# MA European Public Affairs

Christine Arnold November 17, 2018



### Core ambition of the MA EPA

MA EPA graduates are academic professionals who:

- can understand and critically evaluate the complex system of European governance;
- are capable of understanding and analyzing contemporary EU policy problems;
- are capable of researching and reporting / communicating solutions for such policy problems, and;
- have well developed know-how in order that they can strategically influence the EU policy process to address such policy problems.

## Key distinctive features of the MA EPA

- 1. Practice-oriented approach:
- 12-week internship
- Cooperation with EIPA
- Many specific hands-on assignments
- 2.Interdisciplinary academic perspective
- 3.International environment

In sum, EPA acts as a springboard to the professional world!

# **MA EPA Faculty**

	Number of staff involved	Examples
Faculty of Arts and Social Sciences	11	Christine Arnold, Paul Stephenson, Andreea Nastase, Petar Petrov
EIPA	8	Sabina Lange, Edward Best, Wolfgang Koeth, Martin Unfried
External guests	13 +	Justin Greenwood, Alan Hardacre, Phedon Nicolaides, Jon Worth



Europe (11 ECTS)
Which domestic backgrounds and
theoretical concepts matter for
European integration?
Module 2 – Governance in the

Sept/Oct | Module 1 - Perspectives on

# EU (11 ECIS) How does 'Brussels' work?

Module 3 - Lobbying in the EU (5 ECTS) How can one influence the EU policy process?

Module 4 - Implementation and Evaluation of EU Policy (11 ECTS) How do EU policies fare in action at the member state level?

Track (4 ECTS) Communication cluster Presenting

Integrated Skills

Debating

Negotiating Teamwork and personal effectiveness

Group dynamics

Project management Research cluster

 Working with EU documents Working with statistics

Policy analysis Text skills cluster

CV writing

Writing for policy

Internship & Internship Thesis (together 18 ECTS) How can one apply the acquired knowledge and skills in May, June practice? **Maastricht University** 

April,

Nov/Dec

Feb/Mar

Jan

## **Teaching methods**

- Expert seminars
- E.g. on lobbying by Justin Greenwood
- E.g. on economic policies by Phedon Nicolaides
- Workshops
- E.g. simulating negotiations in the Council (EIPA)
- E.g. pitching for a client
- E.g. advising the Commission
- E.g. writing a policy brief and policy fact sheet
- Debate
- Quiz



### Life after EPA?

#### European institutions or bodies

-European Parliament, European Commission, European Central Bank, several Permanent Representations, several EC Delegations to third countries

#### National or international institutions

-Council of Europe, UN Office for Industrial Development, International Organization for Migration, several national ministries

#### Consultancy

-Grayling, Kellen Europe, Boer & Croon

#### Business or interest representation

-BusinessEurope, Philips, European Small Business Alliance, ETUC, Assembly of European Regions, Unilever

#### Think tanks, research institutes, journalism

 European Policy Center, International Centre for Black Sea Studies, European Journalism Centre, EIPA



## What makes a good EPA student?

- Strong focus on active participation
- Many presentations and debates
- Group work, group work, and more group work
- Working under pressure (tight deadlines)
- Professional attitude

### **Admission**

- Deadlines
- EU/EEA students: 1 June 2019
- Non-EU/EEA students who need a visa or residence permit: 1 May 2019
- masteroffice-fasos@maastrichtuniversity.nl
- The applicants will be selected by the Board of Admission on the grounds of their academic merit and additional qualifications.



### **QUESTIONS?**

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