





## **Master Human Decision Science**

Karlijn Massar Faculty of Psychology and Neuroscience





### **MSc Human Decision Science's Team**



Karlijn Massar(FPN) Martin Strobel (SBE

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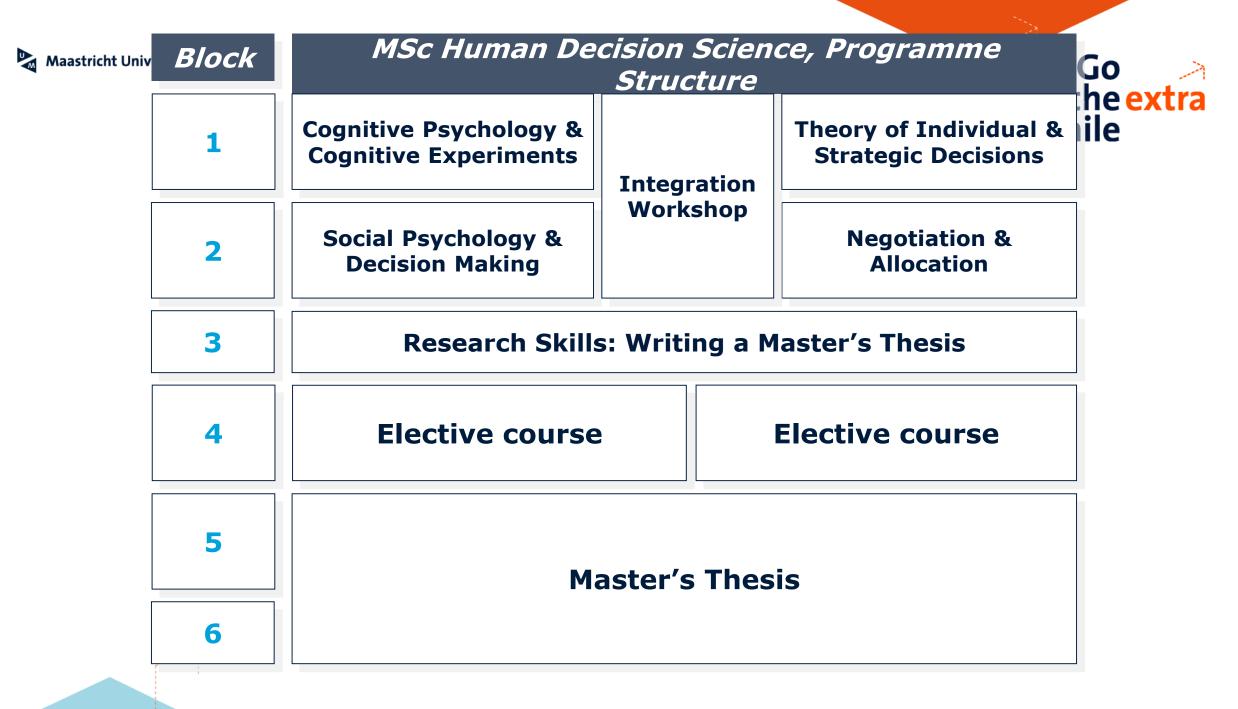
### **Human Decision Science**

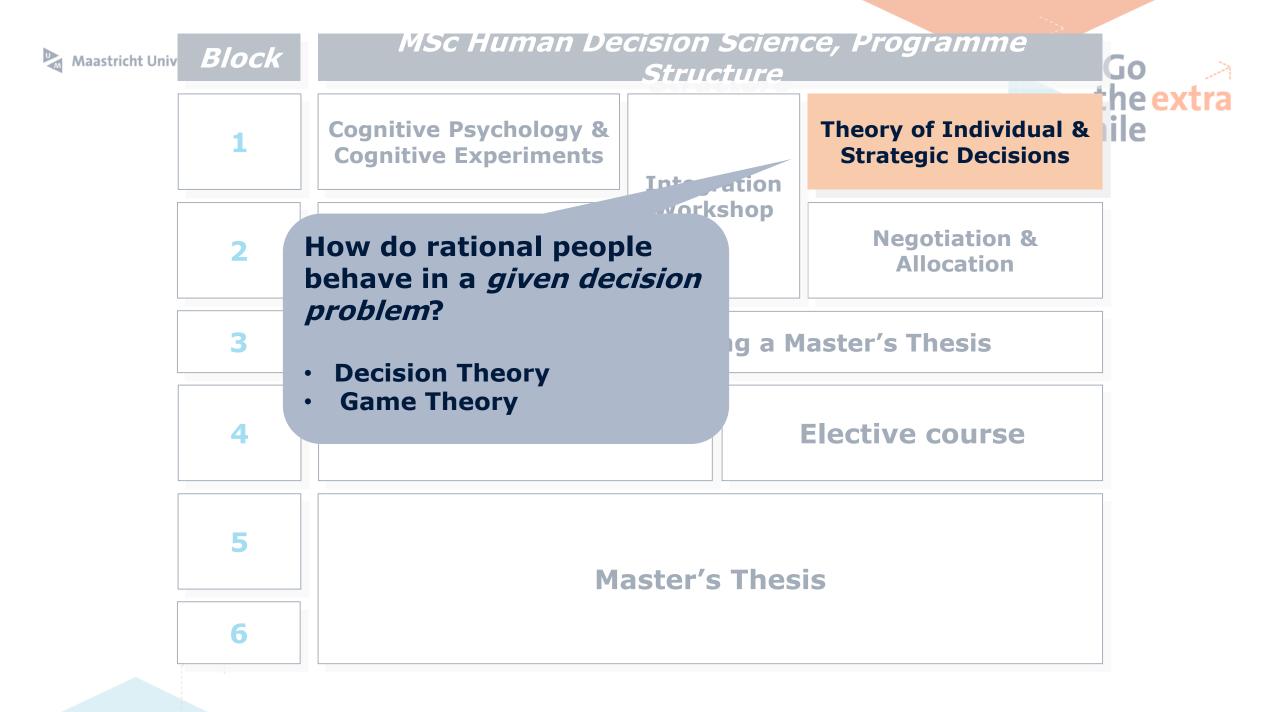
- Centers around the human decision making process
- Takes an interdisciplinary perspective.
  - Economics: formal modelling
  - Psychology: experimental evidence
- Integrates the two approaches (integration workshop)
- Applications to specific fields (elective courses\thesis)

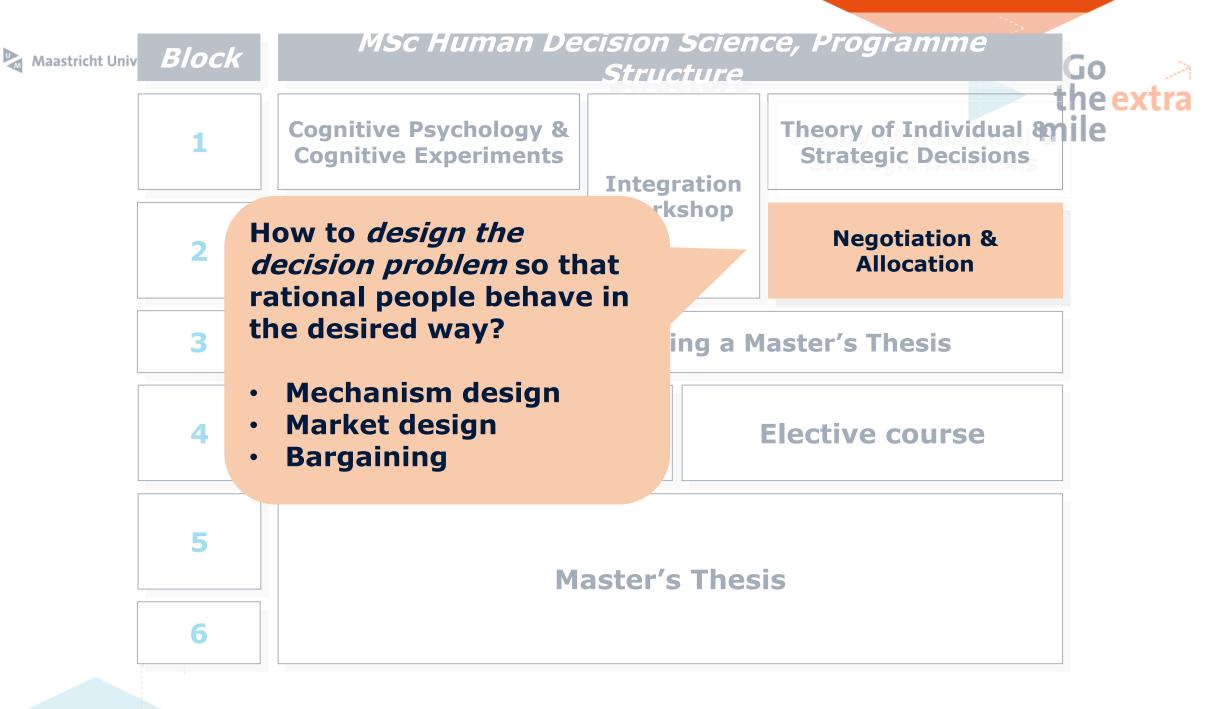


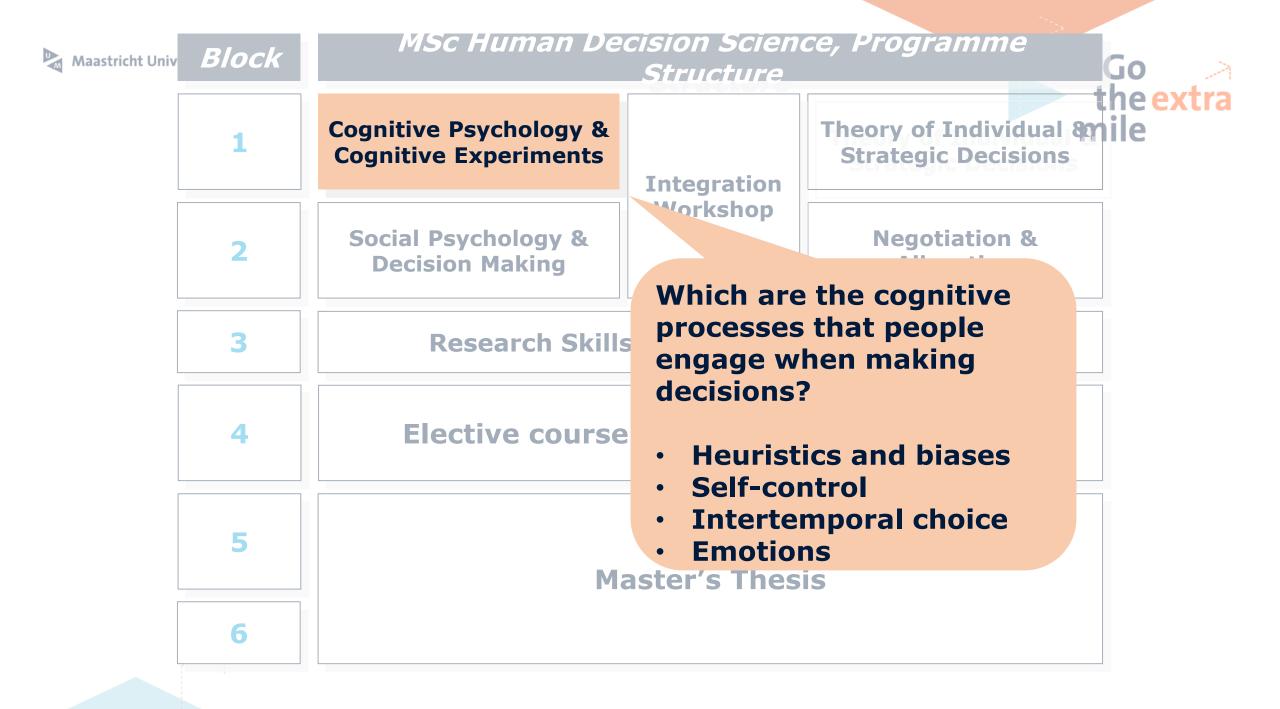


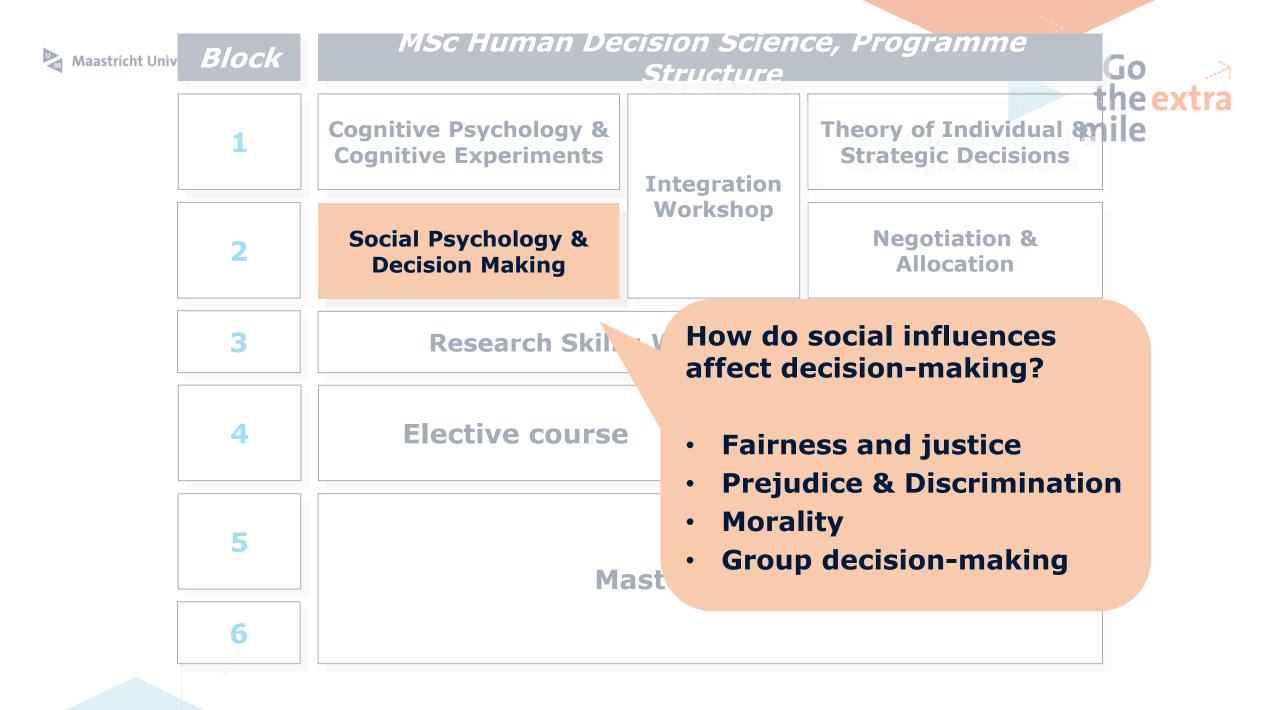


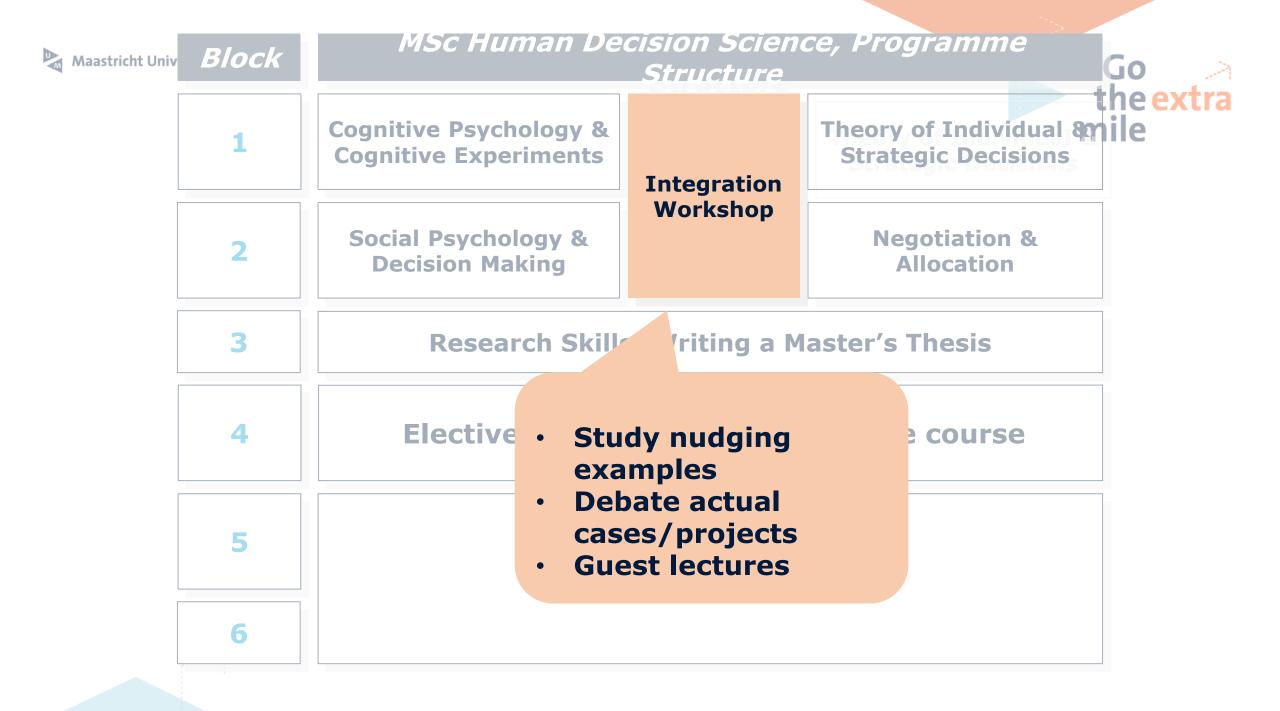


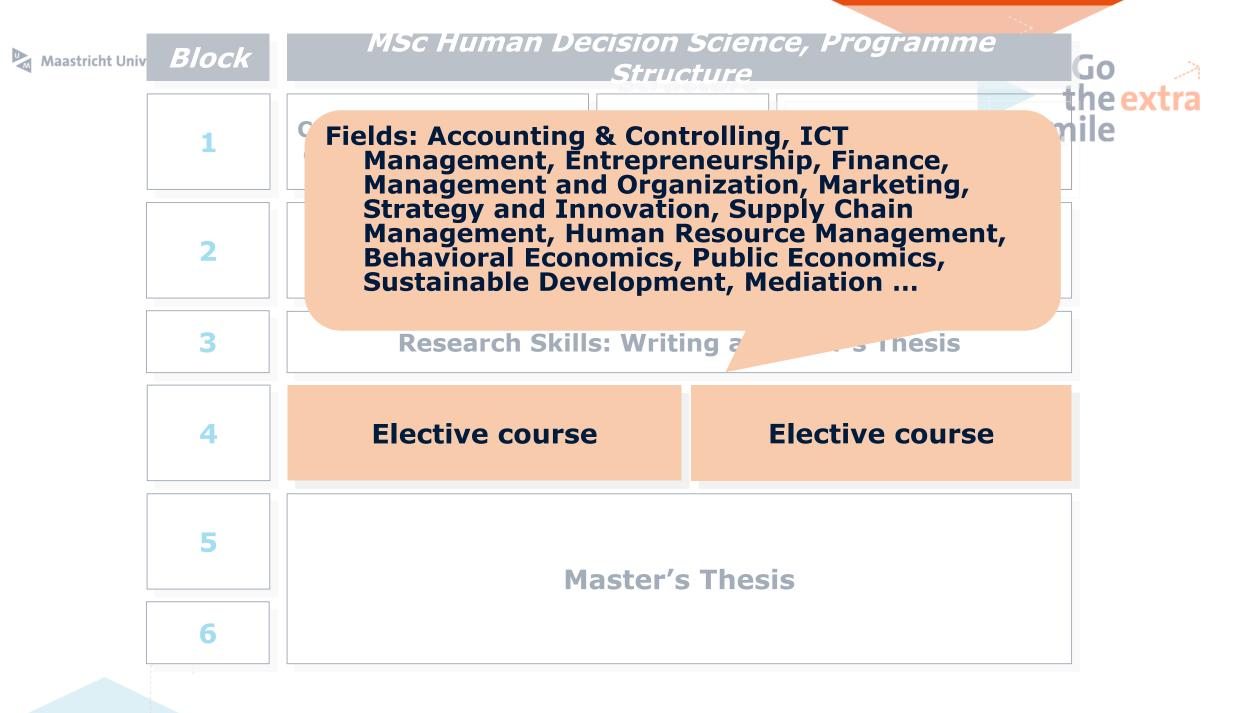


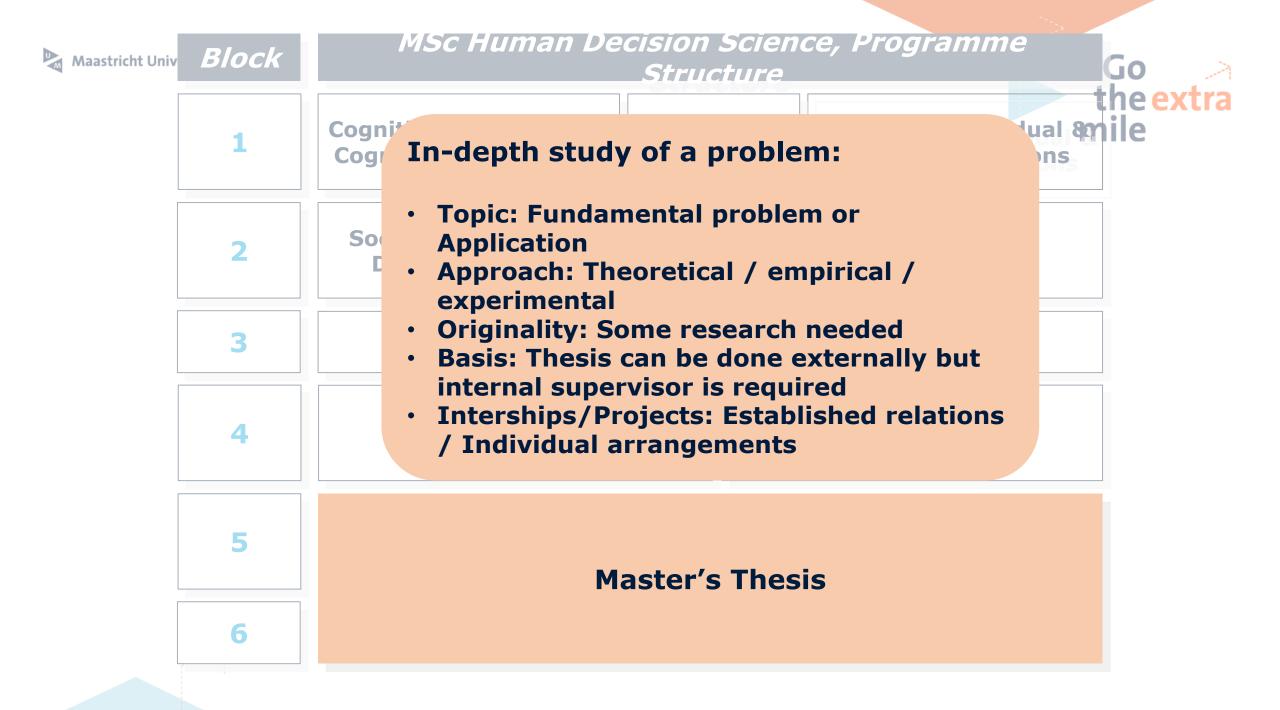






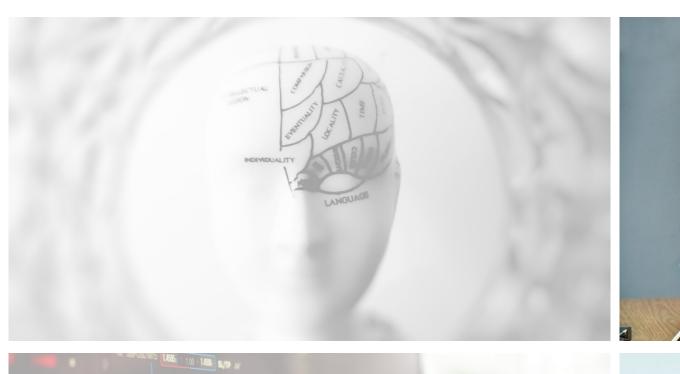






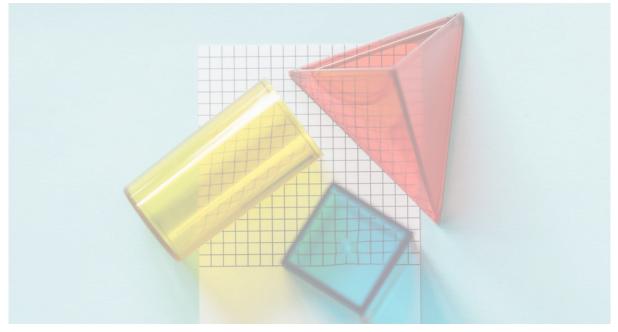




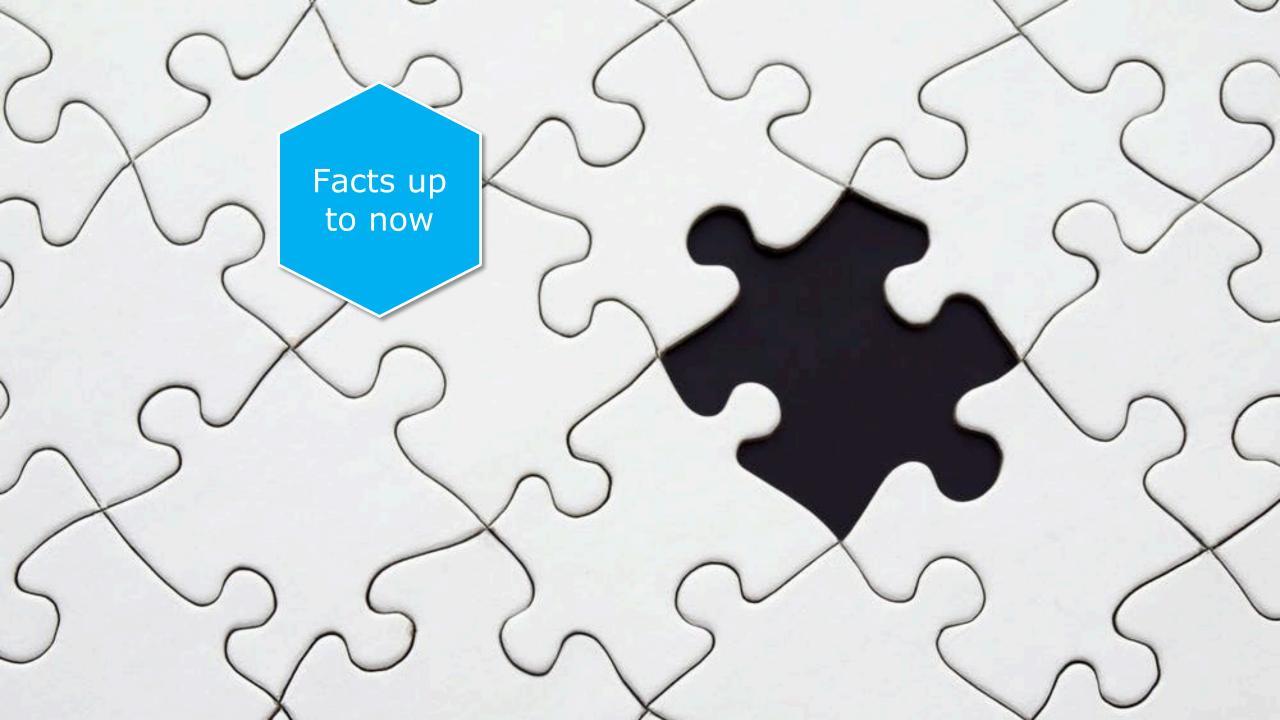












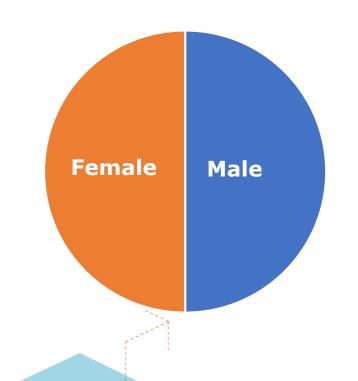




# Top-rated Programme

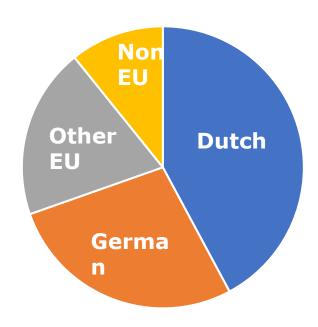
Students/ Year Accept
75% of applicants

Go > the extra





30-35







## **Career Prospects**

- Demand is growing
- Broad perspectives (main advantage)
- Established (very relevant) internships
  - Dutch Behavioural Insights Team
  - National Institute for Family Finance Information (NIBUD)





### **Success Stories**



#### **UNIVERSITY:**

PhD student (Princeton University)

#### **PUBLIC SECTOR:**

- Trainee (OCW)
- Advisor (OCW)

#### **FREELANCE:**

Co-founder (brytes)

#### **INDUSTRY:**

- Senior Product Marketing Manager Global (Philips)
- Lead Product Manager (Trivago)
- Marketing specialist (Google) Director Marketing (Justix)
- Consultant Sustainable Sourcing (Unilever)













## Questions?

- About application / admissions?
- Phone: +31 43 388 36 28
- E-mail: <u>masteradmissions-sbe@MaastrichtUniversity.nl</u>
- Application deadline: 1 June (EU), 1 May (non-EU)
- GMAT at the latest 2 weeks before application deadline
- About the content of the programme?
- http://code.unimaas.nl
- <a href="http://www.maastrichtuniversity.nl/web/Faculties/SBE/TargetGroup/Education/Master/HumanDecisionScience.htm">http://www.maastrichtuniversity.nl/web/Faculties/SBE/TargetGroup/Education/Master/HumanDecisionScience.htm</a>
- E-mail: <u>master-sbe@MaastrichtUniversity.nl</u>
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- m.strobel@MaastrichtUniversity.nl