

Welcome to Maastricht University

School of Business and Economics
MSc. IB/Sustainable Finance



Impact Quiz

In the last 20 years the proportion of the world population living in extreme poverty has....?

- A. Almost doubled
- B. Remained more or less the same
- C. Almost halved

Impact Quiz

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- A. Almost doubled
- B. Remained more or less the same
- C. **Almost halved**

Impact Quiz

How many of the world's 1-year-old children today have been vaccinated against some diseases?

- A. 20%
- B. 50%
- C. 80%

Impact Quiz

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A. 20%

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C. 80%



Impact Quiz

Worldwide, 30-year-old men have spent 10 years in school on average, how many years have women of the same age spent in school?

- A. 9 years
- B. 6 years
- C. 3 years

Impact Quiz

Worldwide, 30-year-old men have spent 10 years in school on average, how many years have women of the same age spent in school?

- A. 9 years
- B. 6 years
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Who we are.....



Dr. Paul Smeets

*Associate Professor of Social Finance,
Maastricht University*

www.paulsmeets.eu

Twitter: [@paulsmeets5](https://twitter.com/paulsmeets5)

Who we are....



Monika Riecken Chavarría
Sustainable Finance Master Student



Alexander Ganster
2nd Year Reserach Master Student
with Specialization in Sustainable
Finance

Who you are.....?

You have always felt an interest in being involved with finance in your later career...

...e.g., a financial services firm or consultant, investment manager or pension fund...

...or perhaps in a company or property investment firm

But you want to learn more about finance than a standard Finance track has to offer

...you are also interested in the concept of sustainability...

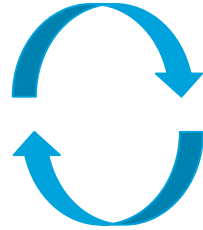
...and the role it can play in financial markets and decision making



Sustainable Finance: Our “definition”

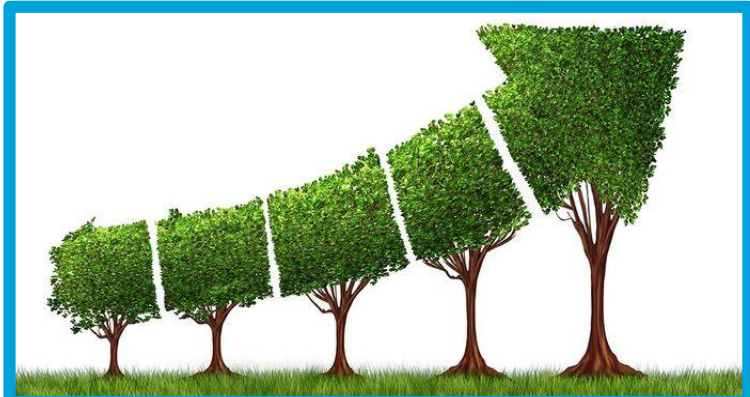


(Corporate)
Finance

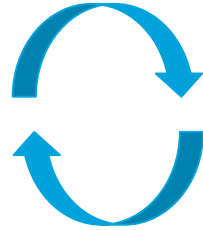


Sustainability

Sustainable Finance: Our “definition”



How sustainability/society affects
(better) financial decision making



How financial decision making can
have real positive societal impact

Sustainable Finance



How sustainability/society affects (better) financial decision making

Corporate Perspective

- How can Sustainability translate into Competitive Advantage?
- What are the financial implications, especially benefits of sustainability?
- Do shareholders care?
- Do stakeholders care?

Sustainable Finance



How sustainability/society affects (better) financial decision making

Corporate Perspective



Sustainable Finance

Social and Philanthropic Perspective

- What is Sustainability?
- How can investors fill the funding gap to reach the United Nations Sustainable Development Goals?
- What are effective interventions?
- How can we measure social and environmental return?



How financial decision making can have real positive societal impact

IB/Sustainable Finance in brief

Block	Sustainable Finance	
1 (sept)	Sustainable Finance, Management, and Strategy	Financial Research Methods
2	Institutional Investors	Elective Block 2
3	Skills Training: Writing a Master's Thesis	
4	Sustainable and Responsible Investments	Writing the Master's Thesis
5	Real Estate Finance	
6	Completing the Master's Thesis	





Teaching Approach

- Problem Based Learning
- Real company cases and financial problems
- Blended learning: e-learning materials
- Guest Lectures from practitioners
- Community building and trips

Career perspectives

Extra baggage on the job market

- Graduates over the last 5 years: examples
 - **Consulting:** PwC, E&Y, Finance Ideas, GRESB
 - **Asset Management:** DB / Deutsche Wealth, Arabesque, Schroders
 - **Companies:** DSM, Mars
 - **Development/Impact Finance:** Finance in Motion, SBFIC
 - **Banks:** ING, HSBC
 - **Insurance companies:** Achmea
 - **Academic:** PhD program
- London, Zurich, Frankfurt, Amsterdam, Latin America...



Deutsche Bank
Wealth Management



Finanzgruppe
Sparkassenstiftung für
internationale Kooperation



Further information:

Official Msc. IB/Sustainable Finance: www.maastrichtuniversity.nl/sbe

European Center for Sustainable Finance (ECCE): www.sustainable-finance.nl

Email :

- Paul Smeets: pm.smeets@maastrichtuniversity.nl
- Jeroen Derwall: j.derwall@maastrichtuniversity.nl

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Thank you

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