

MSc International Business – Supply Chain Management

Delivering value through the supply chain

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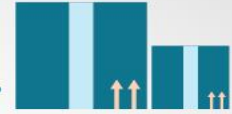
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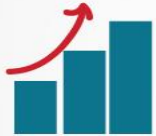


MANAGEMENT

ANALYSIS



LOGISTICS



PROFIT

SCM

SUPPLY CHAIN
MANAGEMENT



TIME TO
MARKET



PROCUREMENT



DISTRIBUTION



PLAN



Specialisation Structure (1st Semester)

<i>Block</i>	<i>IB/Supply Chain Management</i>	
1	Purchasing Management	Supply Chain Strategy
2	Retailing and the Supply Chain	Supply Chain Research Methods
3	Skills Training: Thesis Skills	

Specialisation Structure (2nd Semester)

Block	<i>IB/Supply Chain Management</i>	
4	Supply Chain Operations	Writing the Master's Thesis
5	Supply Chain Metrics	
6	Completing the Master's Thesis	

Purchasing Management

- Understand the strategic relevance of purchasing
- Learn about suppliers and competitive advantage
- Organise the purchasing function

Block

IB/Supply Chain Management

1

Purchasing
Management



Supply Chain Strategy

- Get introduced to the discipline and the programme
- Take a holistic view of the supply chain
- Take a strategic view of the supply chain

Block

IB/Supply Chain Management

1

Supply Chain Strategy



Retailing and the Supply Chain

- Learn about store location choice
- Understand assortment and inventory management
- Learn about shelf space allocation
- Understand pricing and price promotion

Block

IB/Supply Chain Management

2

Retailing and the
Supply Chain



Supply Chain Research Methods

- Get introduced to the role of research in supply chain management
- Learn about methods for optimising the supply chain

Block

IB/Supply Chain Management

2

Supply Chain Research
Methods

Thesis Skills

- Acquire a deeper understanding of a topic relevant to supply chain management professionals
- Academically formulate this topic as preparation for entry on the job market

Block

IB/Supply Chain Management

3

Skills Training:
Thesis Skills

Supply Chain Operations

- Use quantitative models for decision-making
- Design and assess efficient product processes

Block

IB/Supply Chain Management

4

Supply Chain
Operations



Supply Chain Metrics

- Understand the performance of supply chain systems
- Learn about evaluation criteria (metrics)
- Control supply chain performance

Block

IB/Supply Chain Management

5

Supply Chain Metrics

Order Pick T

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Master's Thesis

- In-depth study of a supply chain management problem
 - Academic relevance
 - Managerial relevance

<i>Block</i>	<i>IB/Supply Chain Management</i>	
4		Writing the Master's Thesis
5		
6	Completing the Master's Thesis	

Is IB/Supply Chain Management right for you?

“When studying firms, I like to find out everything from the first supplier to the final customer.”

“I believe that how and where firms buy their products and services has a large impact on firm performance.”

“One has to understand how supply networks work to become successful in business.”

“Data analysis is necessary to support decisions in a supply chain.”

“Integrating real-life cases and interaction with companies is critical for understanding how firms work with each other.”



Why MSc IB/SCM at SBE?

- Business Partnerships
 - Job offers
 - Internships
 - Thesis topics
 - Company contact
- Connecting you to a network of knowledge and opportunities
- Providing better access to business
- Preparing you for a future career



What are your career prospects?

Careers of our alumni



352 graduates
Employed in 11 countries



Supply Chain Manager
Consultant
Market Analyst
Project Manager



PHILIPS
sense and simplicity



Capgemini
CONSULTING TECHNOLOGY BUSINESS

Deloitte.

amazon



Volkswagen

**For questions please visit the
Meet and Greet in the Mensa**

maastrichtuniversity.nl/sbe

See you in Maastricht!