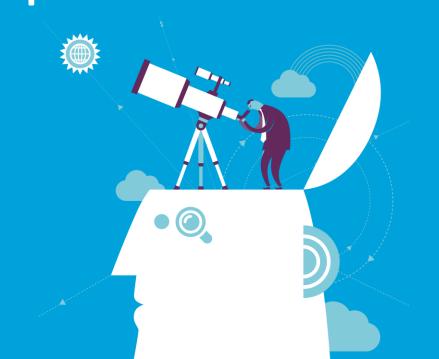
AppChallenge@UM Presentation App



Name of team: Team 9
Send filled in format to:
appchallenge@maastrichtuniversity.nl

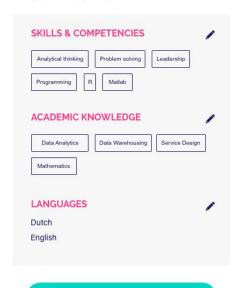
Deadline: Friday April 20 14.00







We can suggest better matches if you refine your profile



SEARCH JOBS





Ready to apply?

We can help you to become an even better applicant.

LEARN HOW

Info about app: UMatched!

WHY?

- Students' pain expressed in 1 quote: "Am I good enough for my dream job?"
- Value proposition for students is extremely important. They should know what they are good at, what skills and knowledge they gained from their studies, and how these match with the demand from the employers from companies they desire to work with. Besides, they would know how to expand their skill set to be employable to a wide range of jobs
- What's in it for students?: better value proposition -> more employable even before graduating
- What's in it for UM?: student employability is one of the issues UM is targeting. Improvement in student employability would help with the university's reputation and ranking

WHAT?

An app that match students' skills, knowledge and competencies with their desired jobs.

Prototype: https://xd.adobe.com/view/05d8e081-1bec-4299-9e30-98e69458c62d/screen/8b4b66ec-b5c4-4f8e-afc2-

fc85874ee3a9/Add-Dreamjobs?fullscreen

HOW?

Retrieve competencies from students' profile and activities + match them with description of their desired jobs + give suggestions for students to enhance their chance to apply for their desired jobs successfully, by employing resources offered by UM or from external parties