

Kunst, Cultuur en Erfgoed

Studenten kiezen 2 vakken uit periode 3

Studenten kiezen 1 vak of project uit periode 4

Master Programme

Semester 1

Faculty of Arts and Social Sciences

Kunst, cultuur en erfgoed studeren

Full course description

Tijdens dit seminar leren studenten een aantal belangrijke benaderingen van kunst, cultuur en erfgoed en de belangrijkste theorieën en concepten die hierbij horen. Ook leren zij deze op een zinvolle manier toe te passen bij de bestudering van concrete cultuurpraktijken. Het seminar bestaat uit een werkgroep en een aantal hoorcolleges met verplichte literatuur over verschillende benaderingen van kunst, cultuur en erfgoed zoals cultuursociologie, economie van kunst en cultuur, (kunst)geschiedenis, conservation studies, memory studies en erfgoedstudies. In de werkgroep staat de thematiek van waardering van kunst- en cultuuruitingen uit en in heden en verleden centraal, met bijzondere aandacht voor kunst- en cultuurbeleid. Tijdens de werkgroep leren de studenten relevante theorieën en concepten toe te passen op concrete cultuurpraktijken rond thema's als: waarden, functie, gebruik, interpretatie en presentatie van kunst, cultuur en erfgoed, cultuurbeleid en/of marktwerking, cultuurbehoud en conservering, authenticiteit, cultureel erfgoed (materieel en immaterieel), omstreden verleden, werelderfgoed en lieu de mémoire. Daarbij leren de studenten ook de positie en de rol van de verschillende actoren en factoren in maatschappelijke en beleidsmatige vraagstukken rond kunst, cultuur en cultureel erfgoed systematisch te analyseren.

Course objectives

- Studenten beschikken over domeinspecifieke kennis en inzichten (cultuursociologie, economie van kunst en cultuur, (kunst)geschiedenis, memory studies en erfgoedstudies) en kunnen deze vertalen naar maatschappelijke en professionele praktijken van kunst, cultuur en cultureel erfgoed. -
- Studenten zijn zich bewust van de bredere, interdisciplinaire context van het vakgebied en van de maatschappelijke en professionele praktijken van kunst, cultuur en cultureel erfgoed.

Prerequisites

Geen

KCE4040

Period 1

5 Sep 2016

28 Oct 2016

[Print course description](#)

ECTS credits:

7.0

Instruction language:

Dutch

Coordinator:

[J.J. de Jong](#)

Teaching methods:

PBL, Lecture(s), Working visit(s)

Assessment methods:

Presentation, Participation, Final paper

Keywords:

Kunst, cultuur, erfgoed, cultuurbeleid, cultuurbehoud, waarde, authenticiteit, lieu de mémoire, werelderfgoed

Faculty of Arts and Social Sciences

Seminar Cultuurbeleid en beleidsanalyse

Full course description

In dit seminar staat het systematisch vergelijken en analyseren van beleid centraal. Hoe, waarom en met welke effecten ondernemen verschillende overheden en organisaties wel of geen actie? De cursus concentreert zich op de keuzes die overheden maken met betrekking tot: - De mate van interventie: waar ligt de grens tussen de verantwoordelijkheden van de overheid en van de private sector? - Beleidsinstrumenten; welke structuren en middelen kan een overheid gebruiken? - De vraag wie betaalt en wie profiteert. - Verandering: het vermogen van overheden om met verandering, aanpassing en innovatie om te gaan. De focus ligt op de analyse van de inhoud en op de evaluatie van de effecten van beleid in een multi-agent framework. Hierin zijn de rollen en bijdragen van en de verbindingen tussen (semi)publieke organisaties, private partijen en maatschappelijke instellingen belangrijk. De beste manier om te leren evaluatie-onderzoek te doen, is learning by doing. Daarom zullen studenten in dit seminar (leren) werken als evaluatieteam dat een specifiek cultuurbeleidsprogramma zal evalueren om er achter te komen of het werkt of niet. Als het niet of onvoldoende werkt, is de volgende vraag: waarom is dat zo en hoe kan het cultuurbeleidsprogramma worden verbeterd.

Course objectives

- De student kan de belangrijkste structuren en processen van besluitvorming door overheden schetsen; - De student kan beleid relateren aan onderliggende politieke culturen; - De student kan de verschillende stappen en stadia van de cultuurbeleidscyclus begrijpen en analyseren, inclusief de verschillende koppelingen en feedbackmechanismen hiertussen; - De student kan verschillende modellen van beleidsanalyse en-evaluatie begrijpen en toepassen op cultuurbeleid; - De student kan de verschillende instrumenten voor het maken en analyseren van beleid begrijpen en toepassen op cultuurbeleid; - De student kan een kwalitatieve en kwantitatieve analyse en evaluatie maken van een specifieke cultuurbeleidspraktijk.

Prerequisites

Geen

KCE4002

Period 1

5 Sep 2016

28 Oct 2016

[Print course description](#)

ECTS credits:

5.0

Instruction language:

Dutch

Coordinator:

[J.G.A. van Mierlo](#)

Teaching methods:

PBL, Lecture(s)

Assessment methods:

Participation, Presentation, Final paper

Keywords:

Beleidsanalyse, beleidsevaluatie, cultuurbeleid

Faculty of Arts and Social Sciences

Kunst en cultuur onderzoeken

Full course description

Dit seminar beoogt het vergroten en verdiepen van de kennis en het begrip van de rol van theorieën, methodes en concepten op het gebied van kunst en cultuur. De focus ligt op kunst en cultuurpraktijken uit de negentiende tot de eenentwintigste eeuw en hoe deze te onderzoeken. Elke week wordt een bepaald thema in combinatie met een academische benadering (belangrijkste theorieën, concepten en/of onderzoeksmethode) gepresenteerd in twee hoorcolleges (met verplichte literatuur). De studenten passen het geleerde vervolgens toe in de werkgroepsbijeenkomsten die samen met de hoorcolleges het seminar vormen. Een van de colleges wordt verzorgd door een expert uit de beroepspraktijk, het andere college wordt gegeven door een wetenschapper die ingaat op methodes om deze professionele praktijk te onderzoeken. In de wekelijkse werkgroepsbijeenkomsten leren de studenten door middel van opdrachten en projecten de theorieën, methodes en concepten uit de colleges en de verplichte literatuur op een zinvolle manier toe te passen. Het seminar begint met een werkgroepsbijeenkomst over het onderzoeken van kunst en cultuur en over aspecten van kwalitatief en kwantitatief onderzoek. Vervolgens focust het seminar op specifieke combinaties van belangrijke hedendaagse thema's of debatten in het culturele veld, en methodes van onderzoek zoals Publiek en educatie / Biografische benadering; Objecten en performances/ Kritische visuele analyse; Selectieprocessen en de waarde van kunst / Actor netwerk theorie; Globalisering en de kunstwereld / Conceptuele analyse; Ruimtes (hergebruik, publiek, virtueel) en museologie / Etnografisch veldonderzoek. Tijdens de excursie naar Amsterdam zullen extra bijeenkomsten plaatsvinden met professionals uit beroepspraktijken die relevant zijn voor de hierboven genoemde thema's.

Course objectives

- De studenten kunnen voor verschillende onderzoeksthema's op het gebied van kunst en cultuur relevante theorieën, concepten en methoden kiezen en toepassen. - De studenten versterken en verdiepen hun kennis en begrip op het gebied van kunst en cultuur (gekoppeld aan de specialisatiekeuzevakken).

Prerequisites

Geen

KCE4041

Period 2

31 Oct 2016

23 Dec 2016

[Print course description](#)

ECTS credits:

8.0

Instruction language:

Dutch

Coordinator:

[E.L. Sitzia](#)

Teaching methods:

PBL, Lecture(s), Working visit(s)

Assessment methods:

Presentation, Participation, Final paper

Keywords:

Kunst, cultuur, artistieke selectie, waarde, cultuureducatie, museologie, performance, analyse, onderzoek

Faculty of Arts and Social Sciences

Seminar marketing en management van kunst en cultuur

Full course description

Dit seminar gaat over marketing en management van kunst en cultuur. Het onderwerp marketing zal het grootste deel van het seminar bestrijken. Onderwerpen die behandeld worden zijn bijvoorbeeld strategische marketing, marktanalyse, positionering, relatiemarketing en educatie & outreach. Drie langere bijeenkomsten van het seminar bestaan uit een snelle, maar intensieve training in verschillende aspecten van het management. Het seminar heeft een praktische opzet. Studenten verdiepen zich in de basisprincipes die ze nodig hebben om marketing en management te bedrijven in de culturele sector. Gedurende het blok werken studenten in kleine groepjes en individueel aan real-life cases afkomstig van musea en podiumkunstorganisaties. Tijdens een studiereis naar Amsterdam krijgen zij ook de kans om een aantal van deze organisaties te bezoeken en de case study te bespreken met de verantwoordelijke marketing managers. Marketing en management van kunst en cultuur wordt uiteraard ook vanuit academisch oogpunt bestudeerd: wat is en wat zou de rol kunnen zijn van marketing in de culturele sector vanuit een meer theoretisch perspectief? Studenten worden uitgedaagd om hier hun eigen visie op te ontwikkelen en deze te verbinden aan hun werk aan de case studies, waardoor ze theorie en praktijk met elkaar verbinden.

Course objectives

Studenten voorbereiden op werk op het gebied van marketing en/of management in de kunst- en cultuursector. Studenten in staat stellen om de onderwerpen marketing en management van kunst en cultuur kritisch te bediscussieren.

Prerequisites

Geen

Recommended reading

Colbert, F. (1994) Marketing Culture and the Arts (third edition) Montreal: HEC Montreal; Byrnes, W. (2009) Management & the Arts (Fourth edition) Oxford: Focal Press; Boorsma, M. (2006) 'A strategic logic for arts marketing' in: International Journal of Cultural Policy, 12: 1, 73 – 92; McCarthy, K. & k. Jinnett (2001) A new framework for building participating in the arts. Santa Monica: Rand.

KCE4005

Period 2

31 Oct 2016

23 Dec 2016

[Print course description](#)

ECTS credits:

4.0

Instruction language:

Dutch

Coordinator:

[A. Elffers](#)

Teaching methods:

PBL, Lecture(s), Working visit(s)

Assessment methods:

Presentation, Final paper

Keywords:

Cultuurmanagement, cultuurmarketing, publieksonwikkeling, educatie, outreach, sponsoring, relatiemarketing, projectmanagemnt, financieel management

Faculty of Arts and Social Sciences

Art Market I

Full course description

The art market is an integral part of the creative industries sector. How artworks are traded and how value is created in the process between artist, gallerists, auction house, dealers, collectors and museums is studied in detail. This course brings together a number of seminal works from leading academics and practitioners in the industry to discuss and learn about the roles and the ecosystem of the art market. The value-chain will be analysed in detail. Topics such as the historical development of the art market, the current players and institutions in the art market, and their strategies and positioning will be dealt with in depth. During the course there will be the opportunity to visit BRAFA, the Brussels Art Fair for some practical experience in how art fairs have positioned themselves in the market. The growth in the market, and the growing interest in the art market, supported in many countries by a strong state presence has lead to an increased demand for art worldwide, and hence increasing prices. The various markets, across countries, sectors and genres will be compared. This part of the course is made up of lectures and seminars and an assignment graded on an individual basis.

Course objectives

Students will learn to understand the development and operation of the art market. As a result of the course, students may be equipped to work in the art market or able to study this evolving subject at a higher academic level.

Prerequisites

None

Recommended reading

AHE4007

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

English

Coordinator:

[R.A.J. Pownall](#)

Teaching methods:

Lecture(s), PBL, Working visit(s)

Assessment methods:

Participation, Final paper

Keywords:

Art Market

Faculty of Arts and Social Sciences

Creative Cities I

Full course description

Cultural education may rejoice a global boost of attention during the last decade. This attention spreads out from local village schools up to national governments and international organizations like UNESCO. More and more school-educators, social workers, politicians and other stakeholders embrace the benefits of art and cultural education on youth and adults, being it for the claimed effects on either aesthetic, personal, moral, artistic or social development. But cultural education has a wide range of forms and contents, a broad gamut of objectives and claimed effects, and various theoretical underpinnings and didactic foundations. In this elective students will take an introductory look at this diversity. They will also analyze different points of view upon cultural education, like: education in the arts or through the arts; cultural education at schools compared to extramural cultural activities; the various didactic possibilities of active, receptive and reflective forms of cultural education.

Furthermore students will study some important theories which are adapted by cultural education: Gardner's Theory of Multiple Intelligences, the different Learning Styles of Kolb, the typologies of Hein and Lindauer concerning Museum Education and Lois Hetlands Project Zero at Harvard. Besides

studying theories the students will do some practical work on possibilities how to use these theories in real-life practice of cultural education projects.

Course objectives

- Students have a basic knowledge and understanding of theories on creative cities and related notions - Students are able to critically assess (cities') policies and activities in relation to the theories and recent debates

Prerequisites

None

Recommended reading

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AHE4008

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

English

Coordinator:

[J.A. Do Carmo](#)

Teaching methods:

Lecture(s), PBL, Working visit(s)

Assessment methods:

Participation, Assignment, Presentation

Keywords:

Creative City, Creative Industries, Culture and Urban Development, cultural policy

Faculty of Arts and Social Sciences

Cultural Education I

Full course description

Cultural education has enjoyed a global boost of attention during the last decade. This attention spreads out from local village schools up to national governments and international organizations like UNESCO. More and more school-educators, social workers, politicians and other stakeholders embrace the benefits of art and cultural education on youth and adults, being it for the claimed effects on either aesthetic, personal, moral, artistic or social development. But cultural education has a wide range of forms and contents, a broad variety of objectives and claimed effects, and various theoretical underpinnings and didactic foundations. In this elective students will take an introductory look at this diversity. They will also analyze different points of view upon cultural education, like: education in the arts or through the arts; cultural education at schools compared to extramural cultural activities; the various didactic possibilities of active, receptive and reflective forms of cultural education. Furthermore students will study some important theories which are adapted by cultural

education: Gardner's Theory of Multiple Intelligences, the different Learning Styles of Kolb, the typologies of Hein and Lindauer concerning Museum Education and Lois Hetlands Project Zero at Harvard. Besides studying theories the students will do some practical work on possibilities how to use these theories in real-life practice of cultural education projects.

Course objectives

- Students have a basic knowledge and understanding of theories, goals and methods of cultural education. - Students are able to create educational material underpinned by strong educational strategies.

Prerequisites

None

Recommended reading

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AHE4009

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

English

Coordinator:

[E.L. Sitzia](#)

Teaching methods:

PBL, Work in subgroups, Lecture(s)

Assessment methods:

Participation, Assignment, Presentation

Keywords:

Cultural Education

Faculty of Arts and Social Sciences

Curatorship I

Full course description

In this tutorial students learn to analyze and understand the role and work of a curator. The first part of this tutorial on curating provides an introduction into the following topics: the history of curating; interpretation and selection; curating and space (white cube, virtual space, public space); and audiences and diversity. This period will combine lectures, guest lectures from professionals, and working visits. During the working visit(s) we will be critically analyzing specific aspects of exhibitions and curatorial choices.

Course objectives

The students will - be introduced to the history and main theories of curatorship; - gain a basic

understanding of the role and work of a curator; - learn to recognize different curatorial voices.

Prerequisites

None

Recommended reading

To be announced

AHE4010

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

English

Coordinator:

[E.L. Sitzia](#)

Teaching methods:

PBL, Lecture(s), Work in subgroups, Working visit(s)

Assessment methods:

Participation, Presentation, Assignment

Keywords:

Curatorship, museum, exhibition

Faculty of Arts and Social Sciences

Archeologisch erfgoed: interpretatie en presentatie I

Full course description

Archeologisch erfgoed neemt altijd een speciale plaats in bij de erfgoedconsument. Het stamt meestal uit een zeer ver en soms mysterieus verleden en spreekt daardoor sterk tot de verbeelding. Omdat het om materieel erfgoed gaat dat in de grond verborgen zit doet het soms aan schatgraven denken. Omdat de locatie van de site waar de archeologische sporen gevonden worden van groot belang is voor de duiding ervan is archeologie ook nauw met landschap verbonden.

Anderzijds is archeologie meer dan kunst of geschiedenis afhankelijk van subsidiëring door de overheid omdat opgravingen en de verwerking ervan erg duur zijn. Van alle historische disciplines is archeologie het meeste afhankelijk van wat de overheid en de samenleving er voor over hebben. Archeologie voelt daarom meer dan andere disciplines de noodzaak het vak te legitimeren.

Erfgoed gaat vooral over het heden, dat betekenis geeft aan het verleden. Daardoor ontstaat er rond erfgoed altijd een spanning tussen de experts van de historische wetenschappen zoals geschiedeis, kunstgeschiedenis en archeologie aan de ene kant, die claimen dat zij bij uitstek de experts zijn die betekenis aan het verleden moesten geven, de overheid, die zich voor de uitgaven voor erfgoed moet

verantwoorden en dus haar eigen eisen kan stellen, en het publiek dat zich het erfgoed zelf wil toe-eigenen en er zelf betekenis aan wil geven. Juist omdat bij archeologie de noodzaak zich te legitimeren sterker gevoeld wordt, komen daar de spanningen die aan erfgoed eigen zijn scherper aan het licht. Daarom zou iedereen die de betekenis van erfgoed in de hedendaagse maatschappij wil begrijpen ook kennis moeten nemen van archeologisch erfgoed en zijn relatie tot de samenleving.

In deze elective wordt archeologisch erfgoed vanuit de optiek van Publieke Archeologie bestudeerd, een relatief recent vakgebied dat zich toelegt op de relatie tussen archeologie en samenleving.

Om de relatie tussen archeologie en samenleving zo concreet mogelijk in beeld te krijgen, zalk deze elective gezamenlijk opgezet en begeleid worden door FASoS, de stadarcheoloog van Maastricht en de archeologische ambtenaar van de Provincie Limburg.

Deze elective en het vervolg: Archeologisch Erfgoed II, bereiden voor op een grote archeologische conferentie die eind augustus, begin september in Maastricht gehouden wordt door de European Association of Archaeologists.

In Archeologisch Erfgoed I komen vier thema's aan bod:

Public Archeology

Archaeologie en politiek

Archaeology en economie

Community Archaeology

Course objectives

Studenten leren archeologisch erfgoed te analyseren vanuit het perspectief van Public Archaeology, en zullen ingeleid worden in de belangrijkste debatten over de verhouding tussen archeologie en samenleving.

De cursus wordt in het Engels gegeven; de KCE-studenten worden in het Nederlands geëxamineerd.

Prerequisites

Geen

Recommended reading

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KCE4011

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

Dutch

Coordinator:

[P.A.J. Calje](#)

Teaching methods:

PBL, Assignment(s), Lecture(s), Working visit(s)

Assessment methods:

Final paper, Presentation, Participation

Keywords:

Public Archaeology, Kennisvalorisatie; Nationalisme; Community archaeology; Culturele economie; Archeologische musea

Faculty of Arts and Social Sciences

Collection Management and Conservation 1

Full course description

Students will be introduced in current issues surrounding collection management and conservation such as: ownership, authenticity, assessing value, registration and documentation, collection mobility and biography of artworks. The course is developed in collaboration with the Bonnefantenmuseum and aims to develop theoretical insights and professional skills related to collecting and conservation. While discussing the basics of what is considered to be proper collection management, we will pay specific attention to the emergence of protocols and policies, and assess the challenges museum professionals face when trying to adhere to these protocols in their daily practice. By working on-site and examining concrete cases from the collection, you will discover what goes on behind the scenes of a museum organization and how collection management relates to front of house performances (curating, marketing, education).

Course objectives

Students will - Acquire a basic knowledge of collection management and conservation; - Learn to apply theoretical insights to practical cases; - Gain insight in the organizational structures of collecting institutions and the responsibilities of their staff.

Prerequisites

None

Recommended reading

To be announced

AHE4012

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

English

Coordinator:

[V.E.J.P. van Saaze](#)

Teaching methods:

Lecture(s), PBL, Assignment(s), Working visit(s)

Assessment methods:

Participation, Presentation, Final paper

Keywords:

Collection management, Conservation, art, Museums

Faculty of Arts and Social Sciences

Visitor Research I

Full course description

An introductory workshop about visitor research in cultural organizations. Most cultural organizations use this tool every now and then. It can serve many goals: from 'knowing who is visiting' to 'evaluating a special exhibition or program' to 'getting more information about specific target groups'. In this workshop we will go into the different goals as well as into the different methods that can be used researching visitors. And especially into the choices cultural organizations have to make in this. When is visitor research necessary? What questions can be answered by visitor research? What methods are right to answer these questions?

Prerequisites

None

Recommended reading

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AHE4013

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

English

Coordinator:

[A. Elffers](#)

Teaching methods:

Lecture(s), PBL, Working visit(s)

Assessment methods:

Assignment, Final paper

Keywords:

Visitor research, museum

Faculty of Arts and Social Sciences

Cultural Entrepreneurship I

Full course description

The notion of “entrepreneurship” is commonly associated with the discovery and pursuit of new business opportunities through the creation of firms. The ultimate aim of entrepreneurial activity is seldom profit or personal wealth-creation, but rather realizing new ideas and being free from restraints. Similarly, artistic and creative work is often about the introduction of novelty, and artists and creative professionals seek to create the conditions and overcome the barriers to be able to develop works of art and creative goods or services. Different approaches to and theories on entrepreneurship coincide. A major distinction can be made between “outcome” approaches, and “action” approaches. The former see entrepreneurship as an outcome or phenomenon, and deal with issues such as self-employment and start-up organizations. The latter see it as a way of action or thinking, and involve issues such as creativity, innovation, judgments under conditions of uncertainty, alertness to opportunities, and adaptation. In the elective, we explore several of these issues, in order to better grasp the notion of entrepreneurship, and to better understand entrepreneurship in the cultural and creative industries. Our challenge is to bridge two distinct literatures and practices, for which the starting point is the creative and artistic individual, and those that seek to start a business in the (broad) cultural field. A major source of information and inspiration are testimonies by artists and creative professionals, and the creative hubs that have been developed in Maastricht and its surrounding cities, such as Eindhoven (Klok building) and Liège.

Course objectives

- Students have a basic knowledge and understanding of theories on cultural entrepreneurship, its antecedents and its implications - Students are able to evaluate the conditions and barriers to the development of artistic and creative careers

Prerequisites

None

Recommended reading

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AHE4014

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

English

Coordinator:

[J.A. Do Carmo](#)

Teaching methods:

PBL, Lecture(s), Working visit(s)

Assessment methods:

Participation, Assignment, Presentation

Keywords:

Faculty of Arts and Social Sciences

The Politics of (Collective) Memory I

Full course description

Memory is a multilevel concept that comprises individual, social, cultural and political aspects. With its inherent link to identity, it is closely related to questions of culture and tradition constituting thus a worthwhile topic of investigation for practitioners in the field of heritage studies. How can we define (collective) memory? Where is the difference between cultural and social memory and how does it relate to national or political memory? Students will get a firm grounding in the theoretical and conceptual frameworks, but they will also look at various 'memory agents' working with /and producing public memory for museums, memorial sites and public commemoration rituals. What is their agenda setting power and what are the social and political constraints they have to deal with? How does the situation look like in the different European countries? The second part of the course will consider more in detail different fields where memory gets expressed, used and abused politically. Possible topics comprise: Memory and Literature, Memory and Music, Memory and Art. Students will consider the reception of different projects by a larger public. Which concepts work and which are the ones less successful and why? What happens for example if museum visitors from abroad are confronted with national representations of history? What implications does this have for questions of identity? This part of the course furthermore moves from the national to the supranational level, asking the question if despite the evident variation in memory in different European countries a European memory framework is developing. Can we observe some kind of convergence of different memory cultures on the national level? What does the EU do to support or frame this development? The first part of the course (period 3) will be devoted to acquiring in-depth knowledge in the field of memory studies (i.e. concepts of cultural memory, politics of history).

Prerequisites

None

Recommended reading

To be announced

AHE4015

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

English

Teaching methods:

PBL, Lecture(s)

Assessment methods:

Participation, Final paper

Keywords:

Faculty of Arts and Social Sciences

Performing Arts I

Full course description

Community art poses a number of challenges to contemporary culture. This course will analyze the operation of artistic practices in the midst of different interests, present and evaluate international debates surrounding community art. Community art is often characterized as a collaborative production process between professionals and amateurs, while its aims may encompass educational, political and healing prospects of the involved practitioners and financiers. During the course we will discuss seminal works by Augusto Boal, Christoph Schlingensief, Thomas Hirschhorn, Oliver and Tellervo Kalleinen-Kochta, Chto Delat, and analyze the main theories and concepts that are used to analyze their work. The course focuses on community art practice of the past 20 years, but we will also gain insights into the rich history of collective art practice, consider the challenges that its ephemerality, lack of documented material and ambiguous operation between institutions present for its research. How can community art be defined? Are these practices to be labeled as art at all? If so, what are its consequences to the way that we discuss art? What are the differences between autonomous art and community art? Who is the author of community art practice, and how is it financed? What are the historical roots of community art, and why has it become so popular in recent artistic practice?

Course objectives

Students gain critical insight into current discourses of community art. Acquaint students with the principal methods and concepts for analyzing community art.

Prerequisites

None

Recommended reading

To be announced

AHE4016

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

3.0

Instruction language:

English

Coordinator:

[M. Tali](#)

Teaching methods:

Lecture(s), PBL, Working visit(s)

Assessment methods:

Final paper

Keywords:

Community art, autonomous art, socio-artistic practice.

Faculty of Arts and Social Sciences

Schrijf- en Onderzoeksvaardigheden

Full course description

Deze vaardigheidstraining bereidt de studenten voor op het afstudeerwerkstuk in het tweede semester en begint met een aantal bijkomsten over het kiezen van een afstudeeronderwerp, het kiezen van een onderzoeksmethode, het schrijven van een onderzoeksvoorstel, bibliografie en het schrijven van de (stage)scriptie. Vervolgens schrijven de studenten een onderzoeksvoorstel voor hun begeleider. Daarbij gaat het vooral om de onderzoeksvraag of probleemstelling, de methodologie en literatuuronderzoek. Deze voorstellen worden besproken in de onderwijsgroep.

Course objectives

Studenten zijn voorbereid op het schrijven van het afstudeerwerkstuk.

Prerequisites

Geen

Recommended reading

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KCE4500

Period 3

9 Jan 2017

3 Feb 2017

[Print course description](#)

ECTS credits:

1.0

Instruction language:

Dutch

Coordinator:

[M. Michielse](#)

Teaching methods:

PBL, Lecture(s)

Assessment methods:

Participation, Final paper

Keywords:

Scriptie, onderzoeksvaardigheden, Schrijfvaardigheden

Semester 2: optie scriptie

Faculty of Arts and Social Sciences

Art Market II

Full course description

During the second part of the course, Art Market II, we shall go into greater depth to understand the inter-related network of relationships between the players and institutions in the art market, with an emphasis on the changing role and positioning of players due to technological innovation and the internet. The possibility to bid online and participate in an online market has resulted in the creation of a number of new trading platforms. Information sharing and the availability of sales data has resulted in increased market transparency. How has this affected the functioning of auction and dealer markets and the resulting strategies and organisation of the market will be discussed. Given that the elective is supportive of the topic area chosen for the thesis we also include an introduction to research methods, both from the standpoint of quantitative and qualitative research methods. The Students are encouraged to attend all sessions. There will also be a visit to The European Fine Art Fair (TEFAF). A final assignment is a mandatory part of the course with an accompanying presentation of the project material.

Course objectives

Students will learn to understand the development and operation of the art market. As a result of the course, students may be equipped to work in the art market or able to study this evolving subject at a higher academic level.

Prerequisites

Art market 1

Recommended reading

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AHE4017

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[R.A.J. Pownall](#)

Teaching methods:

Lecture(s), PBL, Working visit(s)

Assessment methods:

Final paper, Participation, Presentation

Keywords:

Art Market

Creative Cities II

Full course description

Creative Cities II builds further on the themes that were explored in Creative Cities I. On the one hand, the course will be dedicated to thematic theoretical issues geared toward students' MA thesis and individual interest. On the other hand, a tangible, real-world problem regarding urban development, policies and planning will be tackled in group. The Maastricht area and the Meuse-Rhine Euregion around the city-corridor of Aachen-Maastricht-Hasselt-Liège offer plenty of topics for further inquiry, implied by factors such as de-industrialization and decreasing manufacturing production in the region. The redesignation of its rich industrial heritage or the expansion of specific talent-based creative industries (such as fashion) are only two of many challenges that policy-makers today face. The group work will be a dynamic investigation by which students seek to solve a concrete problem, including visits, interviews, data-collection and -analysis, policy analysis, international comparison and whichever means required. Research skills will be addressed, next to the skills of reading and writing policy documents.

Course objectives

- Students have in depth knowledge and understanding of theories on creative cities and related notions
- Students are able to critically assess (cities') policies and activities in relation to the theories and recent debates
- Students are able to contribute to policy development and to recent debates

Prerequisites

Creative Cities I (AHE 4008)

Recommended reading

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AHE4018

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[J.A. Do Carmo](#)

Teaching methods:

PBL, Lecture(s), Working visit(s), Work in subgroups

Assessment methods:

Participation, Assignment

Keywords:

Creative City, Creative Industries, Culture and Urban Development, cultural policy

Cultural Education II

Full course description

Cultural education II will be dedicated to thematic theoretical issues geared towards student's MA thesis or specific interest (to be agreed upon with the students), hands on application of the theories studied in the first period (such as creating and developing educational resources special interest groups; collating, analyzing and applying feedback on various educational activities; developing programmes of talks, activities and workshops around particular exhibitions or in response to particular themes or annual festivals; liaising with schools, colleges and teachers to promote the use of the collections and activities of a museum in line with the national curriculum; delivering talks) and the development of a full-fledge educational project for an institution of your choice.

Course objectives

- Students have in depth knowledge and understanding of cultural education theories and methods -
Students are able to create a broad range of cultural education material

Prerequisites

Cultural Education I

Recommended reading

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AHE4019

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[E.L. Sitzia](#)

Teaching methods:

PBL, Lecture(s), Work in subgroups, Working visit(s)

Assessment methods:

Assignment, Participation, Presentation, Final paper

Keywords:

Cultural Education

Faculty of Arts and Social Sciences

Curatorship II

Full course description

We will focus on exhibition practice and work closely with a local cultural institution. The aim is to

work an exhibition from start to finish and explore all aspects of curatorship (from writing to exhibition design). This practical experience will be completed with workshops and seminars centered on the students own interests (to be agreed on with the students). Examples of topics covered range from digital curation to art writing to networking.

Course objectives

The students will - further develop their knowledge on the history and theories of curatorship; - put the skills of selecting, interpreting and exhibiting art and historical artefacts into practice

Prerequisites

Curatorship I

Recommended reading

To be announced

AHE4021

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[E.L. Sitzia](#)

Teaching methods:

PBL, Work in subgroups, Working visit(s)

Assessment methods:

Participation, Assignment, Final paper

Keywords:

Curatorship, museum, exhibition

Faculty of Arts and Social Sciences

Collection Management and Conservation II

Full course description

During this period students will be further introduced in key issues surrounding collection management and conservation. The heuristic model used as a framework for the analysis and description of objects within the collection will be the (cultural) biography. Theoretical insights from Collection Management and Conservation I will be brought into practice as students conduct individual and in-depth research on the biography of artworks in the collection of the Bonnefantenmuseum. The research is conducted in collaboration with the museum and includes

archival and literature research, interviews with artists, curators, conservators and other staff members.

Course objectives

Students will - Gain substantial knowledge on issues related to collection management and conservation; - Practice their research skills and learn to put the obtained skills and knowledge on collection management and conservation into practice.

Prerequisites

Collection Management and Conservation I

Recommended reading

To be announced

AHE4022

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[V.E.J.P. van Saaze](#)

Teaching methods:

Lecture(s), PBL, Assignment(s), Working visit(s)

Assessment methods:

Participation, Presentation, Final paper

Keywords:

Collection management, Conservation, Biography of objects, contemporary art, Museums

Faculty of Arts and Social Sciences

Visitor Research II

Full course description

In this tutorial we will focus on the role of visitor and market research in cultural organizations. We will learn to choose the right research method for answering the questions an organization has. And we will practice to carry out an original research project from beginning to end. The final goal is to enable everybody who takes this tutorial to use visitor research as a useful tool in their future jobs in the cultural sector, whether it is as marketeer, programmer or financial manager. By the end of the 8 week period all tutorial students are supposed to have carried out an individual research project, if necessary with help from the other tutorial students, and have written a report about the results.

Prerequisites

AHE4013 Visitor Research I

Recommended reading

Kolb, B. (2008) Marketing Research for Non-Profit, Community and Creative Organizations. Butterworth-Heinemann.

Gilbert, N. (2008) Researching Social Life (third edition). London: Sage.

AHE4023

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[A. Elffers](#)

Teaching methods:

PBL, Lecture(s), Working visit(s)

Assessment methods:

Final paper, Participation, Presentation

Keywords:

Visitor Research, Art Marketing

Faculty of Arts and Social Sciences

The Politics of (Collective) Memory II

Full course description

See description of The Politics of (collective) Memory I. The second part (period 4) will be reserved for the more practical application in the form of various excursions, documentary movie screenings, and smaller group or individual projects linking theory and practice.

Prerequisites

The Politics of (collective) Memory I

Recommended reading

To be announced

AHE4024

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[A. Sierp](#)

Teaching methods:

PBL, Lecture(s), Work in subgroups, Assignment(s), Working visit(s)

Assessment methods:

Participation, Presentation, Final paper

Keywords:

memory, policy, identity, heritage, commemoration

Faculty of Arts and Social Sciences

Cultural Entrepreneurship II

Full course description

Cultural Entrepreneurship II builds further on the themes that were explored in Cultural Entrepreneurship I. On the one hand, the course will be dedicated to thematic theoretical issues geared toward students' MA thesis and individual interest. On the other hand, a tangible, real-world problem regarding cultural entrepreneurship will be tackled in small groups. In order to do so, the students will be introduced to "effectuation", a model of entrepreneurship that builds on the way of working and thinking of successful entrepreneurs, both in the cultural field and beyond. Also business planning as a strategic tool will be deliberated. These group projects will be dynamic projects in which students seek to assess and contribute to the "business-development" of artistic and creative professionals, including brain storming sessions, strategic planning sessions, financial assessments, analyses of opportunities and threats within the environment and whichever means required. Research skills will be addressed, next to the skills of developing hands-on planning documents.

Course objectives

- Students have in depth knowledge and understanding of theories on cultural entrepreneurship and related notions - Students are able to critically evaluate the conditions and barriers to the development of artistic and creative careers in relation to the theories and recent debates - Students are able to apply planning tools that contribute to entrepreneurship in the arts and creative industries

Prerequisites

Cultural Entrepreneurship I (AHE 4014)

Recommended reading

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AHE4025

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[J.A. Do Carmo](#)

Teaching methods:

PBL, Lecture(s), Working visit(s), Work in subgroups

Assessment methods:

Participation, Assignment

Keywords:

Cultural Entrepreneurship, Creativity and Innovation

Faculty of Arts and Social Sciences

Performing Arts II

Full course description

Community art poses a number of challenges to contemporary culture. This course will analyze the operation of artistic practices in the midst of different interests, present and evaluate international debates surrounding community art. Community art is often characterized as a collaborative production process between professionals and amateurs, while its aims may encompass educational, political and healing prospects of the involved practitioners and financiers. During the course we will discuss seminal works by Augusto Boal, Christoph Schlingensief, Thomas Hirschhorn, Oliver and Tellervo Kalleinen-Kochta, Chto Delat, and analyze the main theories and concepts that are used to analyze their work. The course focuses on community art practice of the past 20 years, but we will also gain insights into the rich history of collective art practice, consider the challenges that its ephemerality, lack of documented material and ambiguous operation between institutions present for its research. How can community art be defined? Are these practices to be labeled as art at all? If so, what are its consequences to the way that we discuss art? What are the differences between autonomous art and community art? Who is the author of community art practice, and how is it financed? What are the historical roots of community art, and why has it become so popular in recent artistic practice?

Course objectives

Close study of recent artistic work and equip students with an ability to analyze community art independently and critically

Prerequisites

Community Art I

Recommended reading

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AHE4026

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[M. Tali](#)

Teaching methods:

Lecture(s), PBL, Working visit(s)

Assessment methods:

Presentation, Final paper

Keywords:

Community art, autonomous art, socio-artistic practice.

Faculty of Arts and Social Sciences

Archeologisch erfgoed: interpretatie en presentatie II

KCE4027

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

English

Coordinator:

[P.A.J. Calje](#)

Teaching methods:

PBL

Assessment methods:

Assignment, Participation, Final paper

Faculty of Arts and Social Sciences

Project

KCE4965

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

11.0

Instruction language:

Dutch

Coordinator:

[J.J. de Jong](#)

Faculty of Arts and Social Sciences

Scriptie

Full course description

Neem voor meer informatie contact op met de course coordinator

KCE4800

Period 5

10 Apr 2017

30 Jun 2017

[Print course description](#)

ECTS credits:

18.0

Instruction language:

Dutch

Coordinator:

[E.L. Sitzia](#)

Teaching methods:

PBL

Assessment methods:

Final paper

Semester 2: optie academische stage

Faculty of Arts and Social Sciences

Vorbereitung academische stage

Full course description

Studenten die een academische stage kiezen, doen een voorbereidingsmodule (5 ECTS) voor deze stage. Deze module helpt de student bij de voorbereiding van de stage en bij het zinvol verbinden van de stage met de stagescriptie door: het analyseren van de stage-organisatie, het onderzoeken van belangrijke wetenschappelijke en maatschappelijke debatten met betrekking tot de stage, en het bestuderen van onderzoeksmethoden voor de stagescriptie. Deze individuele module wordt

afgesloten met een portfolio van ongeveer 5000 woorden ten behoeve van de facultaire stagebegeleider.

KCE4050

Period 4

6 Feb 2017

10 Mar 2017

[Print course description](#)

ECTS credits:

5.0

Instruction language:

Dutch

Coordinators:

[J.J. de Jong](#)

[A. Elffers](#)

Faculty of Arts and Social Sciences

Stage

Full course description

Het kiezen voor een academische stage (10 ECTS) betekent dat de stage en de scriptie met elkaar zijn verbonden. Een belangrijk deel van de stagewerkzaamheden is gekoppeld aan de stagescriptie. Ook daarom is het nodig dat de student goed is voorbereid op de stage en invloed heeft op de stagewerkzaamheden. De stage en de stagescriptie kunnen op verschillende manieren met elkaar worden verbonden. Zo kan de academische stage de vorm hebben van een onderzoeksstage waarbij de student als stagetaak een onderzoeksproject uitvoert waarvan de resultaten kunnen worden gebruikt om de onderzoeksvraag van de scriptie (gedeeltelijk) te beantwoorden. Een andere mogelijkheid is dat de stageorganisatie fungeert als case study in de scriptie. Dit vereist wel dat de stage de student de mogelijkheid biedt om het functioneren van (een deel van) de organisatie te onderzoeken. Hiervoor is het nodig dat de stagiaire toegang heeft tot relevante informatie, vergaderingen kan bijwonen en belangrijke personen in de organisatie kan interviewen. Het is mogelijk dat tijdens een academische stage een theorie in een praktijk wordt getoetst, bijvoorbeeld door bepaalde programma's of projecten te doen en de resultaten daarvan te toetsen met behulp van een theorie.

KCE4990

Period 4

13 Mar 2017

30 Jun 2017

[Print course description](#)

ECTS credits:

10.0

Instruction language:

Dutch

Coordinator:

[J.J. de Jong](#)

Faculty of Arts and Social Sciences

Stageverslag

Full course description

Na beëindiging van de academische stage schrijft de student een stageverslag van 4000 - 5000 woorden (2 ECTS). Hierin wordt de stage beschreven en wordt er gereflecteerd op de stagewerkzaamheden en op het leer- en onderzoeksproces tijdens de stage. Het verslag dient tevens als start van het schrijfproces van de stagescriptie.

KCE4991

Period 4

6 Feb 2017

7 Apr 2017

[Print course description](#)

ECTS credits:

2.0

Instruction language:

Dutch

Coordinator:

[J.J. de Jong](#)

Faculty of Arts and Social Sciences

Stagescriptie

Full course description

De stagescriptie met een omvang van tenminste 12.500 woorden (12 ECTS) is een belangrijk onderdeel van het afstudeertraject. Het is de finale test aan het einde van de opleiding. Een masterscriptie is een goed beargumenteerd onderzoeksverslag waarin de uitkomsten van zelfstandig wetenschappelijk onderzoek worden gepresenteerd. De scriptie laat zien dat je in staat bent om: - een onderzoek (van beperkte omvang) te ontwerpen en uit te voeren met gebruikmaking van voor de onderzoeksvraag relevante methoden. - een duidelijke en te beantwoorden onderzoeksvraag te formuleren. - literatuur en bronnen die nodig zijn om de onderzoeksvraag te kunnen beantwoorden te vinden en op een zinvolle manier te gebruiken. - een heldere conclusie aan de onderzoeksresultaten te verbinden. De stagescriptie is een academische scriptie, wat betekent dat theorie – het theoretisch kader - met betrekking tot het onderwerp een integraal onderdeel van de scriptie vormt. Reflectie en analyse zijn essentieel voor een scriptie. “Een eigen benadering” wordt op prijs gesteld. Een praktische of empirische component is toegestaan en wordt zelfs verwacht in een stagescriptie, waarbij de relatie tussen de praktijk of de case study en de theorie duidelijk moet worden aangegeven.

KCE4890

Period 4

13 Mar 2017

30 Jun 2017

[Print course description](#)

ECTS credits:

12.0

Instruction language:

Dutch

Coordinator:

[J.J. de Jong](#)

Internships

Thesis