



Get hold of a rising star Thesis-Internship Programme for SBE students

Does your organisation want to give back to society, while at the same time benefiting from fresh new ideas?

At Maastricht University School of Business and Economics (SBE), master's students can combine their thesis with an internship (the Thesis-Internship Programme, or TIP). We see this as a win-win initiative for both student and organisation: the student gains professional experience, and your organisation receives an academically researched solution to a pressing issue. The economy benefits as well, because by connecting budding knowledge workers with potential future employers, Limburg, the Euregion and sometimes countries even further away are better positioned to retain young talent.

How does it work?

You and the selected student identify a research problem faced by your organisation. Are you a high-tech start-up in need of a marketing strategy? A bank looking for an effective way to measure a trader's performance? The best research topic is one that is interesting for both your organisation and the student and which can be studied from both a scientific and practical point of view.

You will host the student for two to three days per week. The other days, the student takes regular courses at SBE. In some cases, a full-time TIP is possible. As the hosting organisation,

your task is to provide a suitable supervisor and ensure the student has access to the information he or she needs.

How will your organisation benefit?

Your TIP intern brings an academic approach that goes well beyond the work of a regular business consultant. The student researches the agreed topic in the context of scholarly literature, analyses it using rigorous academic methods, and finally translates the findings into an innovative, forward-looking solution for your organisation. In addition to the academic thesis that is written for the university, the student produces an executive summary and delivers a presentation to your organisation (if desired by you).

TIP gives organisations the chance to develop a relationship with talented young business students before they enter the labour market. In addition, it is an opportunity to link your organisation with a leading academic institution.

Thanks to Problem-Based Learning, students of SBE are excellent communicators and problem solvers. They are well trained at working independently as well as in teams, and are, without exception, internationally oriented.



How to get involved?

Any organisation, large or small, in any industry or sector, can benefit from TIP. As long as your office is located within daily commuting distance from Maastricht, you can opt for a TIP intern. For some master's programmes, a full-time TIP without commuting restrictions is possible. Follow in the footsteps of corporate organisations (such as Deloitte, Henkel and DHL) and small and medium-sized enterprises (such as ORGfit).

As an alternative to the TIP programme, you can also offer regular, full-time internships for SBE students (not linked to a thesis).

Partner with SBE

SBE offers many opportunities for collaboration in research and education. These range from short projects to long and structured partnerships, all can be tailor-made to maximise mutual benefits.

Examples include:

- Guest lectures
- Company visits
- Business cases in our study programmes
- International Case Competition at Maastricht
- Board of Advisors



More information

The Maastricht University School of Business and Economics is flexible. We know your world and we recognise you need tailor-made solutions to manage future challenges. Get in touch with the SBE Internship Office for more information or an appointment to discuss what our students can contribute to your organisation, please contact:

- SBE Centre for Student Development & Business Relations
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