

AppChallenge@UM Presentation App



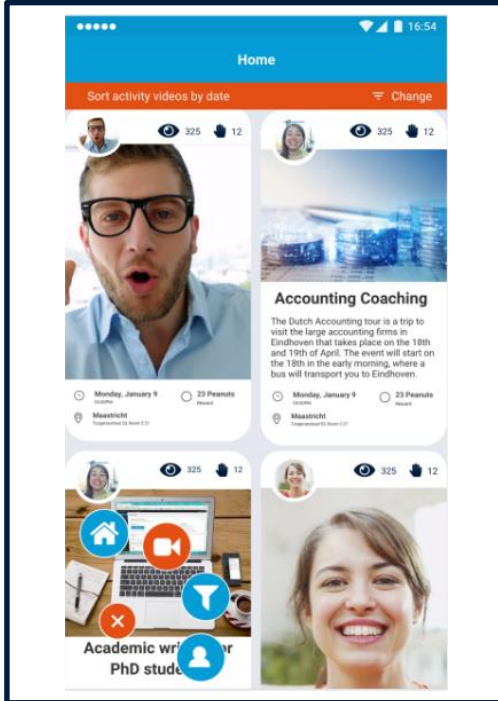
Name of team: *CORE Team*

Send filled in format to:
appchallenge@maastrichtuniversity.nl

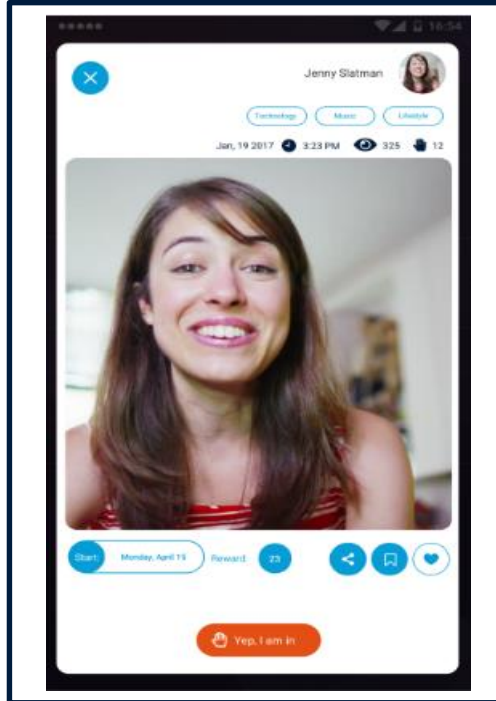
Deadline: Friday April 20 14.00



Screenshot 1



Screenshot 2



Info about app

What do we want?

1. leverage skills or knowledge from different faculties
2. share our knowledge with fellow students, colleagues and alumni
3. acquire new skills and knowledge beyond the academic curriculum

→ Make students more employable while tearing down faculty boundaries

What's the Pain we're experiencing?

1. no UM wide calendar of extracurricular events
2. events isolated at faculties
3. difficult to advertise events UM wide
4. hardly possible to develop skills and personality
5. tools such as facebook, emails, and flyering are neither effective nor feasible
6. no reward for extracurricular activities

→ Platform is missing

The app facilitates formal & informal (p2p) learning opportunities across faculties, student services and traditional target groups (students, staff and alumni).

And it does so by providing exclusivity (you need to be UM student, staff or alumni) and a reward schema that is simple & feasible.

Name of team

CORE Team

Name of app

The CORE app

Target group

Students, Staff and Alumni