



@MAASTRICHTSBE





# Welcome to Maastricht University

Maastricht University, School of Business  
and Economics

**Prof. Dr. Martin Wetzels**

*Director MSc Programmes*



# Community at the CORE

Go  
the **extra**  
mile

## Maastricht University

Strategic programme 2017-2021

**Collaborative:** Education and research are best organised in teams rather than individually

**Open:** Being open minded and inclusive

**Research Education** is about the integration of research and education





# Inspired by today's challenges and tomorrow's solutions, the SBE research themes

Go  
the **extra**  
mile

- ▶ Conflict and Cooperation
- ▶ Creativity, Innovation and Entrepreneurship
- ▶ Culture, Ethics and Leadership
- ▶ Data-Driven Decision-Making (D3M)
- ▶ Human Decisions and Policy Design
- ▶ Learning and Work
- ▶ Sustainable Development

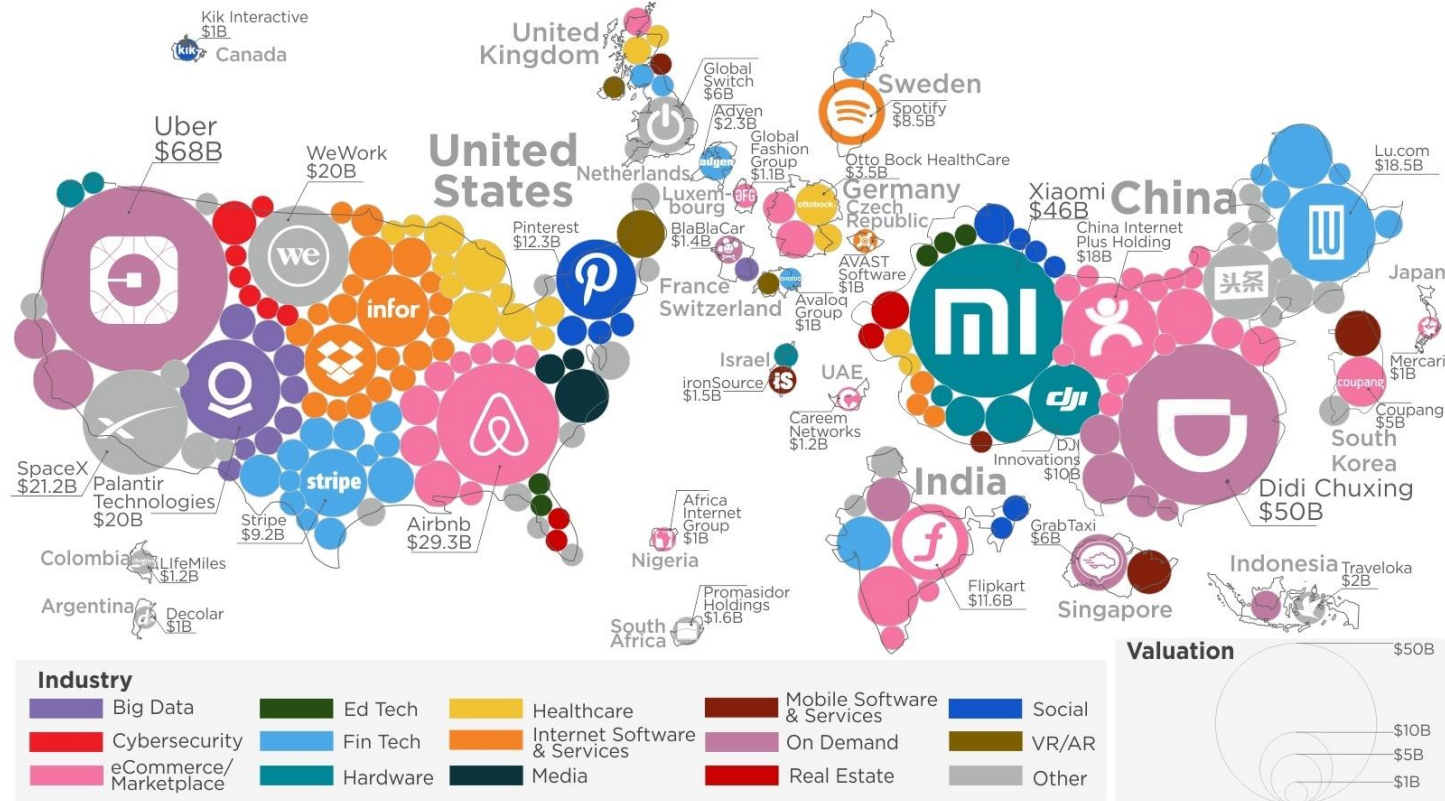


# SBE Leading Business School in Sustainability according to Financial Times



# A Digital and Global World

## The World's Unicorn Companies 2017 All Private Companies Valued At \$1B+



howmuch.net



UNITED NATIONS  
UNIVERSITY

**UNU-MERIT**



**Maastricht University**

MSc Economics and Strategy in Emerging Markets

Business Intelligence  
and Smart Services

**Institute  
BISS**



MSc Business Intelligence and Smart Services



Maastricht University

# LIFELONG LEARNING

WE SERVE AMBITIOUS PROFESSIONALS AND ORGANISATIONS WORLDWIDE!

[umio.nl](https://umio.nl)

**UMIO** *expand your perspective*

PROFESSIONAL - DEVELOPMENT

**MBA**

**EXECUTIVE  
MASTERS**

**MANAGEMENT  
COURSES**

**INNOVATION  
PROJECTS**

**CUSTOMISED PROGRAMMES  
FOR ORGANISATIONS**

umio.nl

**UMIO** *expand your perspective*

PROFESSIONAL - DEVELOPMENT



# School of Business and Economics



**5000 Students**

**500 Faculty and Staff**

**148 Partner Universities**

**16000 Alumni**



**Maastricht University**

10<sup>th</sup> best “young university” in the world (Times Higher Education)

**Triple Crown Accredited**

As only 1% of business schools





Masters



ranked #1 in their field according to the new Keuzegids Masters 2019



Learning & Development  
in Organisations



Human Decision Science

Fiscal Economics

Global Supply Chain Management  
and Change



# Master in Management Ranking 2019

Maastricht University School of Business and Economics  
rises to No.32 of the 100 best worldwide



Join the Tour at Tapijn  
Starting Today at 15.00 at the main entrance



# Problem Based Learning

People generally remember...  
(Learning Activities)

People are able to...  
(Learning Outcomes)

Go  
the **extra**  
mile

more/better  
↓

Passive  
Learning

Define, Describe, List,  
Explain

Demonstrate, Apply,  
Practice

Active  
Learning

Analyse, Create, Evaluate

# Learning Goals

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mile**

*How and where achieved:*

Knowledge & Insight

Programme Content

Academic attitude

PBL and Skills Trainings

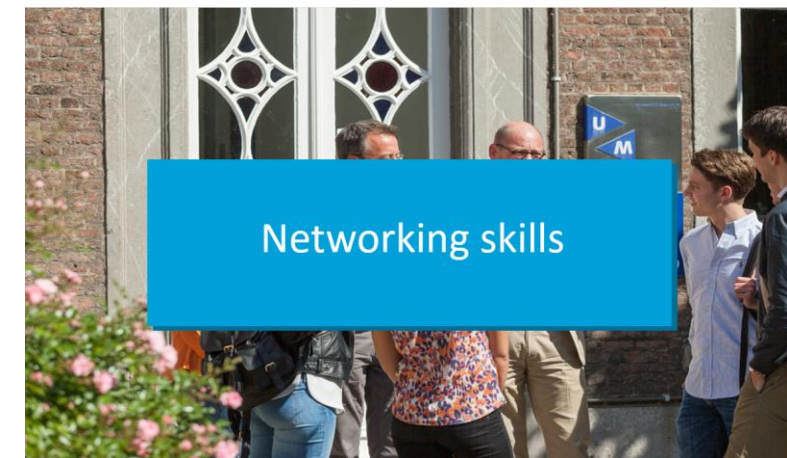
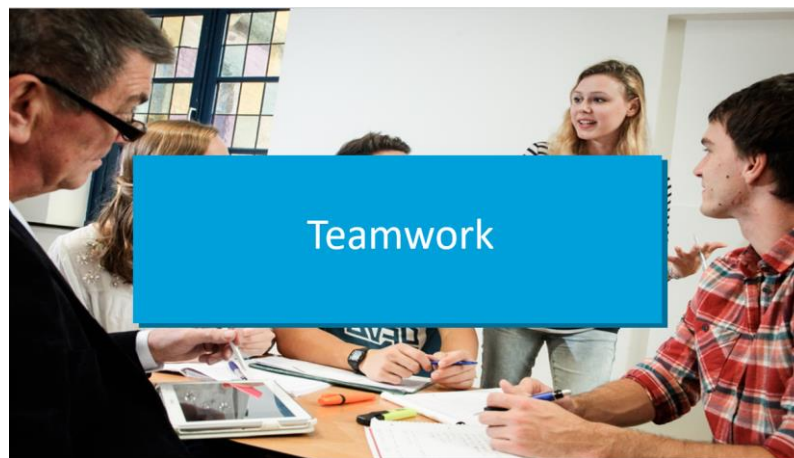
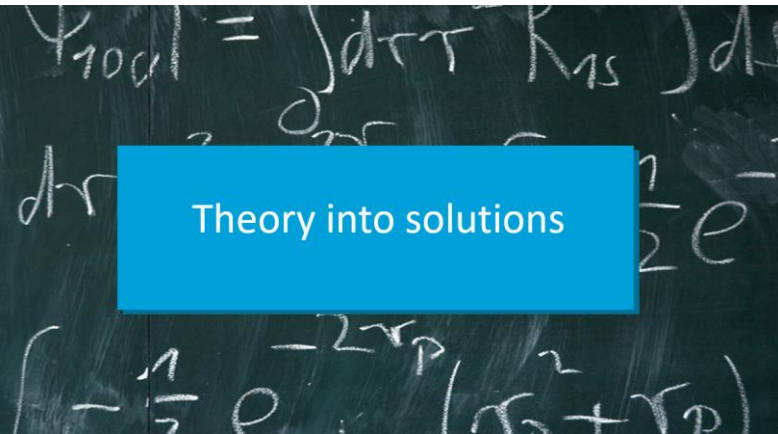
Interpersonal competences

PBL, Study Abroad and  
Teamwork

Global citizenship

Study Abroad

# How Do We Prepare You?



# Opportunities to Excel

- ▶ Research MSc
- ▶ Double Degrees
- ▶ Global Network Programmes
- ▶ Thesis Internship Programme
- ▶ PREMIUM Programme
- ▶ Internships
- ▶ Study Abroad



# Double Degree Programmes

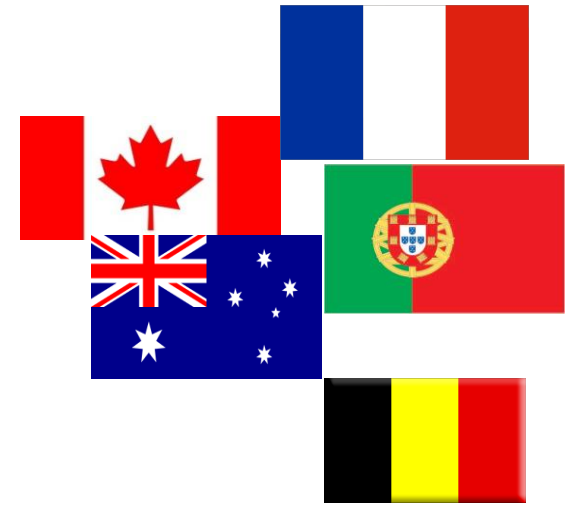
MSc programme at Maastricht University plus partner university

Graduate with two MSc degrees

Specific MSc programmes and specialisations

Participating universities:

- ▶ Queens University, Canada
- ▶ EDHEC Business School, France
- ▶ Queensland University of Technology, Australia
- ▶ Louvain la Neuve, Belgium
- ▶ Universidade Nova de Lisboa, Portugal



# Thesis Internship Programme (TIP)

- ▶ Write your MSc thesis during a part-time internship
- ▶ Connect theory with practice
- ▶ Build your professional network
- ▶ Still finish your MSc in one year



# Employability

**Centre for Student Development & Business Relations**  
(Student & Career Counselling, Workshops, Trainings, Coaching)

**Activities with Companies**  
(in classroom, company visits, PREMIUM, Service Science Factory)

**Recruitment Events**  
Career Development Days  
Company visits, workshops  
(with student associations)

**TIP Internships**







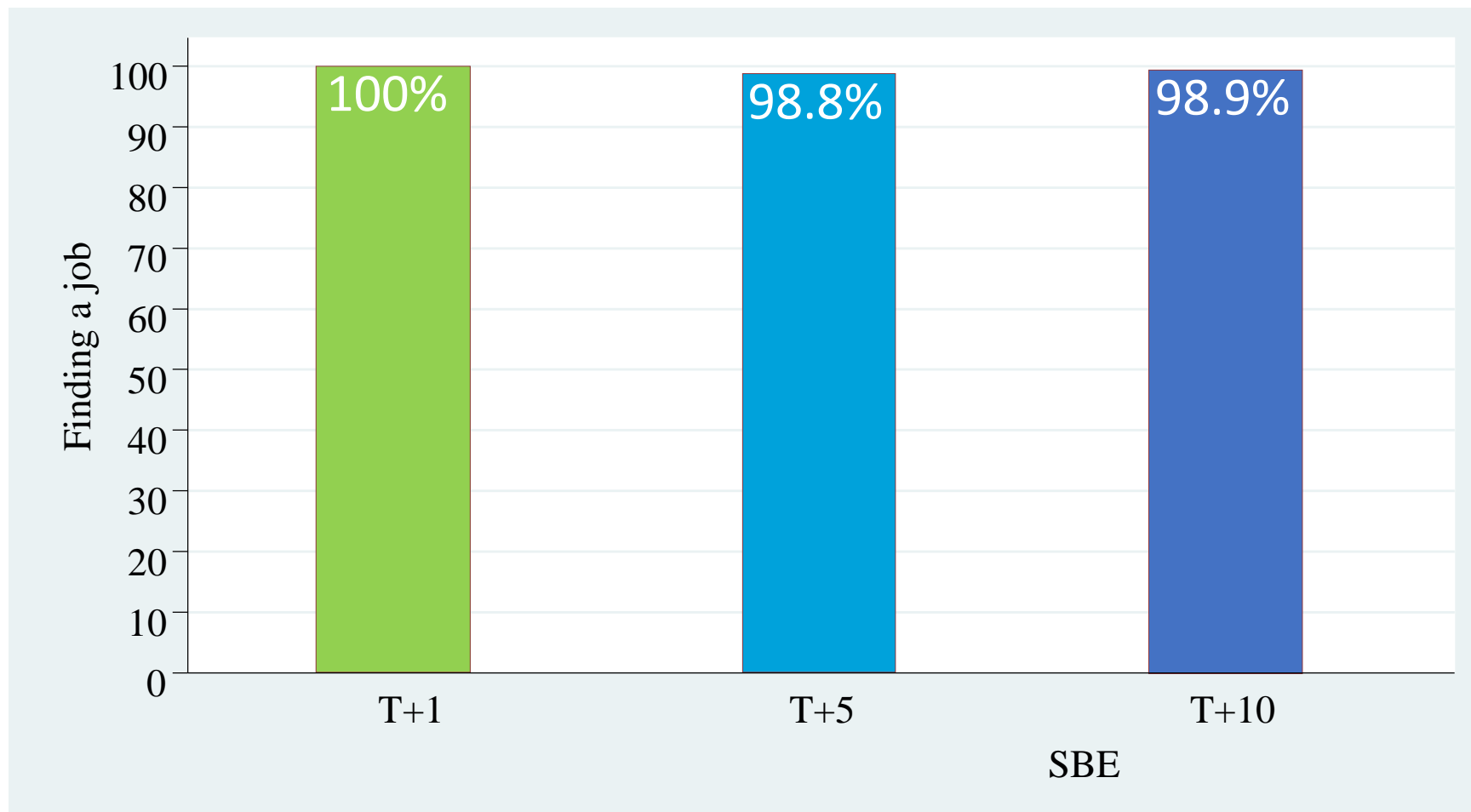


**What do employers want?**  
**Do I find a job?**  
**Are there jobs that match my study?**  
**What will I earn?**  
**What about career perspectives?**  
**Where will I find a job?**

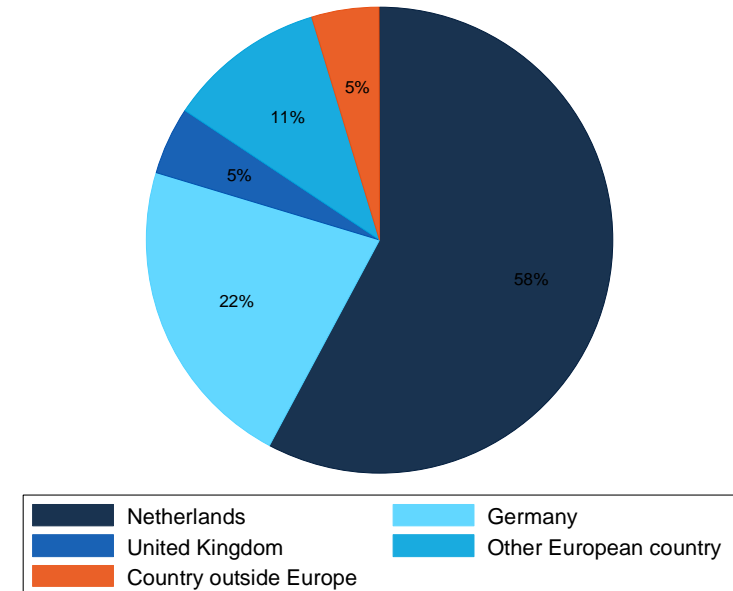
# Employability of SBE Graduates

# Finding a job after finishing SBE

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the **extra**  
mile



# Where do graduates find work?



# Type of jobs SBE graduates per master

Economics	Financial Economics	Econometrics and Operations Research	International Business
Consultant	Consultant	Actuary	Consultant
Economist	Financial advisor	Analytical consultant	Industry analyst
Project manager	Statistical analyst	Data scientist	Manager
Accountant	CEO	Financial advisor	Controller

# Type of employers SBE graduates per master

Economics	Financial Economics	Econometrics and Operations Research	International Business
KPMG	Google	CBS	Rabobank
PWC	ING	Aegon	SHELL
European Commission	CBS	ABN Ambro	DHL
Rabobank	PWC	IBM	Deloitte

# International Business 2020 Upgrade

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mile



- You will advance your **analytical skills** and get the chance to apply them in the real world

Data Analytics

- Lectures and workshops will prepare you for the **research proposal** as a starting point for your thesis.

MSc Thesis Skills

Electives

- You will bridge across different **international Business Disciplines**.

Multidisciplinary  
Business  
Challenge

- You will work on a business model based on **societal challenges** in sustainability, globalization and digitization.

# Premaster at SBE

- Available for **International Business, Learning and Development in Organisations and Global Supply Chain & Management**
- Starting in **February 2021**
- Duration: 6 months (30 ECTS)
- For relevant pre-education (HBO, Haute Ecole, FH)
- Visit our admission's office stand for more info

# Curriculum Premaster

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mile

February  
2021

4.

**Academic Skills and Competences for  
Premaster (6.5 ECTS)**

**Disciplinary Course  
(6.5 ECTS)**

5.

**Research Methods for Premaster  
(6.5 ECTS)**

**Disciplinary Course  
(6.5 ECTS)**

6.

**Academic Writing for Premaster  
(4 ECTS)**

# About me



**Name:** Prof. Dr. Martin Wetzels  
Professor in Marketing and Supply Chain Research

**Address:** Maastricht University  
School of Business and Economics  
Department of Marketing and SCM  
P.O. Box 616, 6200 MD Maastricht  
Tongersestraat 53, F1.05  
T: +31 43 388 3250/3839  
F: +31 43 388 4918  
E: [m.wetzels@maastrichtuniversity.nl](mailto:m.wetzels@maastrichtuniversity.nl)  
W: <https://www.maastrichtuniversity.nl/m.wetzels>

# Extra curricular activities at SBE

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the **extra**  
mile



## Career



## Academic



## Community

Official  
Largest  
50 +  
3000 +

Study association of the SBE  
Study association in the South of the Netherlands  
career, academic and social events per year  
Members

# Academic Events

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# Career Events

 Go  
the extra  
mile



## Maastricht Business Days



# Sponsors

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mile

BearingPoint®

P&G

BERTELSMANN



KPMG



Accuracy

 **BASF**  
We create chemistry

Consulting  
DETECON

  
pwc

accenture  
*High performance. Delivered.*



BCG  
THE BOSTON CONSULTING GROUP



McKinsey&Company

SCOPE  
Maastricht University  
School of Business and Economics

BAIN  
& COMPANY



Deloitte.

 AlphaSights

FLOW TRADERS

AVEDON  
CAPITAL PARTNERS

 **RBS**  
*The Royal Bank of Scotland*



Roland Berger  
Strategy Consultants

ING 

  
Henkel

# A taste of success



Raquel Schroyen

Community Manager at Philips

She'll be sharing her career journey with you at 12.00 in TS49A room 0.009

Go  
the  
mile  
extra

# Enjoy your day at SBE!

Go  
the **extra**  
mile

## Presentations

- All our MSc Programmes
- And our new
  - MSc International Business**
  - MSc Economics and Strategy in Emerging Markets**
  - MSc Business Intelligence and Smart Services**
- Application and Admission
- Double Degree and Global Network Programmes
- Labour Market Presentation

## Information Market

- MSc Programmes
- Admissions and GMAT
- Internships and TIP
- Double Degree Programmes
- Exchange Programmes
- PREMIUM Programme