



@MAASTRICHTSBE





# Welcome to Maastricht University

## School of Business and Economics

Prof. Dr. Martin Wetzels  
*Director MSc Programmes*



# Community at the CORE

## Maastricht University

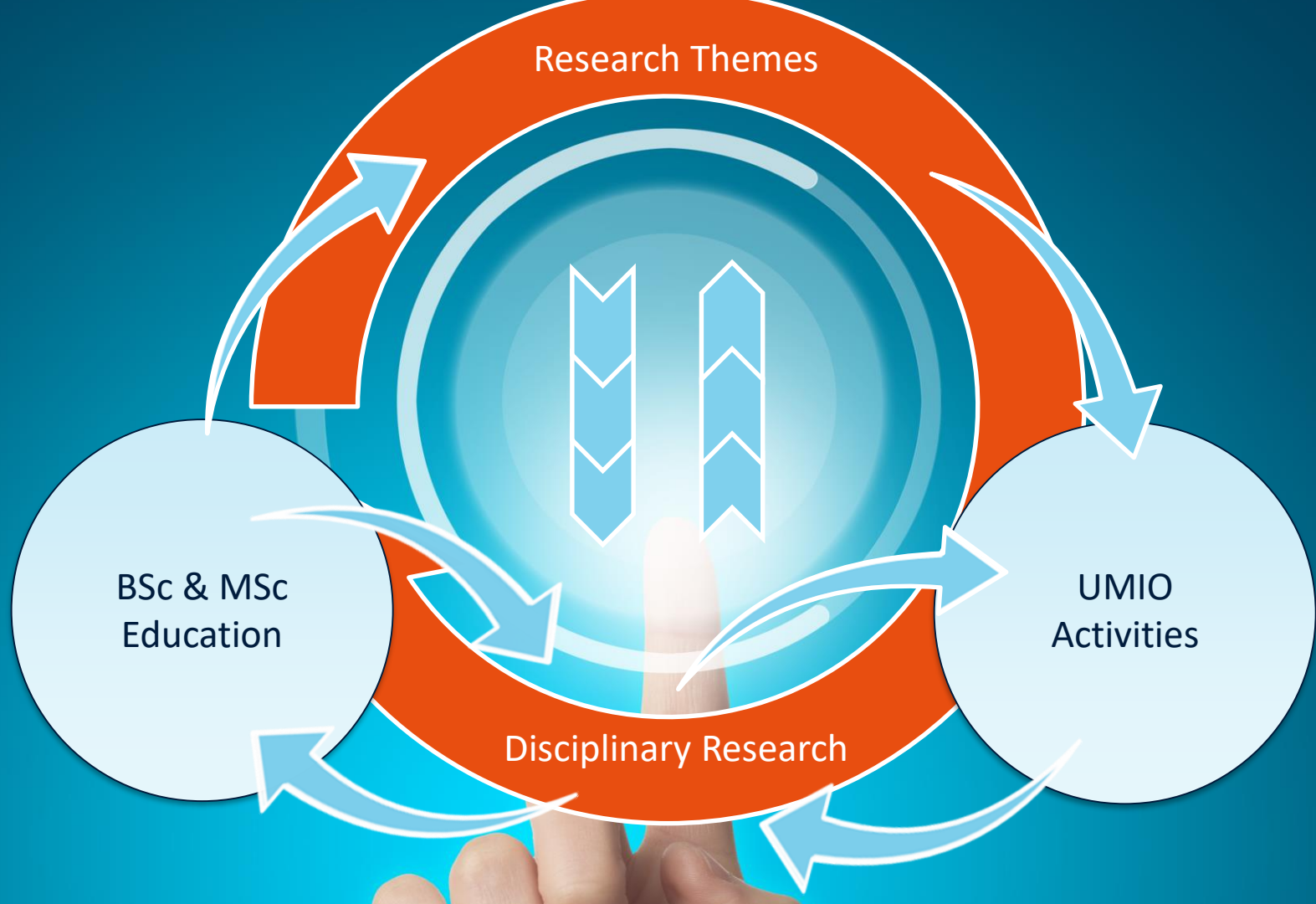
Strategic programme 2017-2021

**Collaborative:** education and research are best organised in teams rather than individually

**Open:** being open minded and inclusive

**Research Education** is about the integration of research and education





# Inspired by Today's Challenges and Tomorrow's Solutions, the SBE Research Themes

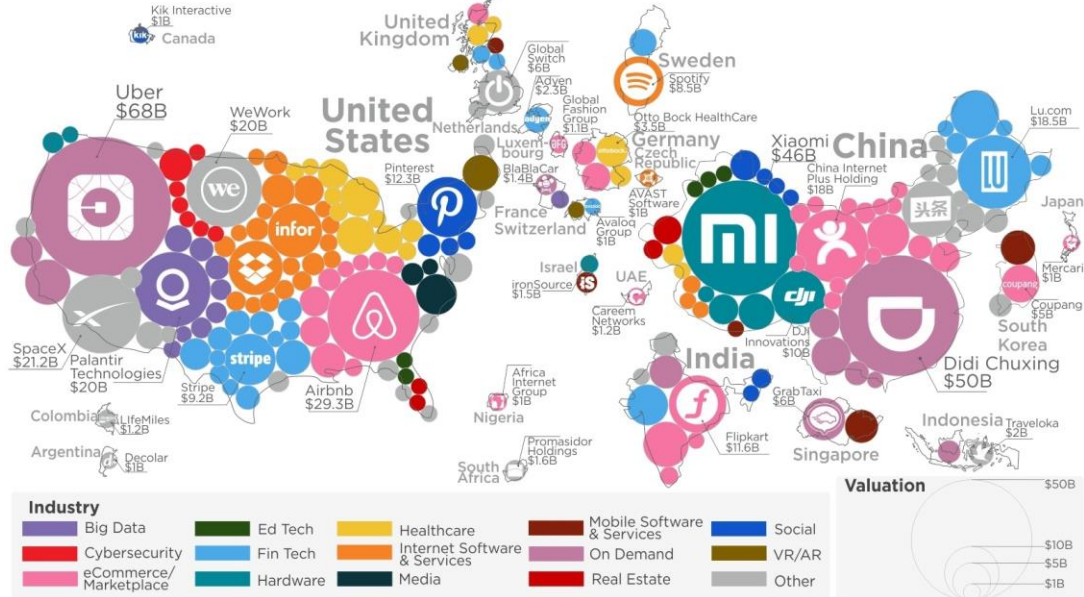
- ▶ Conflict and Cooperation
- ▶ Creativity, Innovation and Entrepreneurship
- ▶ Culture, Ethics and Leadership
- ▶ Data-Driven Decision-Making (D3M)
- ▶ Human Decisions and Policy Design
- ▶ Learning and Work
- ▶ Sustainable Development



# A Digital and Global World

## The World's Unicorn Companies 2017

All Private Companies Valued At \$1B+



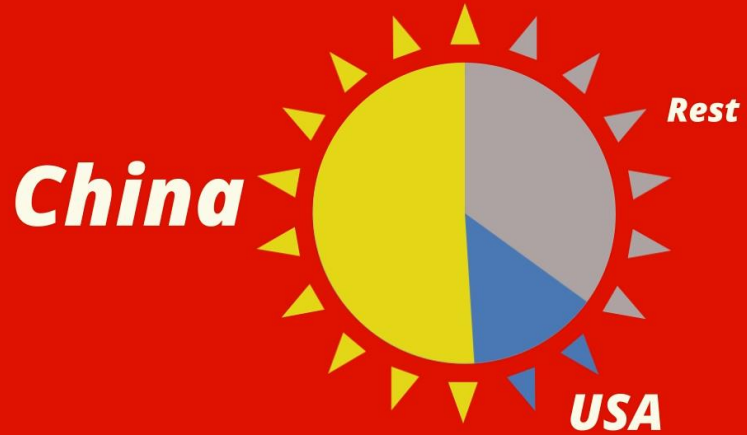
Article & Sources:  
<https://howmuch.net/articles/the-worlds-unicorn-companies-2017>  
<https://www.cbinsights.com/research-unicorn-companies>

howmuch.net



# POWER UP

*Solar power installation 2016*







UNITED NATIONS  
UNIVERSITY

**UNU-MERIT**



**Maastricht University**

MSc Economics and Strategy in Emerging Markets



**Maastricht University**

Business Intelligence  
and Smart Services

**Institute  
BISS**



MSc Business Intelligence and Smart Services



# DARE TO GO BEYOND YOUR COMFORT ZONE

PERSONAL  
GROWTH

DYNAMIC  
CONNECTIONS

NAVIGATING  
COMPLEXITY

FUTURISED  
PRACTICE

UMIO is an invitation to connect and create an impact together.  
We look beyond traditional conventions and combine knowledge,  
insights, and disciplines to navigate through complex issues.  
By doing so, we provide innovative routes for directed action.



Maastricht University

**UMIO** *expand your perspective*  
PROFESSIONAL · DEVELOPMENT

[umio.nl](https://umio.nl)

# School of Business and Economics

**4500 Students**

**500 Faculty and Staff**

**148 Partner Universities**

**16000 Alumni**



**Maastricht University**

5<sup>th</sup> best “young university” in the world  
(Times Higher Education)

**Triple Crown Accredited**

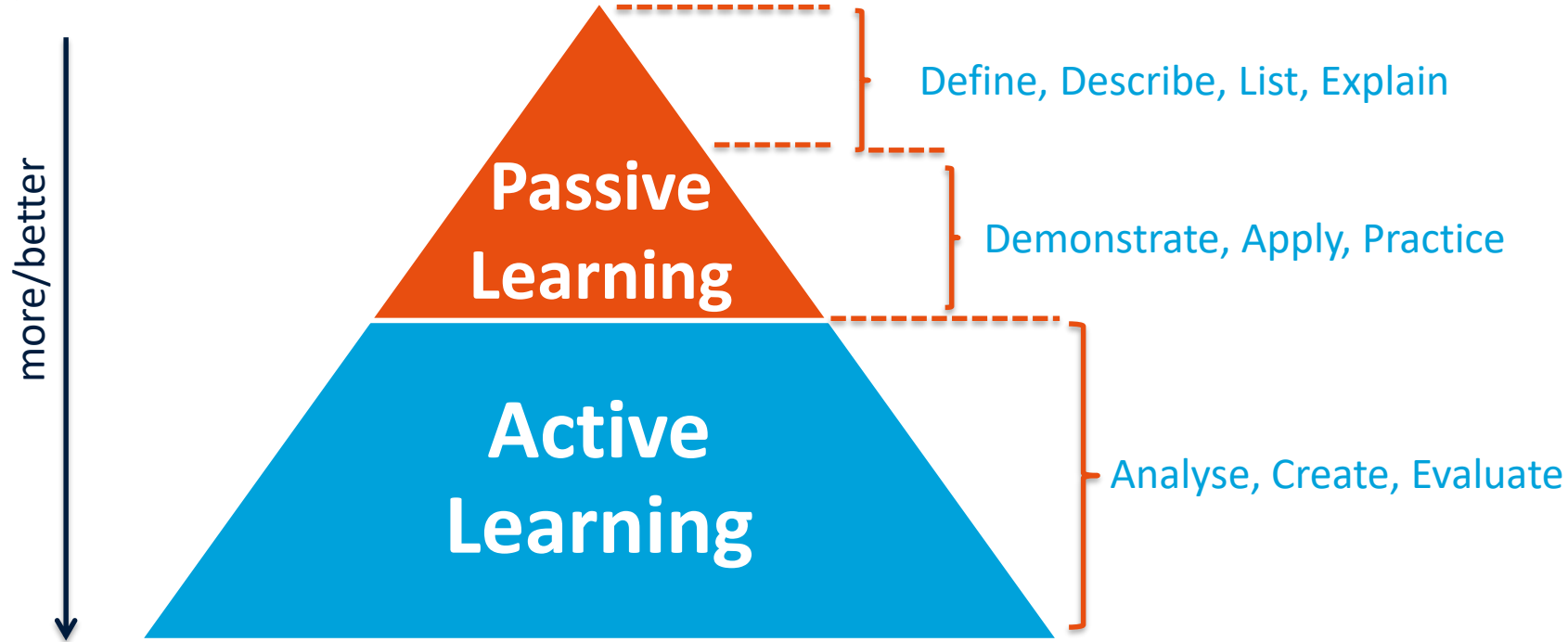
As only 1% of business schools



# Problem Based Learning

People generally remember...  
(Learning Activities)

People are able to...  
(Learning Outcomes)



# Learning Goals

How and where achieved:

Knowledge & Insight

Programme Content

Academic attitude

PBL and Skills Trainings

Interpersonal competences

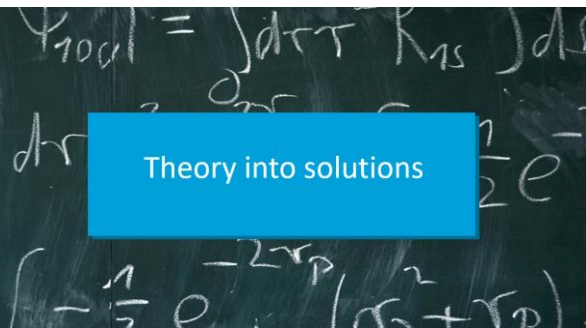
PBL, Study Abroad  
and Teamwork

Global citizenship

Study Abroad



# How Do We Prepare You?



Theory into solutions



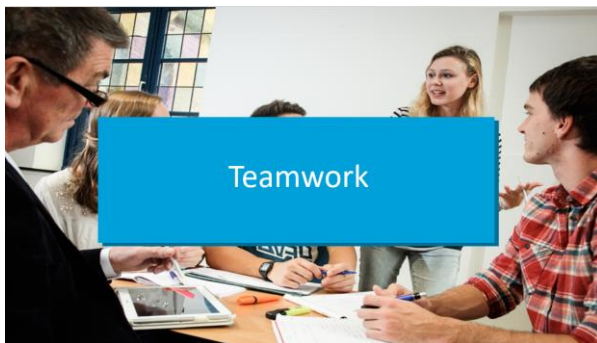
Time management



Presentation skills



International  
Classrooms



Teamwork



Networking skills



Maastricht University



# Opportunities to Excel

- ▶ Research MSc
- ▶ Double Degrees
- ▶ Global Network Programmes
- ▶ Thesis Internship Programme
- ▶ PREMIUM Programme
- ▶ Internships
- ▶ Study Abroad





# SBE Research MSc

- ▶ **Business Research**
- ▶ **Economic and Financial Research**
- ▶ **2-year Programmes**
- ▶ **For students with a strong academic record**
- ▶ **Combination of**
  - Training in specific discipline
  - Training in analytical and research skills
- ▶ **Ideal preparation for**
  - High-end industry positions
  - PhD at SBE or elsewhere



# Double Degree Programmes

MSc programme at Maastricht University plus partner university  
Graduate with two MSc degrees

Specific MSc programmes and specialisations

Participating universities:

- ▶ Queens University, Canada
- ▶ EDHEC Business School, France
- ▶ Queensland University of Technology, Australia
- ▶ Louvain la Neuve, Belgium
- ▶ Universidade Nova de Lisboa, Portugal



# Global Network Programmes

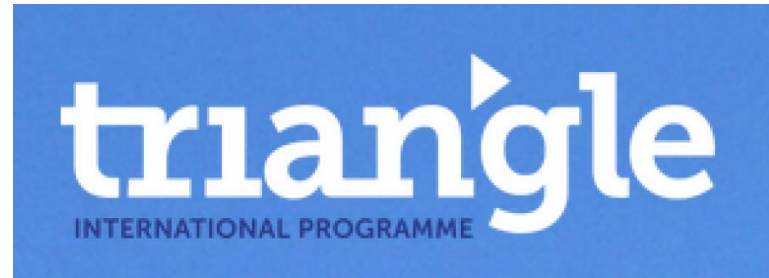
Special programmes within the MSc International Business  
(Strategic Marketing, Organisation)

Education takes place in three locations

Participating universities:

Triangle: Canada, Portugal, Hong Kong, Australia, United Kingdom

Master Global Business: Canada and Peru



# Employability

## Centre for Student Development & Business Relations

(Student & Career Counselling, Workshops, Trainings, Coaching)

## Activities with Companies

(in classroom, company visits, PREMIUM,  
Service Science Factory)

## Recruitment Events

(with student associations)

## Thesis Internship Programme

## Internships



# Thesis Internship Programme (TIP)

- ▶ Write your MSc thesis during a part-time internship
- ▶ Connect theory with practice
- ▶ Build your professional network
- ▶ Still finish your MSc in one year



# Where Are TIP Students Doing Their Internships?













**What do employers want?**

**Do I find a job?**

**Are there jobs that match my study?**

**What will I earn?**

**What about career perspectives?**

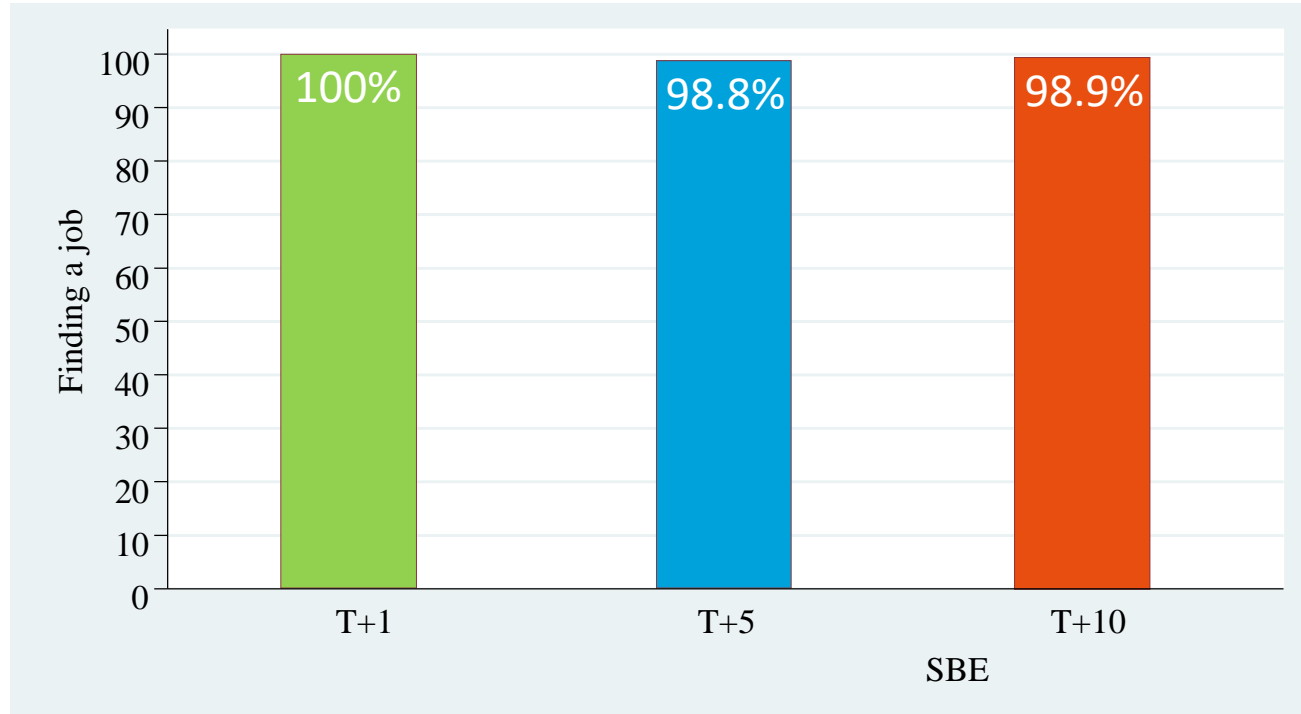
**Where will I find a job?**



# Employability of SBE Graduates



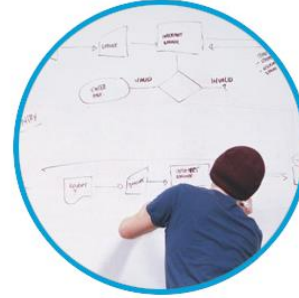
# Finding a job after finishing SBE



# Where do our Alumni work?



# More information





# About me



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# Enjoy your day at SBE!

## Presentations

- All our MSc Programmes
- And our new
  - MSc Economics and Strategy in Emerging Markets**
  - MSc Business Intelligence and Smart Services**
- Application and Admission
- Double Degree and Global Network Programmes
- Labour Market Presentation

## Information Market

- MSc Programmes
- Admissions and GMAT
- Internships and TIP
- Double Degree Programmes
- Exchange Programmes
- PREMIUM Programme

