with several colorful sticky notes (pink, yellow, blue) attached to it. A blue hexagonal graphic with a white border is centered in the image, containing the text 'Professional Development'.

Professional
Development

Language courses in:

- Spanish
- French
- Chinese
- Russian
- Portuguese
- Arabic



Internship possibilities

Combine your thesis and internship – launch your career

- **Thesis Internship Programme (TIP)** – 3 to 6 months
 - Part-time or full-time
 - Locally or ***abroad***
 - Write the thesis in collaboration with a firm/organisation
- **Extra-curricular internship** – 2 to 6.5 months

How to find them?

You'll have to put in a lot of work, but we can help you:

-Vacancies at UM:

www.umvacancyboard.nl

-Internship office: several years experience with EM internships

Examples of Internships in Latin America



Country	Institution
Mexico	Volkswagen Financial Services Mexico
Dominican Republic	Virtu Rocks
Colombia	Henkel Colombiana S.A.S Value4Chain
Ecuador	Como consulting
Chile	Edge Cowork Start-up Chile Henkel Chile
Brazil	Nutrifarma Nutrição e Saúde Animal S/A Elabora
Argentina	CENIT Research Centre for Transformation Henkel San Isidro Brandtrack German-Argentine Chamber of Industry and Commerce

Examples of Internships in Asia



Country	Institution
China	Dynabond Powertech Service IObit Henkel
Nepal	Prabhu Bank
India	Daimler India Commercial Vehicles
Myanmar	Yoma Strategic Holdings
Thailand	German-Thai Chamber of Commerce BMW Thailand Oxfam GB Henkel
Malaysia	Foodpanda EU-Malaysia Chamber of Commerce and Industry BMW Credit
Vietnam	GroupM Teach for Vietnam
Philippines	Bayer Henkel Philippines
Taiwan	Changchun Engley Automobile Industry



What does
the future
hold?

Job opportunities

Vacancies for 'Emerging Markets'

Financial Services - Operations Manager, Kampala, Uganda

Fenix International

...Africa. Fenix operates on the front line of renewable energy and mobile financial services in **emerging markets**. Our mission is to deliver life-changing energy technology and inclusive financial services

Updated: 2017-09-28T12:29:39Z

Director, Resource Mobilization, Washington Mexico

EngenderHealth

...EngenderHealth's mission. Maintains awareness of developments in the donor environment and identifies new and **emerging markets**; cultivates new funding opportunities and strategic partnerships. Strengthens the project/program and prepares

Updated: 2017-09-28T12:27:49Z

Manager, Strategic Initiatives, Global

TechnoServe

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be a strong
stitutional and

Fenix Innovations

Fenix International

...product design and
marketing, Fenix's m
to the 1.3 billion peo
emerging markets.

Updated: 2017-09-28T1

Team Leaders, Proj Party, West Africa

TechnoServe

...Prior work experien
sector companies and
working in **emerging n**
to interact effectively a
range of public

what

where

Emerging Markets

job title, keywords or company

Fir

Tip: Enter your city or zip code in the "where" box to show results in your area.

↑ Upload your resume - Let employers find you

Jobs 1 to 10 of

CIB – Emerging Markets Credit Research – Analyst

JP Morgan Chase - ★★★★★ 14,564 reviews - New York, NY 10179 (Midtown area)

Morgan's Fixed Income and Emerging Markets Research team plays an important role across all businesses, asset classes and regions....

JPMorgan Chase - 25 days ago - [save job](#) - [more...](#)

Communication Consultant

United Nations Development Programme (UNDP) - ★★★★★ 18 reviews - Home Based

Knowledge and experience in local and international media market. Liaising with Programme partners, UNDP communication officers and focal points in respective...

3 days ago - [save job](#) - [more...](#)

Recruiter

Intel - ★★★★★ 2,702 reviews - Hillsboro, OR 97124

A Demonstrated Industry knowledge of the external business environment, market trends, competitors, labor market and general talent availability with examples...

3 days ago - [save job](#) - [more...](#)

CIB - Market Risk Coverage- Fixed Income Associate

JP Morgan Chase - ★★★★★ 14,564 reviews - New York, NY 10179 (Midtown area)

CIB Risk is seeking an Associate for the Market Risk team covering the NA Fixed Income Financing and Latin American Emerging Market External Debt Financing...

JPMorgan Chase - 20 days ago - [save job](#) - [more...](#)

Market Strategist, Search Ads

Apple - ★★★★★ 4,061 reviews - Santa Clara Valley, CA

Experience working with APAC markets, with demonstrated knowledge of cultural and market nuances. As a Market Strategist, you'll build business cases for new...

6 days ago - [save job](#) - [more...](#)

“Emerging economies are becoming one of the main drivers of the world economy. Understanding the reasons for their success and the challenges that they face is crucial for the world economy, for the populations of these countries, and for the development prospects of the world’s poorest countries.”

- Neil Foster-McGregor, Deputy Director of UNU-MERIT, 2017

CAREER POSSIBILITIES

Executive functions
Consultant
Analyst
Policy maker



UNITED NATIONS
UNIVERSITY

UNU-MERIT

*In cooperation with
United Nations
University - MERIT*



Questions?

You can also contact me by email:
t.treibich@maastrichtuniversity.nl

