

Arts and Heritage: Policy, Management and Education

Kunst, Cultuur en Erfgoed

7 Maart 2020

FASoS



Course coordinators and areas of expertise



Joop de Jong

cultural policy, cultural participation and cultural heritage



Emilie Sitzia

19th century art & literature, cultural education



Christian Ernten

heritage studies, archeology, urban studies & postcolonial studies



Anna Elffers

sociologist:
cultural marketing,
policy and visitor research



Miriam Meissner

interrelations
between cities,
popular culture,
political economy
and the
environment

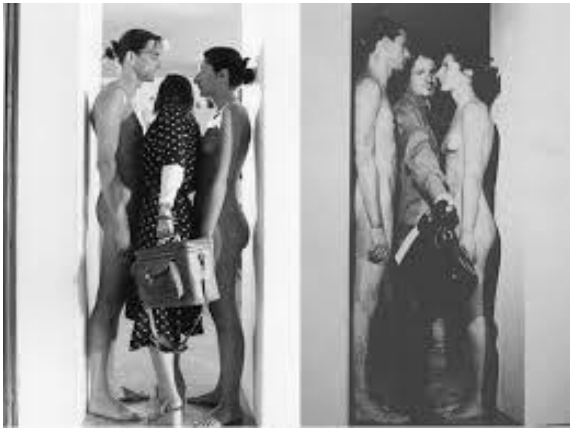


Aline Sierp

collective memory after
experiences of human
rights violations,
questions of identity
and European integration

Museum studies, contemporary art and conservation

- Contemporary artworks problematise the notion of the object and challenge traditional conservation and museum practices.
- These artistic practices have led to a shift in thinking about change and *variability* in conservation theory and practice.



MACCH

MAASTRICHT CENTRE FOR ARTS AND
CULTURE, CONSERVATION AND HERITAGE

- MACCH is an interdisciplinary research centre that brings together economic, legal, (art) historical, philosophical, sociological and practical expertise to the context of arts and heritage.
- Collaboration between the Faculty of Law, The School of Business and Economics, University College, Sociaal Historisch Centrum voor Limburg, Stichting Restauratie Atelier Limburg
- > 40 affiliated researchers





Reflective practitioners and critical thinkers

- What is the societal and academic significance of 'art', 'heritage' and 'culture'?
- Why do we value certain works of art, heritage or cultural practices and not others?
- How do different ways of interpreting and presenting the arts and cultural heritage affect our ideas about the past, present and future?
- In the Master's programme, art and heritage are not understood primarily as 'objects' or as 'sites' but as cultural processes of meaning and memory making.

Problem Based Learning (PBL)

An instructional student-centered approach which uses carefully constructed clinical problems as a context for students to: define their learning needs, conduct self-directed inquiry, integrate theory and practice, and apply knowledge and skills to develop a solution to a defined problem.



Period 1	Period 2	Period 3		Period 4	Period 5 & 6	Extended period
All students	All students	All students	Students choose 1 option	Students choose 1 elective or internship		
Studying Arts and Heritage: Entering the Field (12 ECTS)	Researching Arts and Culture (12 ECTS)	Research & Writing skills (1 ECTS)	Arts & Audiences 1 (5 ECTS)	Arts & Audiences 2: Project (12 ECTS)	Thesis (18 ECTS)	Optional internship
			Culture & Economy 1 (5 ECTS)	Culture & Economy 2: Project (12 ECTS)	Thesis (18 ECTS)	Optional internship
			Heritage & Society1 (5 ECTS)	Heritage & Society 2: Project (12 ECTS)	Thesis (18 ECTS)	Optional internship
				Internship (12 ECTS)	Thesis (18 ECTS)	No optional internship





Courses first semester

Module 1 (12 ECTS)

- **Seminar 1 Studying arts and heritage: entering the field**
 - Introduction to key theories and debates in arts and heritage
 - Professional workshop on cultural policy analysis and evaluation
 - Giving a presentation and academic writing
 - Study trip in Europe

Module 2 (12 ECTS)

- **Seminar 2 Researching arts and culture**
 - Introduction to key research methods and frameworks for the study of art and culture
 - Strategic planning for cultural institutions
 - Study trip to Amsterdam



Courses first semester

Module 3: Elective (5 ECTS)

- **Arts and Audiences 1:** education, curation & visitor research
- **Culture and Economy 1:** entrepreneurship, art market, creative industries
- **Heritage and Society 1:** museum and heritage studies, conservation, archeology, politics of memory
- **Research and writing skills** (1 ECTS)



Courses second semester

Module 4: elective & project (12 ECTS)

- **Arts and Audiences 2**
- **Culture and Economy 2**
- **Heritage and Society 2**

OR **Internship** (12 ECTS)

Module 5: (18 ECTS)

Final work: Thesis (15.000 – 18.000 words)

Period 1	Period 2	Period 3		Period 4	Period 5 & 6	Extended period
All students	All students	All students	Students choose 1 option	Students choose 1 elective or internship		
Studying Arts and Heritage: Entering the Field (12 ECTS)	Researching Arts and Culture (12 ECTS)	Research & Writing skills (1 ECTS)	Arts & Audiences 1 (5 ECTS)	Arts & Audiences 2: Project (12 ECTS)	Thesis (18 ECTS)	Optional internship
			Culture & Economy 1 (5 ECTS)	Culture & Economy 2: Project (12 ECTS)	Thesis (18 ECTS)	Optional internship
			Heritage & Society1 (5 ECTS)	Heritage & Society 2: Project (12 ECTS)	Thesis (18 ECTS)	Optional internship
				Internship (12 ECTS)	Thesis (18ECTS)	No optional internship

Examples of thesis topics

Arts and Audiences

- Evaluating socially engaged art. Configurations of space and objects in Olafur Eliasson's Green light
- Audience participation and exhibition curating
- Educational theories and museum practice

Heritage & Society

- The Citizen Connaisseur. 'Art Detective' and New Understandings of Expertise for Arts and Heritage Practice
- Collecting Dance Performance in Museums
- Migration: a thematic approach to decolonising ethnographic museum exhibitions?

Culture and Economy

- The impact of International Arts Fairs on Cities
- The effects of internet presence and social media use on an artwork's value.

Internships (selection)

- Sotheby's, London, Brussels, Cologne (UK)
- Sotheby's, Melbourne (Australia)
- Christie's, Amsterdam
- Villa-Grisebach Auctions, New York (USA)
- Villa-Grisebach Auctions, Berlin (D)
- Marian Goodman Gallery, New York (USA)
- Grant Gallery, New York (USA)
- Galerie Athena, Brussels (B)
- Gladstone Gallery, Brussels (B)
- Galeria Pilar Parra & Romero, Madrid (Spain)
- Van Goch & Gerards Kunsthandel European Fine Art, Maastricht
- Gallerie Wansink, Maastricht
- Greenlane Gallery, Dingle (Ireland)/Paris (France)
- Walls Gallery, Amsterdam

- Koch Oberhuber Wolff, Berlin (D)
- Jeschke · van Vliet, Buch- und Kunstauktionen, Berlin (D)
- In Focus Gallery. Burkhard Arnold, Köln (D)
- VAN HAM Kunstauktionen, Cologne (D)
- Wolseley Fine Arts & Monnow Arts Centre, London/Walterstone (UK)
- ArtStart, Amsterdam
- Crown Fine Arts, Paris (F)
- Deutsche Bank – Corporate Communications, Frankfurt (D)
- ING Bank - Art Management, Amsterdam
- Van Lanschot bankiers - Ars Mundi, Den Haag/Den Bosch
- Rabobank - Kunstzaken, Utrecht
- DSM – Corporate Communications, Heerlen
- Art Institute of Chicago, Chicago (USA)
- Guggenheim Museum, New York (USA)
- Peggy Guggenheim Museum, Venice (Italy)
- Museo Del Barrio, New York (USA)
- New Museum, New York (USA)
- Museum of Fine Arts, Boston (USA)
- Vancouver Art Gallery, Vancouver (Canada)
- Ludwig Forum für Internationale Kunst, Aachen (D)
- Haus der Kulturen der Welt, Berlin (D)
- Sammlung Fotografie der Kunstbibliothek, Staatliche Museen zu Berlin, Berlin (D)
- Museum Kunstpalast, Düsseldorf (D)
- Museum Ludwig, Köln (D)
- Neue Pinakothek, München (D)

- Tasmanian Museum and Art Gallery, Hobart (Australia)
- National Palace Museum, Taipei (Taiwan)
- Museu da Policia Judiciaria, Loures (Portugal)
- Rijksmuseum voor Oudheden, Leiden
- Van Abbemuseum, Eindhoven
- Fries Museum, Leeuwarden
- Industrion, museum voor industrie en samenleving, Kerkrade
- Foam Photography Museum, Amsterdam
- Stedelijk Museum Amsterdam
- Stedelijk Museum Roermond
- Scheepvaartmuseum, Amsterdam
- Museum Boijmans Van Beuningen, Rotterdam
- Museum Het Domein, Sittard
- Thermenmuseum, Heerlen
- Bonnefantenmuseum, Maastricht
- Museum aan het Vrijthof, Maastricht
- Natuurhistorisch museum, Maastricht
- Rijksmuseum voor Oudheden, Leiden
- UNESCO - World Heritage Centre, Paris (F)
- Deutsche UNESCO-Kommission, Bonn (D)
- UNESCO, Vienna (Austria)
- UNESCO, Geneva (CH)

- DOCOMOMO, International Organization for Documentation and Conservation of Buildings, Sites and Neighbourhoods of the Modern Movement, Santiago de Chile (Chile)
- Archives d'Architecture Moderne, Brussel (B)
- Bauhaus Center Tel Aviv (Israel)
- New York Historical Society, New York (USA)
- Yad Vashem – World Center for Holocaust Research and Education, Jerusalem (Israel)
- Kulturstiftung der Länder, Berlin (D)
- Gedenkstätte und Museum Sachsenhausen, Oranienburg (D)
- Museumsdienst Köln (D)
- Archäologische Staatssammlung München (D)
- Landschaftsverband Rheinland, Amt für Denkmalpflege, Pulheim (D)
- Denkmalpflege und Stadtarchäologie UDB Stadt Aachen (D)
- Provinciaal Centrum voor Cultureel Erfgoed, Hasselt (B)
- Erfgoedcel Genk (B)
- Rijksdienst voor Cultureel Erfgoed, Amersfoort
- Erfgoed Nederland, Amsterdam
- Erfgoedinspectie Nederland, Den Haag
- Sociaal Historisch Centrum voor Limburg, Maastricht
- Steunpunt Archeologie en Monumentenzorg Limburg, Roermond
- Timmer en Meijer VOF Museums and Heritage Consultants, Amsterdam

- Ministerie van OC en W, directie kunsten, Den Haag
- Raad voor Cultuur, Den Haag
- Prince Claus Fund for Culture and Development, Amsterdam
- Cultuurnetwerk Nederland, Utrecht
- Consulaat-Generaal van Nederland, afdeling culturele zaken, Milaan (Italy)
- Nederlandse ambassade, Berlijn (D)
- Nederlands Instituut, Beiroet (Libanon)
- Nederlands Instituut, Istanbul (Turkije)
- Gemeente Maastricht, afdeling Kunst en Cultuur
- Gemeente Bergen, afdeling Onderwijs, Welzijn, Zorg
- Gemeente Bilzen, dienst Cultuur (B)
- Gemeente Onderbanken, afdeling Cultuur
- Provincie Limburg, afdeling cultuur, welzijn & zorg
- Huis voor de Kunsten Limburg, Roermond
- La Fonderie Kugler - laboratoire de création, Geneva (CH)
- Guangdong Modern Dance Company, Guangdong (China)
- Cheltenham festivals, Cheltenham (UK)
- Internationales Literaturfestival Berlin, (D)
- Manifesta 9 European biennial of contemporary art, Genk (B)
- Symphonic Impulse, Sevilla/Roermond (Spain)

- Ormeau Baths Gallery, Belfast (UK)
- Kulturprojekte Berlin, Berlin (D)
- KVS – Koninklijke Vlaamse Schouwburg, Brussel (B)
- Argos centre for art and media, Brussel (B)
- Cultuurcentrum en landcommanderij Alden Biesen (B)
- WIELS Centrum voor Hedendaagse Kunsten, Brussel (B)
- Chudoscnik Sunergia Kunst & Cultur, Eupen (B)
- Het Nationale Ballet, Amsterdam
- Poppodium De Nieuwe Nor, Heerlen
- Limburgs Symphonie Orkest, Maastricht
- Opera Zuid, Maastricht
- Lumière Cinema, Maastricht
- Parkstad Limburg Theaters, Heerlen/Kerkrade
- Centrum voor de kunsten Concordia, Enschede
- Huis en Festival aan de Werf, Utrecht
- Festival Musica Sacra, Maastricht
- Huis van Bourgondië, Maastricht
- Theater aan het Vrijthof, Maastricht
- Marres – Centre for Contemporary Culture, Maastricht
- APPR/The Ridder House for Contemporary Art, Maastricht
- Centre Ceramique, Maastricht
- NaiM Nederlands Architectuurinstituut Maastricht
- ToutMaastricht/VIA2018, Maastricht
- Kunstencentrum Signe, Heerlen
- Schunck* Glaspaleis, Heerlen

- Non-fiction – office for cultural innovation, Amsterdam
- Waag Society for old and new media, Amsterdam
- Kosmopolis, Rotterdam
- Witte de With - Center for Contemporary Art, Rotterdam
- Südwestrundfunk, Baden Baden (D).
- Cutting Edge vzw, online magazine voor kunst & cultuur, Brussel (B)
- Peter-Weiss Stiftung für Kunst und Politik, Berlin (D)
- Institute for Cultural Diplomacy, Berlin (D)
- Cape Of Good Hope- Farherdin Gunga Foundation, Pristina (Kosovo)
- Stavros Niarchos Foundation, Monte Carlo (Monaco)
- Diséart Institute of Education and Celtic Culture, Dingle (Ireland)
- Universiteit van Stellenbosch (South Africa)
- Visual sociology and museum studies LAB, Limassol (Cyprus)
- Schnittke Akademie International, Hamburg (D)
- Asociacion Artchivo, Lima (Peru)
- ENCATC - European Network of Cultural Administration Training Centers, Brussel (B)
- Jan van Eyck Academie, Maastricht
- Life Ball, Vienna (Austria)
- Art Loss Register, London (UK)
- CITYarts, New York (USA)
- Fresh Art, New York (USA)
- Interarts Foundation, Barcelona (Spain)
- International Network for Contemporary Performing Arts, Brussel (B)
- Trans Artists, Amsterdam
- What Design Can Do, Amsterdam

- Museum Dr. Guislain, Gent (B)
- Kasteel van Gaasbeek, Brussels (B)
- Gallo-Romeins museum, Tongeren (B)
- Stedelijk Museum voor Actuele Kunst, Gent (B)
- National Maritime Museum, London (UK)
- Jazz à Vienne (F)
- Thoughts Ltd. Music Management, Riga (Latvia)
- Junges Schauspielhaus, Düsseldorf (D)
- Intermediae Contemporary and Media Art Center, Madrid (Spain)
- Corretget 5 alternative art events, Barcelona (Spain)
- Goethe Institut, Seoul (South Korea)
- Goethe Institut, Coimbatore (India)
- Goethe Institut, Sao Paulo (Brasil)
- Goethe Instituut, Rotterdam
- Provinciaal steunpunt Limburgse bibliotheken Provincie Limburg, Hasselt (B)

	2010/11	11/12	13/14	14/15	15/16	16/17	17/18
Netherlands	16 = 34%	14 = 25%	16 = 30%	11 = 20%	9 = 19%	13 = 25%	9= 16%
Other EU	24 = 51%	34 = 59%	29 = 57%	32 = 58%	32 = 68%	31= 61%	38= 66%
-Germany	9	10	7	5	7	4	6
-Belgium	2	7	4	5	3	4	8
Non-EU	7 = 15 %	9 = 16%	7 = 13%	12 = 22%	6 = 13%	7 = 14%	11= 18%

- One year (60 ECTS)
- International and selective: approximately 50 students
- Taught in English and Dutch
- Interdisciplinary: (art) history, sociology of the arts, cultural economics, art management, museum studies and heritage studies
- Research based and practice oriented with strong linkages between theory and practice
- Rich variety of disciplinary, national and professional backgrounds of staff and students

- Problem Based- and Project Based Learning
- Great scope for personal academic and professional development and specialization
- Students can gain practical experience through an internship
- Many links with professionals across the arts and heritage sector

Admission

- Deadlines: **1 May 2020 for non-EU nationals**
1 June 2020 for EU nationals
- Tuition fees: check www.maastrichtuniversity.nl/tuitionfeesguide
- Applications: www.maastrichtuniversity.nl/masters
- Applicants will be selected by the Board of Admission on the grounds of their academic merit, English language skills, relevant experience and additional qualifications.

Relevant groups and links

- [MYMAASTRICHT](#): by students, for students
- [Premium](#): Maastricht University's honours programme
- [KEC](#): Maastricht University's Art and Heritage Committee
- [MACCH](#): Maastricht Centre for Arts and Culture, Conservation and Heritage. Interfaculty research centre organising research projects, seminars, conferences etc.

MACCH

MAASTRICHT CENTRE FOR ARTS AND
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Additional questions?

Programme Director: **Vivian van Saaze**

Vivian.vansaaze@maastrichtuniversity.nl

Student ambassador of Kunst, Cultuur en Erfgoed: **Ties van Dijk**

<https://www.facebook.com/FASOSTies/>

<https://www.youtube.com/watch?v=-JDxUWqiyeE>

Student ambassador Arts and Heritage: Policy, Management and Education: **Zoë Zanello**

<https://www.facebook.com/FASOSZoe/>

<https://www.youtube.com/watch?v=7IEGxN64U9A>



Our videos

About the programme:

<https://youtu.be/hFCn1fNiWOo>

Field trips (Berlin):

https://youtu.be/_rUr0s_k-M8

Working with partners in the field (Amsterdam):

<https://youtu.be/XSkPm6PIKmM>



Alumni interviews

Berlin

<https://youtu.be/ju-mHN6q8bM>

The Hague

https://youtu.be/AWw2_cJ67RE

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