



MSc Economics & Strategy in Emerging Markets

Maastricht University,
School of Business and Economics

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Today's Agenda

1

What are
Emerging
Markets?

2

Challenges in
Emerging
Markets

3

Our
Programme

4

Professional
Development

5

What does
the future
hold?



What are
Emerging
Markets?



50% of Global
Growth in 2019



Challenges
in Emerging
Markets

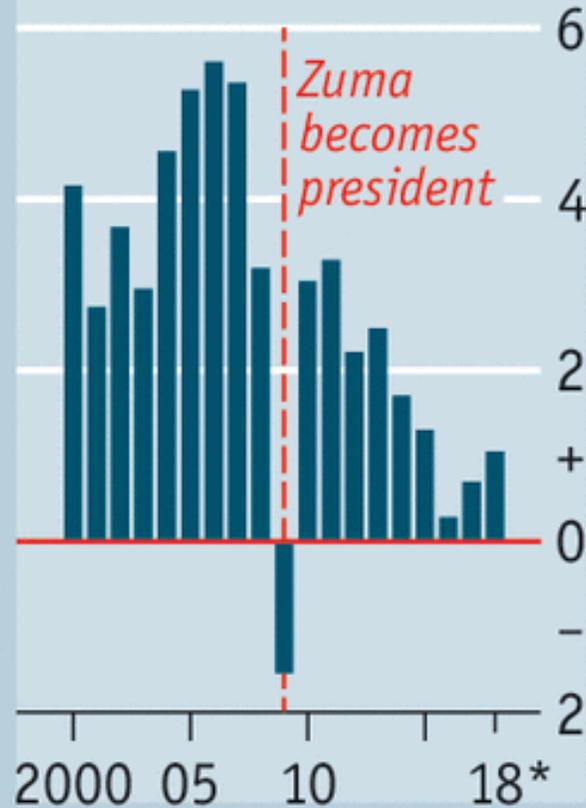
Challenges: Institutions and economic stability

A decade lost

South Africa

GDP

% change on a year earlier



Source: IMF

Gross public debt

As % of GDP



*Forecast

Challenges: Trade integration



Challenges: Firms in EM



**TATA
MOTORS**





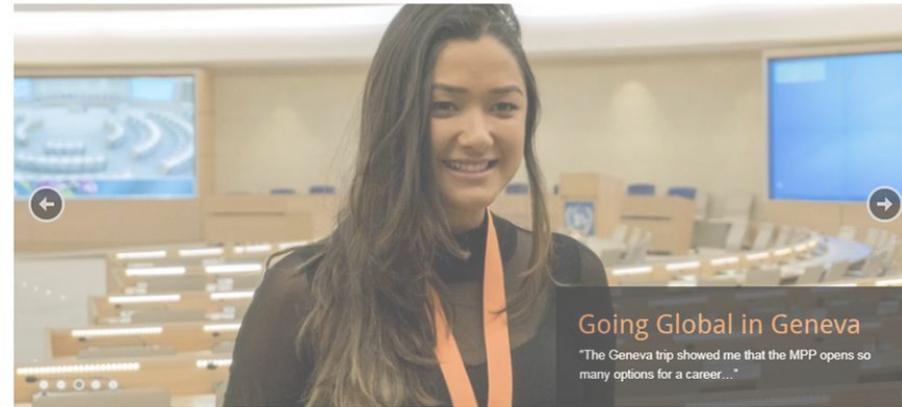
Our
Programme

What we offer

A complementary approach using economics and business tools to understand the environment in Emerging Markets and learn to act strategically & sustainably in such contexts



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MAJOR EVENTS

 **Next seminar:**
14 March 2018
Posted: 10 May 2017

 **Next open day:**

LATEST NEWS

 **Innovation & Technology**
Weekly Roundup
Posted: 09 Mar 2018

 **Giant leaps & unexpected**

RECENT PUBLICATIONS

 **First Impressions: Publications in**
February 2018
Posted: 03 Mar 2018

 **First Impressions: Publications in**



**UNITED NATIONS
UNIVERSITY**

UNU-MERIT



Maastricht University

Overview of the program

<i>Block</i>	<i>Course curriculum</i>							
1 (sept)	International Macroeconomics and Finance for EM	Empirical Methods	Policy in Emerging Markets	Professional Development for Emerging Markets				
2	Socio-Economic Development in EM	Strategic Management in EM			Professional Development for Emerging Markets			
3	Writing a Master's Thesis					Professional Development for Emerging Markets		
4	Elective 1	Master's Thesis					Professional Development for Emerging Markets	
5	Elective 2							Professional Development for Emerging Markets
6								

Electives

<i>Block</i>	<i>Course curriculum</i>	
4	Elective 1	Master's Thesis
5	Elective 2	
6	Master's Thesis	

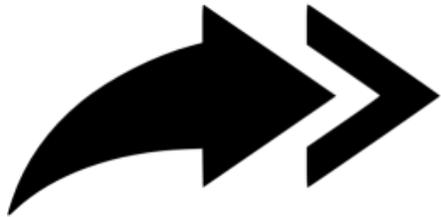
Electives

Program and policy evaluation in EM
Trade, FDI and global value chains
Governance and institutions in EM
Supply chain strategy
Sustainable and responsible investments
Business innovation & sustainable development

Policy projects – examples

Go
the
mile
extra

- **MIGRATION** African-German labor mobility schemes
- **TRADE** Thailand's Global value Chain's participation
- **SUSTAINABILITY** Sino-European Circular Economy



Asian Development Bank

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH





Professional
Development

Language courses in:

- Spanish
- French
- Chinese
- Russian
- Portuguese
- Arabic



Internship possibilities

Combine your thesis and internship – launch your career

Go
the
mile
extra

- **Thesis Internship Programme (TIP)** – 3 to 6 months
 - Part-time or full-time
 - Locally or **abroad**
 - Write the thesis in collaboration with a firm/organisation
- **Extra-curricular internship** – 2 to 6.5 months

How to find them?

You'll have to put in a lot of work, but we can help you:

-Vacancies at UM:

www.umvacancyboard.nl

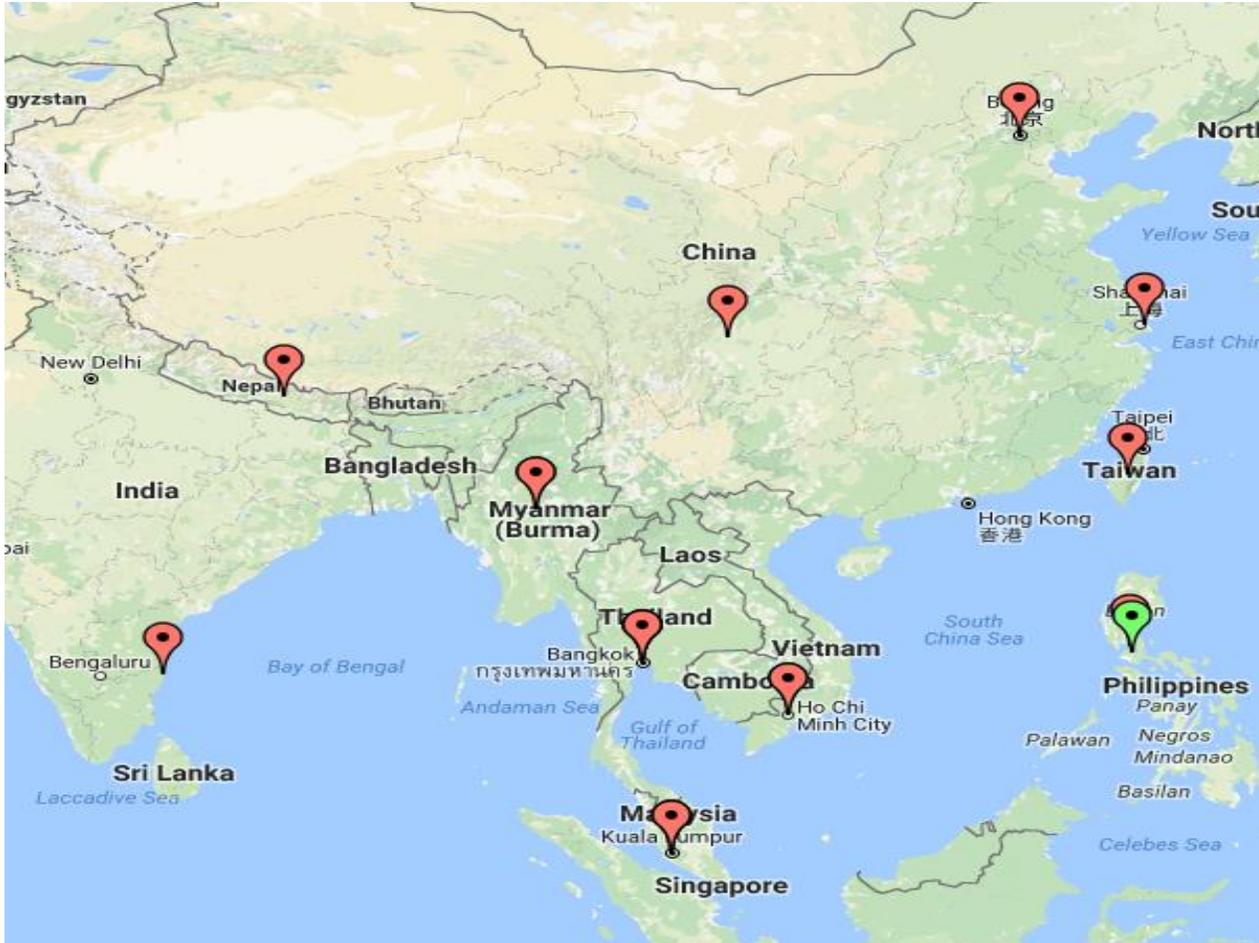
-Internship office: several years experience with EM internships

Examples of Internships in Latin America



Country	Institution
Mexico	Volkswagen Financial Services Mexico
Dominican Republic	Virtu Rocks
Colombia	Henkel Colombiana S.A.S
	Value4Chain
Ecuador	Como consulting
Chile	Edge Cowork
	Start-up Chile
	Henkel Chile
Brazil	Nutrifarma Nutrição e Saúde Animal S/A
	Elabora
Argentina	CENIT Research Centre for Transformation
	Henkel San Isidro
	Brandtrack
	German-Argentine Chamber of Industry and Commerce

Examples of Internships in Asia



Country	Institution
China	Dynabond Powertech Service
	IObit
	Henkel
Nepal	Prabhu Bank
India	Daimler India Commercial Vehicles
Myanmar	Yoma Strategic Holdings
Thailand	German-Thai Chamber of Commerce
	BMW Thailand
	Oxfam GB
	Henkel
Malaysia	Foodpanda
	EU-Malaysia Chamber of Commerce and Industry
	BMW Credit
Vietnam	GroupM
	Teach for Vietnam
Philippines	Bayer
	Henkel Philippines
Taiwan	Changchun Engley Automobile Industry



What does
the future
hold?

Job opportunities

Vacancies for 'Emerging Markets'

Financial Services - Operations Manager, Kampala, Uganda
Fenix International

...Africa. Fenix operates on the front line of renewable energy and mobile financial services in **emerging markets**. Our mission is to deliver life-changing energy technology and inclusive financial services

Updated: 2017-09-28T12:29:39Z

Director, Resource Mobilization, Washington
EngenderHealth

...EngenderHealth's mission. Maintains awareness of developments in the donor environment and identifies new and **emerging markets**; cultivates new funding opportunities and strategic partnerships. Strengthens the project/program and prepares

Updated: 2017-09-28T12:27:49Z

Manager, Strategic Initiatives, Global
TechnoServe

< Prev

1 - 25 of 71

ment Officer,
Fenix International

ivers and
Interest and
ld be a strong
institutional and

Fenix Innovations Fellow, Uganda
Fenix International

... product design and base-of-the-pyramid marketing, Fenix's mission is to deliver quality of life to the 1.3 billion people who live without power in **emerging markets**.

Updated: 2017-09-28T12:29:46Z

7
, Mexico

lobal
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000 businesses
f experience

017

what

where

Emerging Markets

job title, keywords or company

Tip: Enter your city or zip code in the "where" box to show results in your area.

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Jobs 1 to 10 of 71

CIB – Emerging Markets Credit Research – Analyst

JP Morgan Chase - ★★★★★ 14,564 reviews - New York, NY 10179 (Midtown area)
Morgan's Fixed Income and Emerging Markets Research team plays an important role across all businesses, asset classes and regions....
JPMorgan Chase - 25 days ago - [save job](#) - [more...](#)

Communication Consultant

United Nations Development Programme (UNDP) - ★★★★★ 18 reviews - Home Based
Knowledge and experience in local and international media market. Liaising with Programme partners, UNDP communication officers and focal points in respective...
3 days ago - [save job](#) - [more...](#)

Recruiter

Intel - ★★★★★ 2,702 reviews - Hillsboro, OR 97124
A Demonstrated Industry knowledge of the external business environment, market trends, competitors, labor market and general talent availability with examples...
3 days ago - [save job](#) - [more...](#)

CIB - Market Risk Coverage- Fixed Income Associate

JP Morgan Chase - ★★★★★ 14,564 reviews - New York, NY 10179 (Midtown area)
CIB Risk is seeking an Associate for the Market Risk team covering the NA Fixed Income Financing and Latin American Emerging Market External Debt Financing...
JPMorgan Chase - 20 days ago - [save job](#) - [more...](#)

Market Strategist, Search Ads

Apple - ★★★★★ 4,061 reviews - Santa Clara Valley, CA
Experience working with APAC markets, with demonstrated knowledge of cultural and market nuances. As a Market Strategist, you'll build business cases for new...
6 days ago - [save job](#) - [more...](#)

“Emerging economies are becoming one of the main drivers of the world economy. Understanding the reasons for their success and the challenges that they face is crucial for the world economy, for the populations of these countries, and for the development prospects of the world’s poorest countries.”

- Neil Foster-McGregor, Deputy Director of UNU-MERIT, 2017



*In cooperation with
United Nations
University - MERIT*

CAREER POSSIBILITIES

Executive functions
Consultant
Analyst
Policy maker



Questions?

*You can also contact me by email:
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