





Master's Programme
Governance and
Leadership in
European Public Health

Kasia Czabanowska *Programme coordinator* 

Master's Open Day 7 March 2020







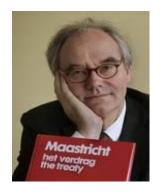




## Who?



# Staff Profile\*: Strands & Module Coordinators



Helmut Brand European Public Health



Kasia Czabanowska Leadership



Peter Schroder-Back



**Timo Clemens** 



**David Townend** 



Genc Burazeri



Go the extra

mile

Rok Hrzic M-GLEPH 2016-2017

\* www.inthealth.eu





## **Strand coordinators**





Helmut Brand
European Public
Health



**Kasia Czabanowska**Leadership



**David Townend**Governance



**Peter Schroder**Governance









"Today's public health professionals need to be able to lead in contexts where there is considerable uncertainty and ambiguity, and where there is often imperfect evidence and an absence of agreement about the precise nature of the problem and the solutions to it"

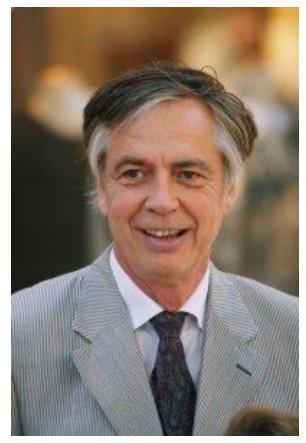




## WHY?

- "Graduates of European Public Health are needed at all levels: national, regional and local."
- We need effective public health workforce to address contemporary public health challenges.
- Need for graduates in European Public Health who understand the governance structures and processes and who know know how to lead and where to lead to.





Fernand Sauer

Honorary Director General of the European Commission

First Director of the European Medicines Agency





### **Our mission statement**

We educate and develop public health professionals able to search for, identify, transfer and implement best practices in Europe using skills of effective leadership and understanding of multilevel governance.







## **Unique European perspective**



Health is a global priority



Complex public health challenges



Unique Master's programme







## How?





## **Basic idea of M-GLEPH**







## **Key skills**













## **Key facts about M-GLEPH**

- 1 year Programme (40 weeks & 60 ECTS)
- Full-time: contact hours Thursdays & Fridays
- All content in English
- Interactive and project/problem-based teaching in small groups







## Master Governance and Leadership in European Public Health 2020-2021

1. Introduction to Governance and Leadership in European Public Health	Measuring and Comparing     Health in Europe     Quantitative and Qualitative     approaches	3. Identifying and Assessing Good and Best Practices in Health	4. Europe as one Zone: European Health Law and Policies	5. Research Methods	
4 weeks 5 EC	4 weeks 5 EC	4 weeks 5 EC	4 weeks 5 EC	4 weeks 6 EC	

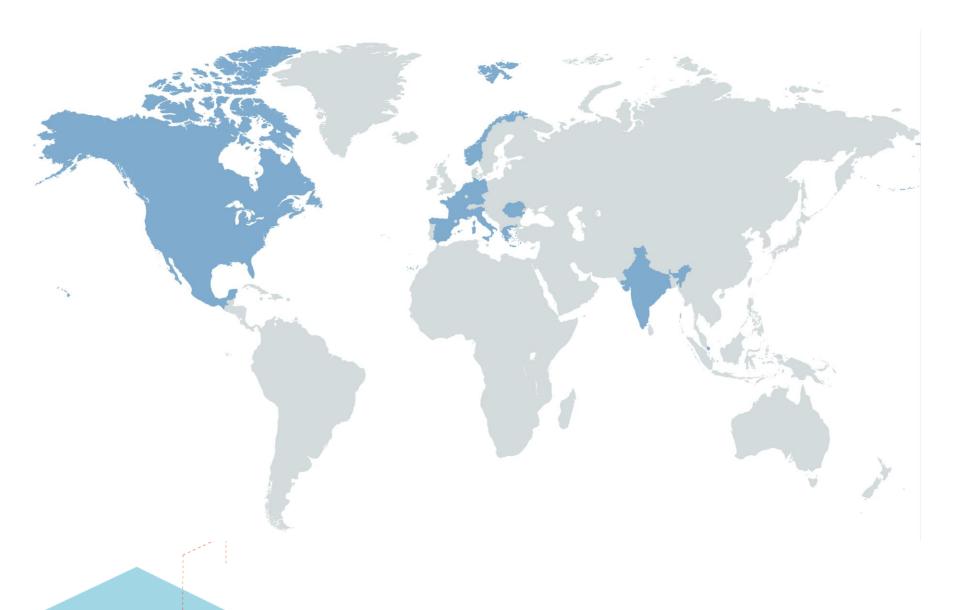
Governance Strand

6. Diffusion, Implementation and Quality Assurance of Health Innovations in Europe	7. Public Health Leadership	8. The EU, Enlargement and Global Health	9. Research Project and Master's Thesis
4 weeks 5 EC	4 weeks 5 EC	2 weeks 3 EC	10 weeks 15 EC
Governance Strand			Governance and Leadership in European Public Health





## Students from within and outside of EU





## M-GLEPH schedule and content: 1st Semester



### **Leadership strand**

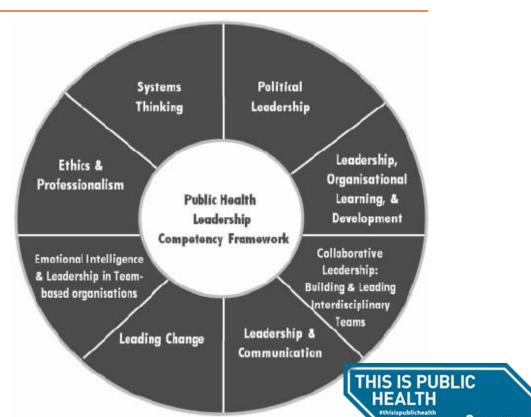
(Kasia Czabanowska)

Sep – Dec Modern theories of (PH) leadership Coaching and Mentoring sessions

6 ECTS



Received a success story title from the European Commission in 2015







## **External leadership trainers**



Suzanne Marie Babich



**Mark Avery** 



Sally Fowler-Davis



**Darren Shickle** 



Kenneth A. Rethmeier



**Tony Smith** 







 While other health related masters focus on either national or global perspectives, we are the only unique one with the focus on Europe.

 Contrary to many other public health programmes, we provide full public health leadership training based on a modern competency model.



Key Action 1 - Erasmus Mundus Joint Master Degrees

European Master in Public Health
- EuroPubHealth Plus -









# Governance and Leadership in European Public Health

\*\*\*Awarded 'Top Rated Programme' label, Keuzegids 2018\*\*\*

Do health policies intrigue you, and are you fascinated by the EU? Are you interested in why European health guidelines work in one country but not another? Then Governance and Leadership European Public Health might just be the programme for you. This unique programme provides you with the background and skills to analyse public health systems throughout Europe. Upon graduation, you'll be able to prepare, support and monitor high-level decision-making processes in European institutions, in government, and in public and private organisations. The programme will equip you with all the training you need to pursue as a health policy maker, but careers in research will also be open to you. Download our full infopack

Also available as a double degree programme





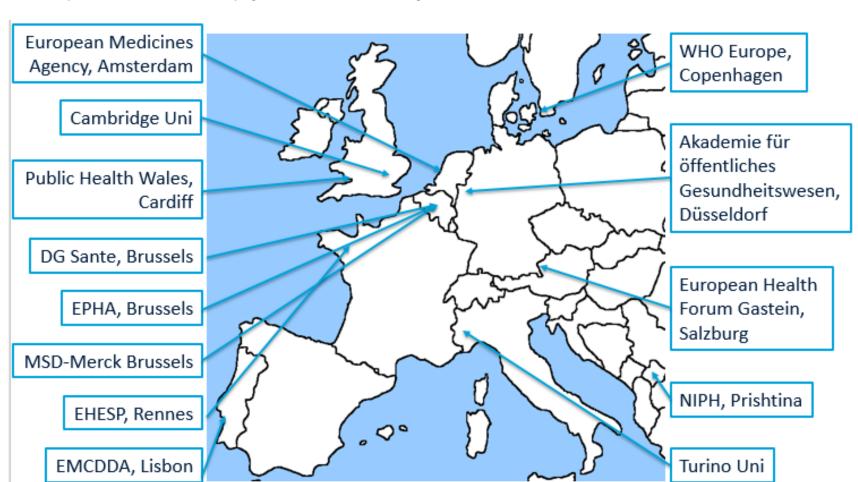
## **Double Degree with Bremen University (GER)**

- Double Degree since 2018
- Starting at Bremen University (1st year)
  - <u>First year of</u>: Master of Arts: Public Health Gesundheitsversorgung, -ökonomie und -management
    - Programme is in German.
- Continuing at Maastricht University (2nd year)
  - <u>Full year of</u>: Master of Science in Governance and Leadership in European Public Health
- After 2 years: two master degrees (MA & MSc)
- University. More info:
  - https://www.uni-bremen.de/fb11/studium/
  - Double Degree with Health Sciences University, Kaunas (LT)
  - Master of Health Sciences and Master of Management and Administration of Health Care





## (Some of the) placement options







## Our graduates publish their MSc theses and win awards for their research...



#### Review

Public Health Genomics

Public Health Genomics 2013;16:135–144

Received: August 20, 2012 Accepted after revision: March 12, 2013 Published online: May 9, 2013

## Equity in Public Health: An Epigenetic Perspective

G. Stapleton<sup>a</sup> P. Schröder-Bäck<sup>a</sup> D. Townend<sup>b</sup>

Departments of \*International Health and \*Health, Ethics and Society, Maastricht University, CAPHRI School for Public Health and Primary Care, Maastricht, The Netherlands

Journal of Public Health Advance Access published April 25, 2013

Journal of Public Health | pp. 1-7 | doi:10.1093/pubmed/fdt043

Local implementation of a syndromic influenza surveillance system using emergency department data in Santander, Spain

S. Schrell<sup>1</sup>, A. Ziemann<sup>1</sup>, L. Garcia-Castrillo Riesgo<sup>2</sup>, N. Rosenkötter<sup>1</sup>, J. Llorca<sup>2,3</sup>, D. Popa<sup>1</sup>, T. Krafft<sup>1</sup>, on Behalf of the SIDARTHa Project Consortium

Department of International Health, CAPHRI School of Public Health and Primary Care, Faculty of Health, Medicine and Life Sciences, Mastericht University, Mastericht, MD 6200, The Neeberlands

CIBERESP Centro de Investigación Biomédica en Rod, Epidemixiogia y Salud Publica and IFIM/W Instituto de Formación e Investigación Marqués de Vaklecilla, Santander 39008

Address correspondence to Alexandra Ziemann, E-mail: alexandra.riemann@maastrichturiversity.nl

#### **REVIEWS**

Evaluating interventions aimed at promoting social participation of older people: A review of the literature

Wesley Jongen, Peter Schröder-Bäck, Helmut Brand

Department of International Health, School for Public Health and Primary Care (CAPHRI), Faculty of Health, Medicine and Life Sciences, Maastricht University, The Netherlands;



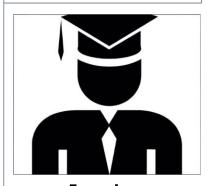
**Lisa Ploeg**, our EPH master student took part in the Young Researcher's Forum organised by the ASHPER and won the first award for her thesis 'Diabetes and sustainable employability in the EU: A qualitative study'.



## Go the extra mile

## ... and go on to work in different fields of EPH

### Academia



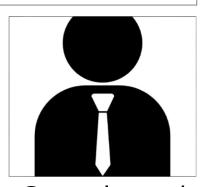
Junior researcher
PhD candidate
Research fellow

## Policy



Policy officer
Advisor
Project
officer

### Business



Consultant / associate
Application coordinator

Project manager





## We prepare you for the job marked by developing public health competencies











## Level 1 (Expert)

- High level of expertise in breadth and/or depth
- · Sets strategic direction
- Leadership responsibility and autonomy to act

Level 2 (Proficient)

 Autonomy and responsibility in coordinating work reflecting wider and deeper expertise in own area of work

Level 3 (Competent)

Autonomy in specified areas and/or works under supervision

Based on the Dreyfus Five-Stage model of Adult Skills Acquisition (Bull Sci Technol & Soc 2004(3);24:177-181) and Koo and Miner (Annu. Rev. Public Health 2010; 1:253-69)



#### 6. Collaboration & Partnerships

- **6.1** Works across sectors at the local/national/international level organisational structures
- **6.2** Understands the interdependency, integration, and competition among healthcare sectors and different actors who have interests in public health issues
- **6.3** Identifies, connects and manages relationships with stakeholders in interdisciplinary and inter-sectorial projects to improve public health services and achieve public health goals

6.4.....

6.5.....

WHO
Essential
Public
Health
Operations



Designs and conducts research which is informed by evidence and which adds to the evidence base for public health practice, involving relevant stakeholders in this process

As a principal investigator in a research project, a level 1 academic will design and coordinate research and supervise a research team. You will also collaborate with research led by others. You will have an indepth knowledge of research methods and analysis techniques

Level 1

As a level 2 academic you will have day-to-day project management responsibilities and lead smaller research projects. You will be involved in data collection/analysis. You will have an in-depth knowledge of research methods and analysis techniques.

Level 2

Level 3 academics have responsibilities for data collection/analysis. The non-academic workforce will have had research training as part of their degree and will use competency in research methods when working with public health researchers

Level 3







- PhD Candidate
- HR Health Advisor at Fraport AG
- Health Economics & Reimbursement EMEALA
- Project Officer at Unie KBO
- Marie Curie Early Stage Researcher at University of Birmingham
- Business Consultant at Aranco Consultancy & Interim Management BV
- Vice President & Lead Global Health Policy Epilepsy at UCB Pharma
- Dutch Consulate in Malta
- Country Preparedness Support at European Centre for Disease Prevention and Control (ECDC)
- Junior CRA at Clinical and Epidemiological Investigation Center at CRP-Santé
- Doctoral Candidate at Institute for Public Health and Nursing Research -University of Bremen





## (At least) 6 reasons to chose M-GLEPH





Unique European perspective



International students, staff & guest lecturers



Working in a small group of students with great access to and support from staff



Focus on best practice exchange – the current "hot" topic of EPH



10-week placement at key (European) public health institutions



Access to European health policy and research networks

Developing Leadership skills





## You will be equiped with

- Professional, content knowledge
- Communication skills
- Leadership skills
- Self-confidence
- Courage to bring about change





## Cohart.2019/2020















Scan this nametag on Instagram to follow **glephum**.





Go the extra mile



# Rosemarie Lucero: Pay it forward, GLEPH!

A personal scholarship for a Dutch master's student











Hi, my name is Malin from the Netherlands, Governance and Leadership in European Public Health master's student

Follow me on Instagram and find out more about my study experiences and my life in Maastricht!

extramile\_malin











### **Contact information**

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- health.medicine.lifesciences