



MSc IB Sustainable Finance

Maastricht University, School of Business and Economics

A couple of requests...

- ✓ Please *mute yourself* to avoid echoes.
- ✓ Please *switch on your camera*.
- ✓ Please *silence the alerts on your PC*
- ✓ If you have *questions* during the presentation, put them in the chat ☺!



How much water is used to produce 1 hamburger?

- A. About 20 litres
- B. About 2000 litres
- C. About 4000 litres



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The day of the year we have already used up the planet's annual capacity to generate natural resources?

A. 19 June

- B. 2 July
- C. 29 July





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...their emissions would cause the Earth to warm up by...

A. More than 2 degrees Celsius

- B. 1.5 degrees Celsius
- C. 1 degree Celsius



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Worldwide, 30-year-old men have spent 10 years in school on average, how many years have women of the same age spent in school?

A. 9 years

B. 6 years

C. 3 years



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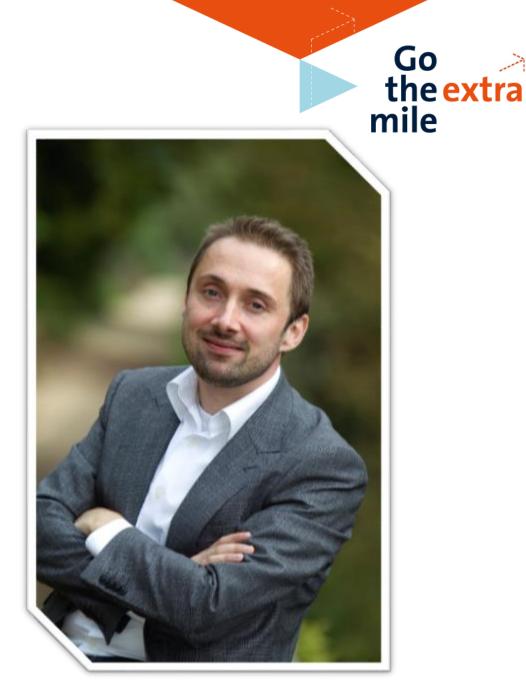
Who are we?

Dr. Jeroen Derwall

IB/Sustainable Finance Program Leader

j.derwall@maastrichtuniversity.nl

More important than me: Yannick & Marco!



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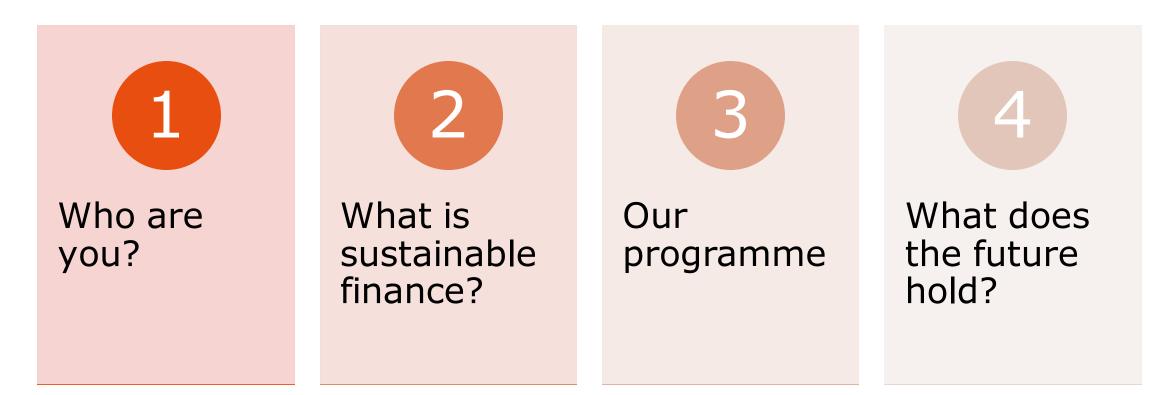








Today's Agenda





Who are you...

You have always felt an interest in being involved with Finance in your later career...

...e.g., a financial services firm or consultant, investment manager or pension fund...

...or perhaps in a company or property investment firm





But you want to learn more about finance than a standard Finance track has to offer

...you are also interested in the concept of sustainability...

...and the role it can play in financial markets and decision making



What is Sustainable Finance?





How sustainability/society affects (better) financial decision-making How financial decision making can have real positive societal impact



How sustainability/society affects (better) financial decision-making

Corporate & Investor Perspective

- Sustainability can be a competitive advantage?
- What are material sustainability challenges facing a firm?
- How to integrate sustainability in financial models and investments?
- Financial returns of sustainable investments in for example stock, bond, and property markets..



How sustainability/society affects (better) financial decision making





Social and Philanthropic Perspective

 How can investors fill the funding gap to reach the United Nations Sustainable Development Goals?

- What investments are effective in achieving social impact?
- How can we measure social and environmental return or impact?

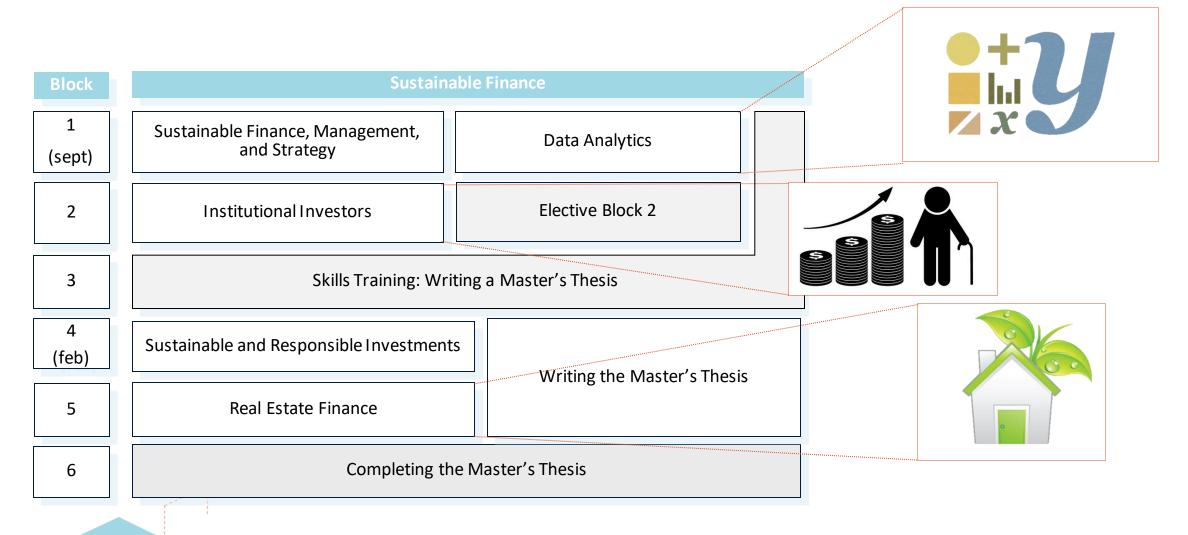


How financial decision making can have real positive societal impact



IB/Sustainable Finance in brief

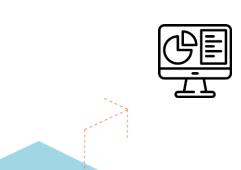




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Data Analytics

- Quantitative methods for problem-solving and research in Sustainable Finance
- Generate insights that improve management decision-making
- R language for statistical analyses





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Elective



- Choose your own course from a wide range of options
- From another MSc IB Program
- Or: Multidisciplinary Business Challenge
- Broaden your horizon and go the extra mile!



Teaching Approach

- Problem Based Learning
- Real company cases and financial problems
- Blended learning: E-learning materials
- Guest Lectures from practitioners
- Community building and trips







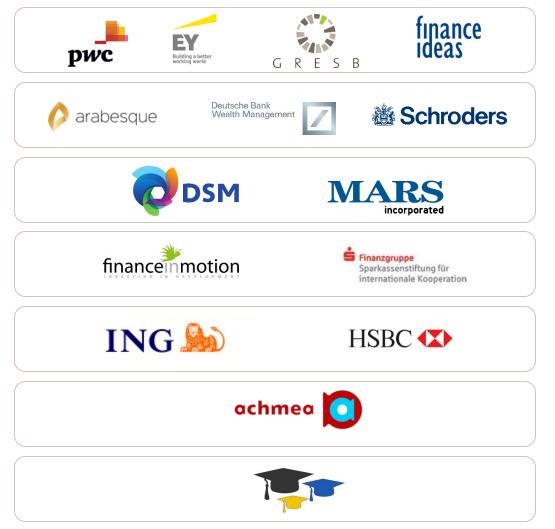


Development/Impact Finance

Banks

Insurance companies

Academic





https://www.youtube.com/watch?v=r2f-UzkNeD8



Do you have any questions?

