



MSc Digital Business and Economics

Maastricht University

School of Business and Economics





Did you know

- Clifford Stoll
- Visionaries see a future of telecommuting workers, interactive libraries and multimedia classrooms.
- They speak of electronic town meetings and virtual communities.
- Commerce and business will shift from offices and malls to networks and modems.
- And the freedom of digital networks will make government more democratic..

Nicholas Negroponte, director of the MIT Media Lab, predicts that we'll soon buy books and newspapers straight over the Intenet. Uh, sure.

Uh, sure.

The truth is no online database will replace your daily newspaper, no CD-ROM can take the place of a competent teacher and no computer network will change the way government works.

Baloney



Burak Can

Programme Leader
Digital Business and Economics







Today's Agenda

1

What are we about?

2

Our programme

3

Preparation for the job market

4

Teaching environment

5

What does the future hold?









Why Digital Business and Economics?

The ability to conceptually think about the digitalisation of society and its impact on businesses, industries and the economy as a whole.

The ability to lead these digital transformations at companies, governments and NGOs

The ability to be trained at a school where digitalisation is one of the three core research spearheads





Go the extra mile

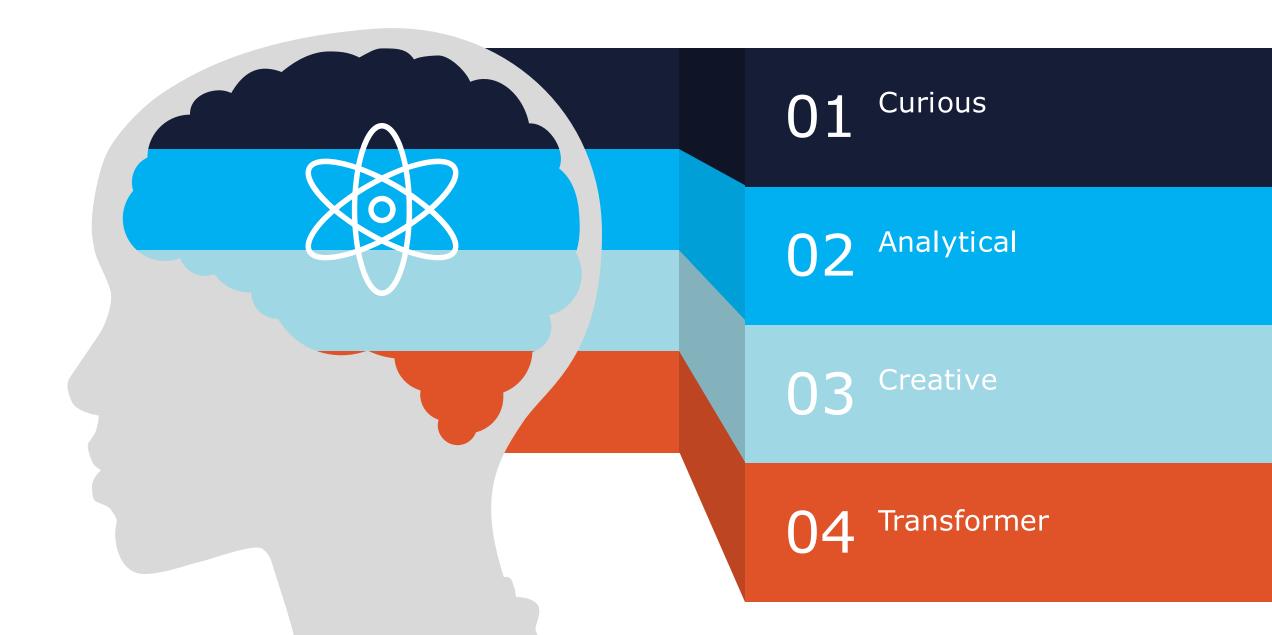
Objectives

In this master programme, you will explore how disruptive technologies will significantly impact our society and you will gain expertise on topics such as ethical algorithms and machine morality.

You will also gain valuable insights in understanding how new technologies can be used to transform and modernise organisations.

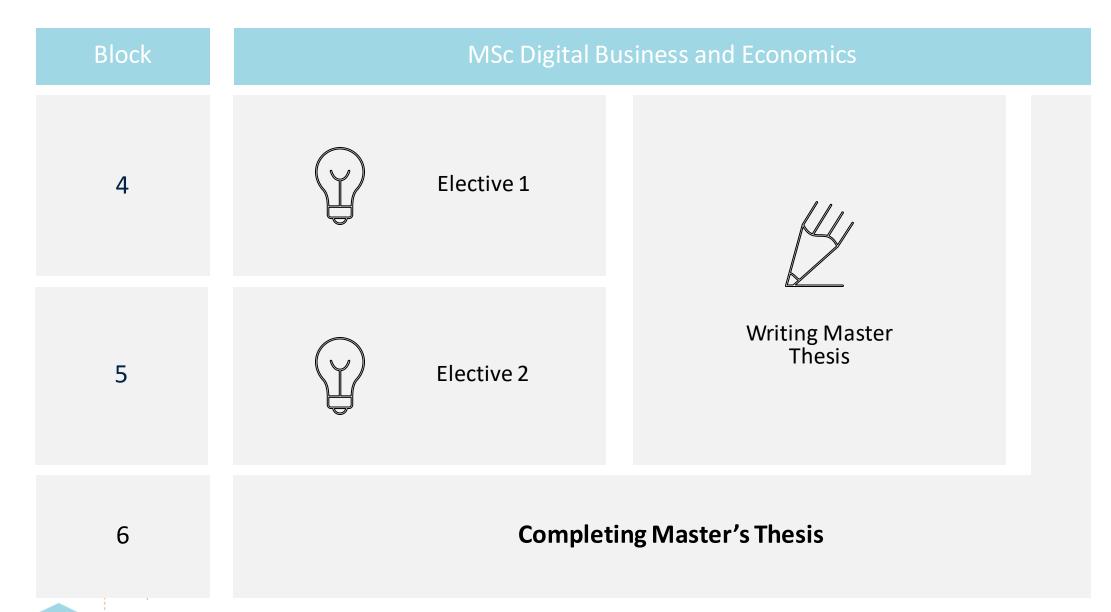
So, if you want to learn more about technologies such as blockchains, artificial intelligence, robotics and additive manufacturing (3D printing) as well as explore the ways in which they will play a role in the next digital revolution, then MSc in Digital Business and Economics is exactly what you are looking for!







Block MSc Digital Business and Economics Data Analytics for Digital Business and Digital Business and Economics **Economics** Ethics, Privacy and IT Performance in 2 Security in a **Business** and Digital **Economics** Society 3 **Writing Master Thesis Skills**



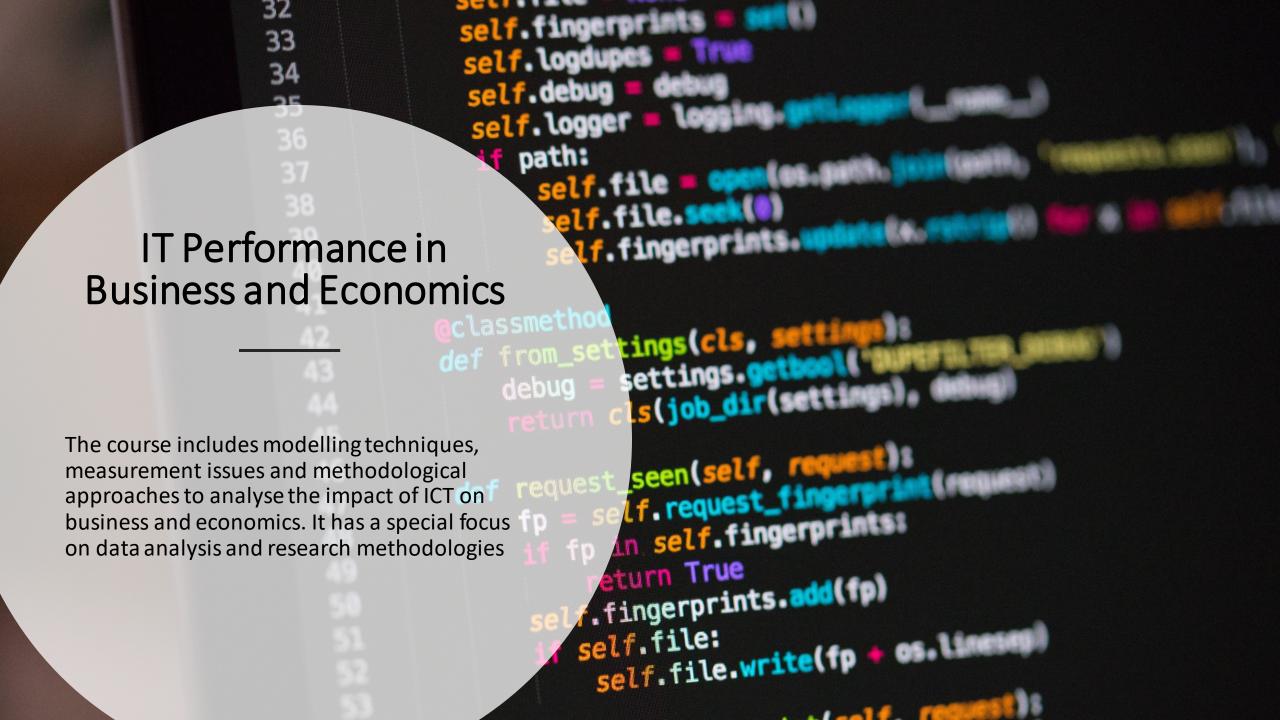




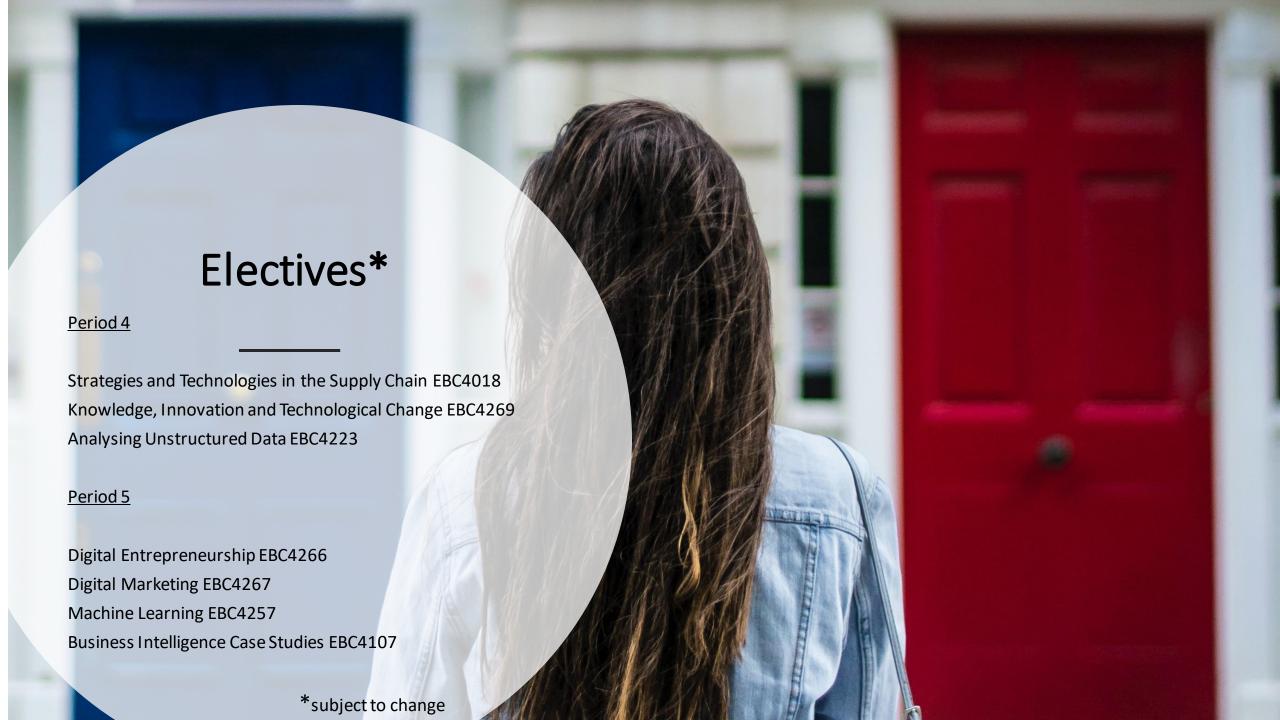
What are your top devices

Sessions by device

The course introduces conventional quantitative techniques for business decision making and obtaining hands-on experience in analysing business processes using available data and quantitative techniques.









Opportunities to Excel

Double Degrees

Thesis Internship Programme

PREMIUM Programme

Study Abroad



Thesis Internship Programme (TIP)

Combine MSc thesis with a part-time internship

Connect theory with practice

Build your professional network

Still finish your MSc in one year





Problem-based learning

- Small-scale
- Active learning
- Interesting discussions

Strong Community Building

- Strong connection with students
- Individual attention from teachers





Careers

- IT Consultant
- Blockchain Tech Lead
- Business Intelligence & Analytics Specialist
- Product Owner Data Science
- Digital Transformation Expert







Questions?