

# AppChallenge@UM

## Presentation App



Name of team: Team 9  
Send filled in format to:  
[appchallenge@maastrichtuniversity.nl](mailto:appchallenge@maastrichtuniversity.nl)  
**Deadline: Friday April 20 14.00**



☰ **Profile** ⋮



**Christian Blanton**  
Master Business Analytics

We can suggest better matches if you refine your profile

**SKILLS & COMPETENCIES** ✎

Analytical thinking   Problem solving   Leadership

Programming   R   Matlab

**ACADEMIC KNOWLEDGE** ✎

Data Analytics   Data Warehousing   Service Design

Mathematics

**LANGUAGES** ✎

Dutch

English

SEARCH JOBS

☰ **Matching Results** ⋮

**75%** **Academic**  
Based on your courses looks like your doing well with your study!

HOW TO IMPROVE?

**Skills**  
Looks like you could use some improvement on your skills.

**47%**

HOW TO IMPROVE?

**80%** **Competences**  
Congrats, you have many matching competencies with your dream job!

HOW TO IMPROVE?

**Ready to apply?**  
We can help you to become an even better applicant.

LEARN HOW

# Info about app: UMatched!

## WHY?

- Students' pain expressed in 1 quote: **"Am I good enough for my dream job?"**
- **Value proposition for students** is extremely important. They should know **what they are good at**, what skills and knowledge they gained from their studies, and how these **match with the demand** from the employers from companies they desire to work with. Besides, they would know how to **expand their skill set** to be employable to a wide range of jobs
- **What's in it for students?:** better value proposition -> more employable even before graduating
- **What's in it for UM?: student employability** is one of the issues UM is targeting. Improvement in student employability would help with the **university's reputation and ranking**

## WHAT?

An app that match students' skills, knowledge and competencies with their desired jobs.  
 Prototype: <https://xd.adobe.com/view/05d8e081-1bec-4299-9e30-98e69458c62d/screen/8b4b66ec-b5c4-4f8e-afc2-fc85874ee3a9/Add-Dreamjobs?fullscreen>

## HOW?

**Retrieve competencies** from students' profile and activities + **match** them with description of their **desired jobs** + give **suggestions** for students to **enhance their chance** to apply for their desired jobs successfully, by employing **resources** offered by UM or from external parties