

AppChallenge@UM

Presentation App



Name of team: *<add your team name>*

Send filled in format to: appchallenge@maastrichtuniversity.nl
Deadline: Friday April 20 14.00




Screenshot 1



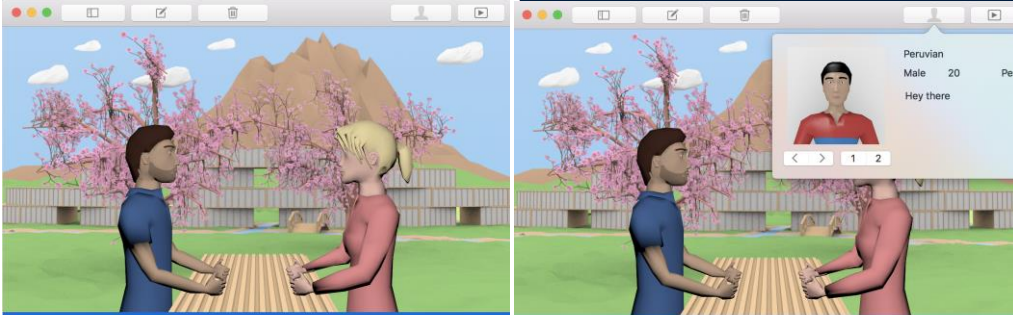
 Says
Wow, I am so happy we went to this concert. I think they make really great music.

 Whispers
Oh, well. Actually I think they are a bit too aggressive. I would like to hear some softer tunes every then and now. Would you like to go with me to that other band next time ?

 Jokes
Oh, yes. I forgot. You are a woman. Well, we can do that.

 Shouts
Wait, that is not fair. There are many people out there who like different kinds of music. Even the boys are into soft tunes.

Screenshot 2



 Says
Wow, I am so happy we went to this concert. I think they make really great music.

 Whispers
Oh, well. Actually I think they are a bit too aggressive. I would like to hear some softer tunes every then and now. Would you like to go with me to that other band next time ?

 Jokes
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 Shouts
Wait, that is not fair. There are many people out there who like different kinds of music. Even the boys are into soft tunes.

Info about app

As a Bachelor student of Psychology you probably read numerous books, articles and reviews each day. You invest your time and effort to absorb as much knowledge as possible about one of your current topics, called reverse discrimination. As an enthusiastic student, you help yourself by highlighting keywords, writing summaries or creating concept maps. When you discuss your new knowledge with peers you can strengthen your understanding even further. Now you are satisfied with your newly acquired level of expertise and you want to apply it to various situations of your everyday life. However, you realize that it is surprisingly hard to make the connection between your flatmate's interest in racial equality and the concept of reverse discrimination. You wonder if there are more concepts from your studies that you have trouble applying to your everyday life. It turns out that it is incredibly hard to find the association of academic knowledge and real situations. Luckily, you notice that a Paperworks Inc. has thought about this issue and created a solution to your problem. You have a look at their learning principle and you find out that it is possible to apply your course materials effortlessly and instantly. You adopt a new study routine that makes you generate realistic examples that illustrate abstract literature and is even fun to do. The program that accompanies your new workflow lets you simulate realistic scenarios in a virtual environment with unique items, characters, and scenes. You decide to tell a story about how your flatmate can treat his female friends fairly. When he learned that many girls feel threatened by traditional gender roles he decided to wash the dishes for his girlfriend. Although his intention was to make her feel emancipated she feels patronized. His girlfriend explains to him that she feels discriminated when the only reason for him to wash her dishes is her gender. Your flatmate seems to get a better understanding of the idea behind reverse discrimination and the two of them decide to do the dishes together. Now you feel much more like an expert in your field and you welcome every opportunity to share your stories with your audience of friends.

Name of team

Tim

Name of app

Stories

Target group

Students who get into contact with social models