

Maastricht University

Go the extra mile

MSc Global Supply Chain Management and Change

Maastricht University, School of Business and Economics

Campus Venlo



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MSc Global Supply Chain Management and Change

Innovative entrepreneurship in the worldwide supply chain

Bart Vos
Professor of Supply Chain Innovation
Program coordinator MSc GSCMC



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Why Global Supply Chain Management and Change?

- Supply chain management is of strategic importance
 - Globalisation
 - Outsourcing
 - Digitalization
 - Customisation
 - Shorter product life cycles
- SCM = major competitive weapon in 21st century
- Entrepreneurship and innovation are needed to respond to change

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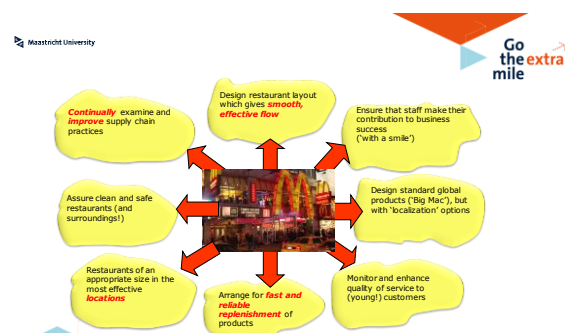
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Dam square, Amsterdam, April 2020



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Why Venlo?

- ❖ Venlo region is one of the key logistics and supply chain “hot spots” in the Netherlands
- ❖ Venlo region is famous for its entrepreneurial spirit
- ❖ Venlo region is home to world class companies & educational institutions
- ❖ GSCM&C program: close collaboration with leading local/regional companies like Ewals, Seacon, KLG, Océ/Canon, Xerox



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GSCM&C program structure (1)

Block	Global Supply Chain Management & Change	
1	Methods and Methodology	Supply Chain Operations
2	Supply Chain Relationships	Entrepreneurship and Innovation
3	Skills Training: Research Design and Methodology for a Thesis	

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GSCM&C program structure (2)

Block	Global Supply Chain Management & Change	
4	ICT Systems and Services	Business and Supply Chain Strategy
5	Skills Training: Project and Change Management Writing the Master's Thesis	
6	Completing the Master's Thesis	

NB: The details of this programme could change; before applying, please check www.maastrichtuniversity.nl/ba for the latest information.

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Seeing the opportunities of change rather than the threats

Internationally minded and open to new ideas

Analytical with a desire to see theory in practice

Ambition and confidence to take on the challenge

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Careers of our alumni

MSc – Global Supply Chain Management & Change



> 100 graduates
Employed in 15 countries



Business Analyst
Consultant
Logistics Engineer
Supply Chain Analyst



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Further information?



www.maastrichtuniversity.nl/gscmc

- Contact: Gscmc-info@maastrichtuniversity.nl
- Follow us on Social Media!

