

# Redesign yourself as a master of inventions and creativity!

Welcome to the Advanced Master  
**Intellectual Property and  
Knowledge Management**

**Mzolisi Mtshaulana**

Master's Open Day  
30 November 2019



# About intangibles



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# About intangibles

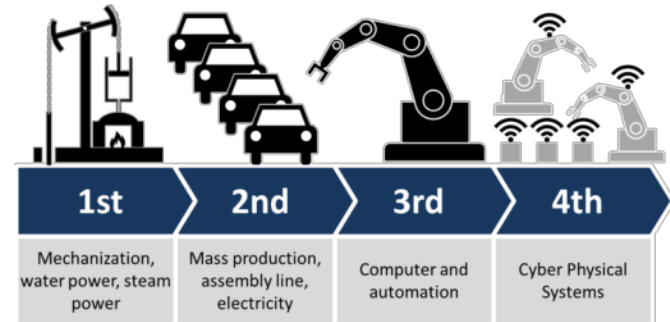


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# Fourth Industrial Revolution

- Various technologies that are currently developed, such as bio-, nano-, and material technologies, artificial intelligence, big data, internet of things and 3D printing, are about to converge into new applications and domains.



# Intellectual Property Law

**Create a market for technology & ensure information is accurate**

- **Otherwise a public good**
- **Competitive markets: supply/demand/price/information**
- **Functions:**
  - Incentivise innovation, return on investment, transactional value, collateral for funding and investment**

# Overview of Intellectual Property

## Legal right

## What for?

## How?

Patents

New inventions

Application and  
examination

Copyright

Original creative or  
artistic forms

Exists automatically

Trade marks

Distinctive  
identification of  
products or services

Use and/or  
registration

Registered designs

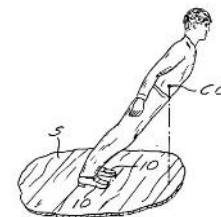
External appearance

Registration

Trade secrets

Valuable information  
not known to the public

Reasonable efforts to  
keep secret



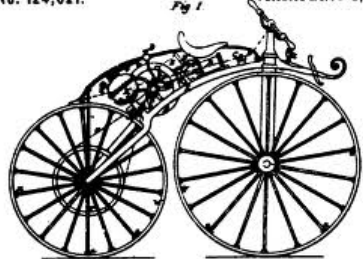




No. 124,621.

Fig. 1

Patented March 12, 1872.



## THE NEW YORK TIMES BOOK REVIEW

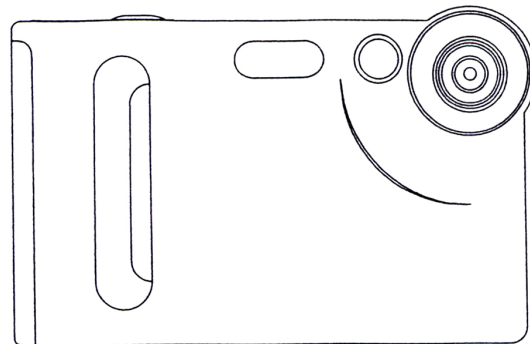
### Best Sellers

#### FICTION

- | This Week | Last Week | Works On List | Title  | Author  | Price |
|-----------|-----------|---------------|--|---|-------|
| 1         |           |               | <b>MINDSTRETCH.</b>  | by Pamela McLaughlin. (Warner, \$24.95.)          | 1     |
|           |           |               | Trang Martinez suspects her Pilates instructor may also be a vicious serial killer.  |   |       |
| 2         |           |               | <b>SAGEKNIGHTS OF DARKHORN.</b>  | by Gerry Banton. (Morrow, \$26.95.)               | 3     |
|           |           |               | Astrid Soulbrighter attempts to reclaim the throne from the wicked Scarlgig clan. The fifteenth volume of the "Bloodrealms" series.                              |   |       |
| 3         |           |               | <b>THE BALTHAZAR TABLET.</b>   | by Tim Drew. (Doubleday, \$24.95.)                | 58    |
|           |           |               | The murder of a cardinal leads a Yale professor and an underwear model to the Middle East, where they uncover clues to a conspiracy kept hidden by the Shriners. |   |       |
| 4         |           |               | <b>GREAT FISH.</b>   | by Liz Martin. (Simon & Schuster, \$23.95.)       | 18    |
|           |           |               | The Biblical story of Jonah, retold from the point of view of the whale.   |   |       |
| 5         |           |               | <b>NICK BOYLE'S SHOCK BLADE: LYNCHPIN.</b>   | by Simon Moskowitz. (Broadman & Holman, \$24.99.) | 1     |
|           |           |               | After a coup by Admiral Chao threatens to destroy the Internet, the ShockBlade team is forced to ally with their Chinese rivals.                                 |   |       |

#### NONFICTION

- | This Week | Last Week | Works On List | Title  | Author  | Price |
|-----------|-----------|---------------|--|---|-------|
| 1         |           |               | <b>CRACKED LIKE TEETH.</b>   | by Dexter Eagan. (Morrow, \$25.95.)                                     | 1     |
|           |           |               | A memoir of petty crime, drunken brawls, and recovery, by a winter who was addicted to paint thinner by age nine.  |   |       |
| 2         |           |               | <b>EMPANADAS IN WORCESTER.</b>   | by James Wirzbicki. (Farar, Straus & Giroux, \$27.50.)                  | 26    |
|           |           |               | Traveling from Khartoum to Madras to Rhode Island, a commentator for CNN suggests globalization means a stranger but friendlier world in the 21st century. |   |       |
| 3         |           |               | <b>WRONG: THE LIBERAL PLAN TO HIJACK YOUR LIFE AND PERVERT YOUR KIDS.</b>  | by Katie Crispin. (ReganBooks/HarperCollins, \$25.95.)                  | 1     |
|           |           |               | The host of TV's "Smashmouth" takes aim at "Hollywood mind-molesters," "media jihadis," "public school teachers, and others.                               |   |       |
| 4         |           |               | <b>NEEDS IMPROVEMENT IN ALL AREAS.</b>   | by Margot Kilby with Sean Boyland. (ReganBooks/HarperCollins, \$29.95.) | 4     |
|           |           |               | An attack on President George W. Bush, written by his former kindergarden teacher.   |   |       |
| 5         |           |               | <b>JOCKSTRAPS AIN'T FOR EATING.</b>  | by J. D. Preggerson. (St. Martin's, \$29.95.)                           | 7     |
|           |           |               | The former   |   |       |



# IP and Sustainable Development

- Global IP policy should address big issues .... but is increasingly unable to;
- Political international and domestic realities make IP policy making increasingly difficult;
- Transparency and IP awareness is key
  - Training, quality, transparency
  - Positive, rather than negative media attention
  - IP in an open society
    - Patent bargain – disclosure and transfer
    - Copyright – dissemination, access and transformative uses
    - Open innovation and standardization



# IP Policy - controversies & out standing issues

## General:

- Global challenges; Innovation, climate change & technology transfer, access to essential pharmaceuticals
- Technical issues; enforcement, piracy and counterfeiting, secondary infringement, criminal sanctions, exhaustion of rights, parallel & transit trade
- IP awareness, training and capacity building

## Patents:

- Scope, quality, morality (EC biotechnology directive), subject matter, (e.g. computer-implemented inventions), Unitary Patent and Unified Patent Court

## Copyright and related rights:

- Limitations and exceptions, term, databases

## Designs:

- Spare parts & after-sales market

## Trade marks:

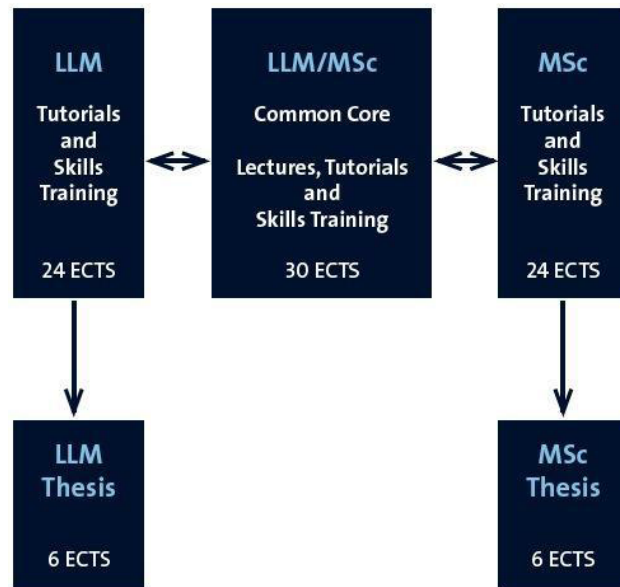
- Protection beyond confusion

# Advanced Masters “Intellectual Property Law and Knowledge Management”

## Unique programmes for lawyers and non-lawyers:

- The LLM degree is aimed at **lawyers and technology transfer officers** wishing to advance their career in legal services and knowledge management involving all fields of intellectual and industrial property law
- The MSc degree is aimed at **graduates with a science or technical qualification** (e.g. biology, chemistry, electronics, engineering, pharmacology or physics, etc.) wishing to become experts in the field of intellectual and industrial property law, including the preparation of eligible candidates for the **European Qualifying Exam** for European Patent Attorney

# Advanced Master IPKM



# Characteristics

## Approach

- Unique
- Innovative
- Multiple perspectives

## Programme

- Challenging
- Taught entirely in English
- One-year in duration
  - 60 ECTS; 40hrs/week
- Two-years part-time in combination with work
  - 30 ECTS; 20hrs/week
  - Contract students

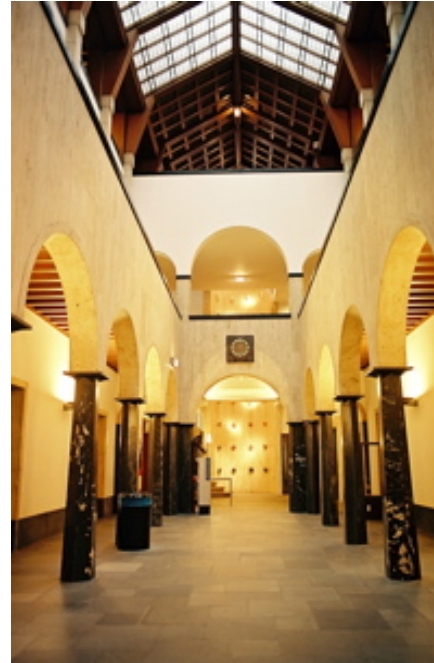
## Quality

- Accredited by NVAO
- Accredited by EPO



# IPKM – Common Core for LLM and MSc

- Jointly attended by LLM and MSc students of both tracks
- Goal: Experience of **jointly learning about IP Law**
- People working in the field of IP need to **understand their colleagues coming from different backgrounds** (law, economics, chemistry, pharmacology, biology, physics, electronics, engineering)



# Schedule

## IPKM Planner 2018-2019

Period 1	LLM	Common Core Courses, LLM/MSc Tutorials/Skills, and Modules				MSc
Sept - Oct	<u>Global Policy and Economics of IP Law - 5026/AM</u> 2 ECTS; 8 hrs	<u>Principles of International Intellectual and Industrial Property Law - 5013/AKS</u> 5 ECTS; 22 hrs	<u>Copyright and Related Rights - 5014/AR</u> 5 ECTS; 22 hrs	<u>Legal English and Methodology - 5091/AM</u> 6 ECTS, incl. thesis	Expert lectures Fridays 17:30-19:00 <b>B1.113</b>	<u>IP and Life Sciences - 5032</u> 2 ECTS; 8 hrs
Week 36 03/9-07/9	<b>MP</b> (4) 6/9 16:00-20:00	An Introduction to IP Law and Knowledge Management <b>AKS &amp; MP</b> (12) 5/9 16:00-18:00 + 18:00-20:00 + 6/9 08:30-16:00 Feestzaal <b>B1.113</b>		<b>MP &amp; AKS</b> (4) 7/9 08:30-10:30 + 13:30-15:30	David Stopps 15:30-16:30	
Week 37 10-14/9		<b>AKS</b> (4) 13/9 16:00-20:00	<b>AR</b> (7) 14/9 08:30-17:00		Expert Lecture	
Week 38 17-21/9	<b>AM</b> (4) 20/9 16:00-20:00	<b>AM</b> (5) 21/09 11:00-17:00		<b>AM</b> (2) 21/9 08:30-10:30	Expert Lecture	
Week 39 24-28/9		<b>AKS</b> (4) 28/9 08:30-12:30	<b>AR</b> (4) 28/9 13:00-18:00			<b>DT</b> (4) 27/9 16:00-20:00
Week 40 1-5/10			<b>SJ</b> (4) 4/10 16:00-20:00 (4) 5/10 08:30- 13:00	<b>AR</b> (2) 5/10 13:00-15:00	Expert Lecture	
Week 41 08 -12/10		<b>AKS</b> (4) 11/10 16:00-20:00 <b>AM</b> (5) 12/10 11:00-17:00		<b>AM</b> (2) 12/10; 08:30-10:30	Expert Lecture	
Week 42 15-19/10			<b>AR</b> (3) 19/10 11:00-14:30	<b>LI</b> (2) 19/10; 08:30-10:30 - A&B		<b>DT</b> (4) 18/10 16:00-20:00
Week 43 22-26/10	<b>Exams</b>					

**SJ** – Sabine Jacques; **AKS** – Anselm Kamperman Sanders; **LI** – UM Language Institute; **MP** – Meir Pugatch; **AR** – Ana Ramalho; **DT** – David Townend

Expert lectures: David Stopps

Rooms Period 1 Faculty of Law, **Room C1.306** (unless otherwise indicated)

# Schedule

## IPKM Planner 2018-2019

Period 2	LLM	Common Core Courses, LLM/MSc Tutorials/Skills, and Modules				MSc
Oct-Dec	<u>IP Enforcement and Procedure - 5028/DvE</u> 3 ECTS; 14 hrs	<u>Law of Trade Marks and Unfair Competition - 5015/AM</u> 5 ECTS; 22 hrs	<u>Patent Law I - 5016/AKS</u> 5 ECTS; 22 hrs	<u>Legal English and Methodology - 5091/AM</u>	Expert lectures Fridays 17:30-19:00 <b>B1.113</b>	<u>IP and Computer Science - 5033</u> 2 ECTS; 8 hrs
Week 44 29/10 - 2/11	<u>Macau IP Programme - 5025</u> 3 ECTS; 44 hrs @ IEEM Macau SAR China & HKIPD Hong Kong SAR China Week 44: IP School 29/10 - 02/11 + Week 45: IP Seminar Macau 05-06/11+ Hong Kong IP Update 07/11					
Week 45 5-9/11		<b>AM</b> (3) 9/11 08:30-12:00	<b>BvW</b> (4) 9/11 12:30-16:30		Expert Lecture	<b>YS</b> (4) 08/11 16:00-20:00
Week 46 12-16/11	<b>DvE</b> (4) 16/11 13:30-18:00	<b>AKS</b> (4) 15/11 16:00-20:00 <b>AM</b> (4) 16/11 08:30-13:00				
Week 47 19-23/11	<b>DvE</b> (4) 22/11 16:00-20:00		<b>BvW</b> (4) 23/11 11:00-16:30	<b>LI</b> (2) 23/11 08:30-10:30 - A	Rik Minoodt (17:00) Darts-IP	
Week 48 26-30/11		<b>NS</b> (4) 29/11 16:00-20:00	<b>EM</b> (6) 30/11 08:30-15:30			
Week 49 3-7/12			<b>BvW</b> (4) 7/12 16:00-20:00	<b>LI</b> (2) 8/12 08:30-10:30 - B	Expert Lecture	<b>YS</b> (4) 08/12 11:00-15:30
Week 50 10-14/12		<b>NS</b> (4) 13/12 16:00-20:00 <b>AM</b> (3) 14/12 08:30-11:30	<b>EM</b> (4) 14/12 12:00-17:00		Expert Lecture <b>MG</b>	
Week 51 17-21/12	<b>Exams</b>					
Christmas Break	<b>Christmas Break</b> <b>24/12 - 06/1 (Teaching resumes Thursday 10/1)</b>					

**DvE** - Dick van Engelen; **MG** - Matthijs Geuze; **AKS** - A. Kamperman Sanders; **LI** - UM Language Institute; **AM** - Anke Moerland; **EM** - Emma Montevecchi; **NS** - Noam Shemtov; **YS** - Yannis Skulikaris; **BvW** - Bart van Wezenbeek

Expert lectures: R. Minoodt;

Rooms Period 2 Faculty of Law, **Room C1.306** (unless otherwise indicated)



# Schedule

IPKM Planner 2018-2019

Period 3	LLM	Common Core Courses, LLM/MSc Tutorials/Skills, and Modules			MSc
Jan – Feb	<u>IP Enforcement and Procedure – 5028/DvE</u> 3 ECTS; 14 hrs		<u>EPC Claim Interpretation – 5031/AKS</u> 2 ECTS; 8 hrs	Expert lectures Fridays 17:30-19:00 <b>B1.113</b>	<u>EPC Procedure – 5022/CM</u> 2 ECTS; 8 hrs
Week 2 7-11/1			<b>ND (4)</b> 11/1 11:30-17:00		<b>JD (4)</b> 10/1 16:00-20:00
Week 3 14-18/1	<b>DvE (3)</b> 17/1 16:00-20:00	<u>Intensive on Plant Variety Protection and Biotechnology – 5049</u> 3 ECTS; <b>Yolanda Huerta (5)</b> 14/1 08:30-14:30 <b>Szonja Csörgő (4)</b> 14/1 16:00-20:00 + 15/1 (2) 08:30-10:30 <b>Francesco Mattina (5)</b> 15/1 13:00-18:00 <b>Rob Huijten (4)</b> 16/1 09:30-14:00	<b>ND (4)</b> 18/1 11:30-17:00		
Week 4 21-25/1		<u>Intensive on IP in Asia – 5047</u> 3 ECTS; <b>Kung-Chung Liu (10)</b> (5) 21/1 11:00-17:00 (5) 22/1 11:00-17:00		<b>EIPIN Congress – 23-25 January Alicante</b>	
Week 5 28/1 – 1/2		EU Trademark Intensive at <b>EUIPO</b> Alicante 28/1 until 1/2			
Week 6 4-8/2	<b>DvE (3)</b> 7/2 13:00-16:00	Community Design Intensive at <b>EUIPO</b> Alicante 4/2 until 6/2	<b>LI (2)</b> 7/2 08:30-10:30 - A  <b>LI (2)</b> 8/2 08:30-10:30 - B	Oral presentation of thesis outlines to <b>IPKM team</b> 8/2 11:00-18:00	<b>JD (4)</b> 7/2 16:00-20:00

**JD** – Jeroen Declerck; **ND** – Natasja Duhayon; **DvE**– Dick van Engelen; **LI** – UM Language Institute

# Schedule

IPKM Planner 2018-2019

Period 4	LLM		Common Core Courses, LLM/MSc			MSc
Feb-Apr	<u>Comparative IP Litigation – 5027/DvE</u> 3 ECTS; 14 hrs	<u>Trade Marks, Copyright and Designs – 5017/AR</u> 3 ECTS; 14 hrs	<u>Entrepreneurship, IP Management and Valorisation – 5036/AKS</u> 5 ECTS; 22 hrs	<u>Patent Law II – 5018</u> 3 ECTS; 14 hrs	Expert lectures Fridays 17:30-19:00 <b>B1.113</b>	<u>EPC claim drafting (mechanics and chemical) – 5034/CM</u> 4 ECTS; 16 hrs
Week 7 11-15/2		<b>AR</b> (4) 14/2 16:00-20:00		<b>DvE</b> (4) 15/2 08:30-13:00		<b>MvdV</b> 15/2 (4) 13:30-18:00
Week 8 18-22/2	<b>DvE</b> (4) 22/2 13:30-18:00	<b>AKS</b> (4) 21/2 16:00-20:00		<b>JN</b> (4) 22/2 08:30-13:00		
Week 9 25/2-1/3	<b>ThS</b> (4) 29/2 16:00-20:00	<b>ThS</b> (2) 1/3 08:30-10:30			Expert Lecture	<b>VBS</b> (4) 1/3 11:00-15:30
Week 10 4-8/3	<b>Carnival break 4-5/3</b>		<u>Intensive on IP in Asia (Japan) – 5047 3 ECTS</u> <b>Masabumi Suzuki</b> (10) 7/3 11:00-16:30 + 8/3 11:00-16:30		Expert Lecture	
Week 11 11-15/3	<b>ThS</b> (3) 15/3 14:30-17:00			<b>JN</b> (3) 15/3 11:30-14:30	Expert Lecture	<b>MvdV</b> (3) 14/3 16:00-20:00
Week 12 18-22/3	<b>GT</b> (3) 21/3 16:00-20:00	<b>GT</b> (4) 22/3 08:30-13:00		<b>AKS</b> (3) 22/3 13:30-17:00	Expert Lecture	
Week 13 25-29/3			<b>SdW</b> (6) 29/3 08:30-15:30			<b>VBS</b> (3) 28/3 16:00-20:00
Week 14 1-5/4	<b>Exams</b>				<b>EIPIN Congress 4-6 April London</b>	

**VBS** – Vera op den Brouw-Sprakel; **AKS** – Anselm Kamperman Sanders; **MK** – Malte Köllner; **JN** – Joost Nelissen; **AR** – Ana Ramalho; **ThS** – Thomas Schmitz; **GT** – Guy Tritton; **MvdV** – Marc van der Velden

Expert lectures:

Room Period 4: Faculty of Law, **Room C1.306** (unless otherwise indicated)

# Schedule

IPKM Planner 2018-2019

Period 5	LLM	Common Core Courses, LLM/MSc Tutorials/Skills, and Modules				MSc
Apr-June	<u>Managing and Financing IP - 5030/DvE</u> 2 ECTS; 8 hrs	<u>Entrepreneurship, IP Management and Valorsation – 5036/AKS</u> 5 ECTS; 22 hrs	<u>Copyright and Designs – 5019/AR</u> 5 ECTS; 22 hrs	<u>Competition Law, IP Licensing and Portfolio Management – 5020</u> 2 ECTS; 8 hrs	Expert lectures Fridays 17:30-19:00 <b>B1.113</b>	<u>EPC Opposition – 5035/CM</u> 2 ECTS; 8 hrs
Week 15 8-12/4			AF (5) 11/4 16:00-20:00 + 12/4 08:30-10:30			-- (4) 12/4 11:00-15:30
Week 16 15-19/4	Intensive on IP in the USA – 5046 3 ECTS by <b>Sean Wooden</b> (10) 15/4 11:00-18:00 + 16/4 08:30-13:00			TG/RS (4) 18/4 16:00-20:00	19/4 Free	
Week 17 22-26/4	DvE (4) 25/4 16:00-20:00	SdW (4) 26/4 08:30-13:00	AR (4) 26/4 13:30-20:00			
Week 18 29/4 - 3/5	DvE (4) 2/5 16:00-20:00		AR (4) 3/5 08:30-13:00			NB (4) 3/5 13:30-17:30
Week 19 6-10/5		MK (4) 9/5 16:00-20:00	ED (4) 10/5 11:00-15:30		PWC 16:00	
Week 20 13-17/5		AKS (4) 16/5 16:00-20:00		TG/RS (4) 17/5 11:00-15:30		
Week 21 20-24/5	DvE (4) 24/5 11:00-15:30		AF (5) 23/5 16:00-20:00 + 24/5 08:30-10:30			
Week 22 27-31/5	Intensive on IP in the USA – 5046 3 ECTS by <b>Betsy Rosenblatt</b> (10) 27/5 13:30-18:00 + 28/5 16:00-20:00 + 29/5 08:30-13:00				30-31/5 Free	
Week 23 3-7/6		SdW(4) 6/6 16:00-20:00	Intensive on Technology Transfer and Transaction Practice – 5029/DvE 3 ECTS <b>DvE (5) 7/6 10:00-16:00</b>			
Week 24 10-14/6	Oral defence final draft thesis 12-13/6		Intensive on Technology Transfer and Transaction Practice – 5029/DvE 3 ECTS <b>MP (6) 11/6 08:30-16:30</b>			
		Friday 14 June 2019, 11:00 – 15:00 hrs - IPKM closing Ceremony				
Term 3 Jun – Aug	LLM Thesis (6 ECTS)	Resit Exams				MSc Thesis (6 ECTS)

NB - Nyske Blokhuis; ED - Estelle Derclaye; AF - Alison Firth; TG Thomas Graf; RdL - Robbert-Jan de Lang; MP - Meir Pugatch; AR - Ana Ramalho; RS - Robert Snelders; PWC (Tom Wallyn; Koen de Grave); SdW - Severin de Wit

Expert Lectures:  
Room Period 5:

Faculty of Law, **Room C1.306** (unless otherwise indicated)

# Elective modules

## Common Core (2/3/5 ECTS)

- Legal English and Methodology
- Entrepreneurship, IP Management and Valorisation
- EPC Claim Interpretation
- IP in the US
- IP in Asia
- Plant Variety Protection and Biotechnology
- EUTM and Community Design modules at EUIPO

- Annual IEEM IP Seminar and Intellectual Property Master Classes, Macau & Hong Kong – 3 ECTS



# The IPKM Team



**Prof. Kamperman Sanders**

**Dr. Anke Moerland**

**Prof. Dick van Engelen**

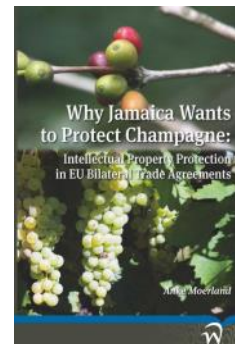
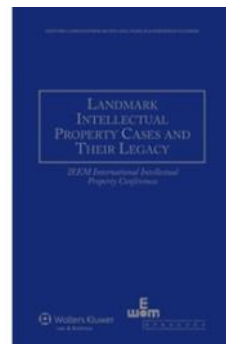
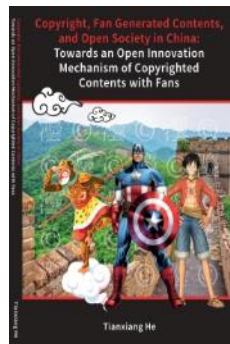
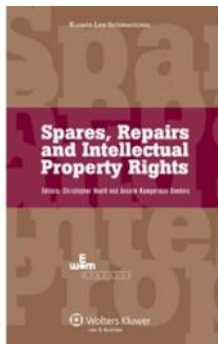
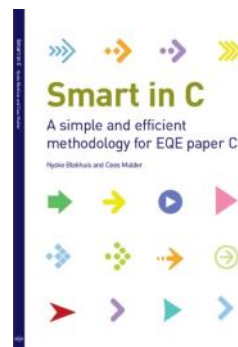
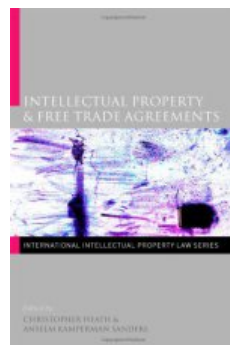
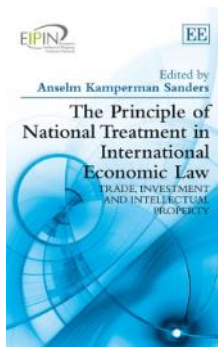
**Prof. Meir Pugatch**

**Dr. Ana Ramalho**

**Prof. David Townend**



# A Selection of Our IP Publications





# Non-resident Teachers

## Academia & Practice

**Prof. E. Derclaye**

**Prof. A. Firth**

**Mr. T. Graf**

**Mr. K. Haft**

**Dr. S. Jacques**

**Mr. T. Schmitz**

**Prof. N. Shemov**

**Mr. R. Snelders**

**Mr. G. Tritton**

**Mr. S. de Wit**

**University of Nottingham**

**University of Newcastle**

**Cleary Gottlieb Steen & Hamilton, Brussels**

**Hoyng ROKH Monegier LLP, Düsseldorf**

**Universiy of East Anglia**

**Hoyng ROKH Monegier LLP, Düsseldorf**

**Queen Mary, University of London**

**Cleary Gottlieb Steen & Hamilton, Brussels**

**Hogarth Chambers, London**

**IPEG Consultants, The Hague**



## Patent Attorneys

## Dr. Nyske Blokhuis – EP&C

## Vera op den Brouw-Sprakel – AOMB

## Jeroen Declerck – IP Hills

**Dr. Natasja Duhayon - IMEC**

**Dr. Emma Montevvecchi – Porta Checcacci & Associati**

## Jeroen Nelissen – AOMB

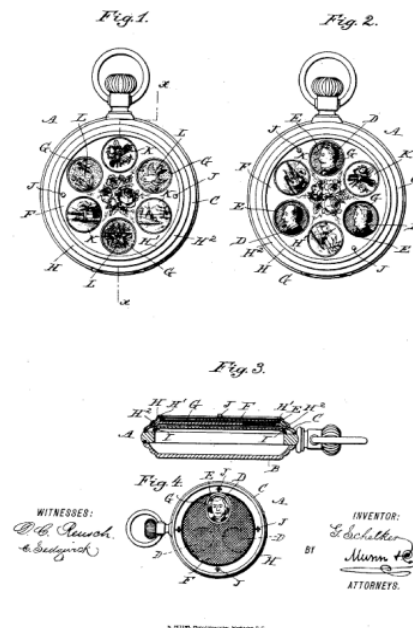
## Marc van der Velden – OnlinePat

## Dr. Bart van Wezenbeek – Vereenigde

# European Patent Office

**Mr. Yannis Skulikaris**

PICTURE HOLDER ATTACHMENT FOR WATCH CASES.  
No. 410,808. Patented Sept. 10, 1889.



# Specialist Teachers

## IP Management

Koen de Grave – PwC, Brussels

Dr. Malte Kölner – Kölner & Partner Patentanwälte, Frankfurt

Prof. Meir Pugatch – Maastricht University

Tom Wallyn – PwC, Brussels

## IP in the USA

Sean Wooden – Andrews Kurth, Washington

Betsy Rosenblatt, Whittier Law School, CA

## IP in Asia

Prof. Tsai-Fang Chen, Taiwan

Prof. Masabumi Suzuki, Japan

Prof. Kung-Chung Liu, Singapore

## Plant Variety Protection and Biotechnology

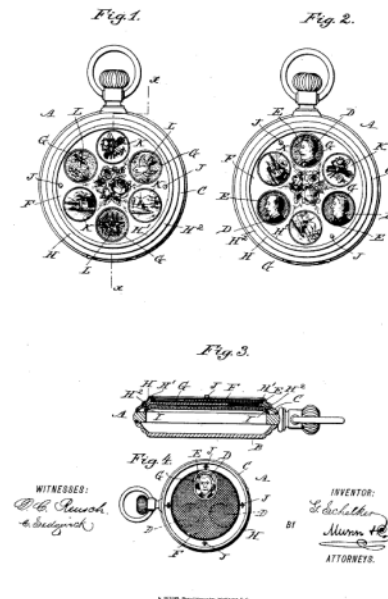
Yolanda Huerta – UPOV

Szonja Czörgő – ESA

Francesco Mattina – CPVO

Rob Huijten – BASF Vegetable Seeds

PICTURE HOLDER ATTACHMENT FOR WATCH CASES.  
No. 410,808. Patented Sept. 10, 1889.



# Problem-Based Learning

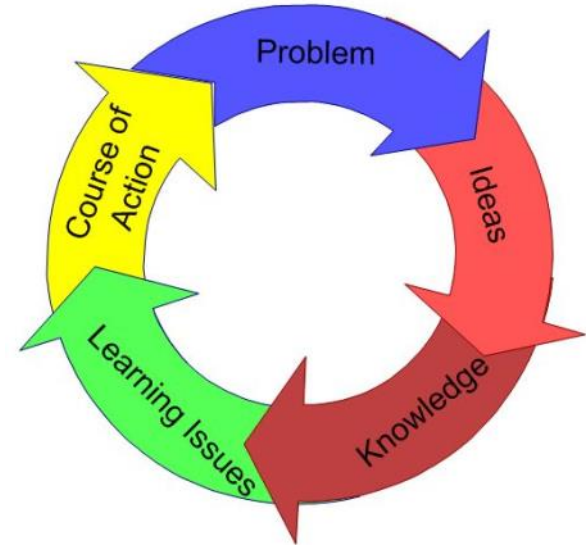
- Student-centred instructional strategy:
  - students collaboratively solve problems
  - reflect on their experiences
- Students are personally responsible for their academic education
- Teachers take on the role as “facilitators” of learning
  - The instructor is to guide the learning process rather than provide knowledge
  - Feedback and reflection on the learning process and group dynamics are essential components of PBL

# Problem-Based Learning Process

Student faces “problem”

- How to address the problem?
- How much does student know about the problem?
- What information is needed to solve it and where to obtain that information?
- Course of action is proposed and taken
- Evaluation of results of the plan of action

Process may start again



# PBL – Maastricht University

The PBL educational model has been at the core of **Maastricht University** since it was founded

- In small tutorial groups, the students analyse problems as a stimulus for learning

The students conduct:

- discussions
- exchange knowledge
- formulate their learning goals as a group

This motivates them to do research themselves

# Special Opportunities

## EIPIN Programme with certificate

- 10 selected students

## Macao IP Programme

- Programme on International, European and Chinese IP Law

## Madrid/London/Maastricht IP Congress



Go  
the extra  
mile



# Special Opportunities

## **EUIPO Universities Network Thesis**

- Thesis written under co-supervision of a member of the Boards of Appeal
- Internship opportunities at EPO and EUIPO
- Intensive on EU Trade Mark and Community Design in Alicante



Member of the  
**Pan-European Seal**  
Professional Traineeship Programme



Europäisches  
Patentamt  
European  
Patent Office  
Office européen  
des brevets



# Study Trips

- European Patent Office:  
The Hague and Munich
- World Intellectual Property Organization
- World Trade Organization
- For selected students
  - EUIPO
  - EIPIN



# Career Opportunities

## LLM

- Law firms
- Knowledge-based industry
- Technology transfer
- Trade mark office (examiner)
- Trade mark agent

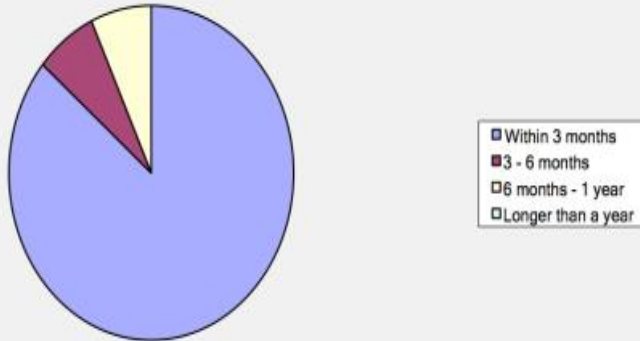
## MSc

- Knowledge-based industry
- Researcher/inventor
- Patent offices (examiner)
- Patent agent



# Career Opportunities

How long after the IPKM Graduation did you find an internship or paid position?



Within 3 months 86,2%; 3-6 months 6.8%; 6 months 1 year 6,9%; longer 0%

Was the position in the field covered by the IPKM?



Yes 86,2%; No 13,6%

# Admission

All Candidates must:

- demonstrate their proficiency in English. The following evidence of proficiency in English will be accepted:
- a degree relating to an English-language bachelor's programme;
- an IELTS certificate at a minimum overall score of 6.5 with no less than 6.5 in writing;
- alternatively an overall score of 7 or higher;
- an internet-based TOEFL certificate at a minimum overall score of 90 with no less than 25 in writing;
- alternatively an overall score of 100 or higher;
- a Cambridge certificate: CPE or CAE equivalent to the tests mentioned above.

Candidates for admission to the LLM degree must:

- have a recognized bachelor degree in law or related fields such as economics, political science or international relations, all with demonstrable knowledge of intellectual property law or knowledge management;
- have a 2.1 (upper second) degree or an equivalent good to very good degree; or
- have a recognized master degree in law or related fields such as economics, political science or international relations. Demonstrable knowledge of intellectual property law or knowledge management will be considered favourably.

Candidates for admission to the MSc degree must:

- have a recognized bachelor degree in science or technology (or equivalent), all with demonstrable knowledge of intellectual property law or knowledge management;
- have a 2.1 (upper second) degree or an equivalent good to very good degree; or
- have a recognized master degree in science or technology (or equivalent). Demonstrable knowledge of intellectual property law or knowledge management will be considered favourably.

# Master's IPKM (LLM/MSc)

## Tuition fees 2019-2020 (EU and non-EU citizens)

- €15.500 full time variant
- €17.500 half-time variant (spread payment negotiable)
- Contract student €300 per ECTS credit



# EQE-Training

**Training for candidates preparing for the European Qualifying Examination for European Patent Attorney**

- To qualify as a European patent attorney you need to pass the European qualifying examination (EQE) administered by the European Patent Office (EPO). The EQE takes place once a year in the last week of February; the pass rate is less than 50%. The EQE consists of a Pre-Exam and a Main Exam.

The training for each of the papers (at present EQE Papers C and D) starts with a 3-day course in Maastricht in the autumn of the year preceding the exam year. Subsequently you will study online.

The aim of this course is to familiarize the candidates with the methodology for tackling the papers at the exam.

**More information: [www.eqe-training.eu](http://www.eqe-training.eu)**

[www.eipininnovationociety.org](http://www.eipininnovationociety.org)



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# Questions?

## More information:

**masters-law@maastrichtuniversity.nl**

**admissions-law@maastrichtuniversity.nl**

**[www.maastrichtuniversity.nl/ipkm](http://www.maastrichtuniversity.nl/ipkm)**

**Thank you for your attention !**

**Redesign yourself as a master of inventions and creativity!**

**Sign up for the advanced master  
IP Law and Knowledge Management (LLM/MSc)**



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**EPO-EQE**

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