

Welcome to Maastricht University



MSc Economics & Strategy in Emerging Markets

Tania Treibich

Programme leader



SBE: School of Business and Economics

4,500 students

Bachelor, Master, PhD,
Postgraduate, Exchange

500 staff members

Academic, Administrative

148 partner universities

Exchange, Research

16,000 alumni

Maastricht University

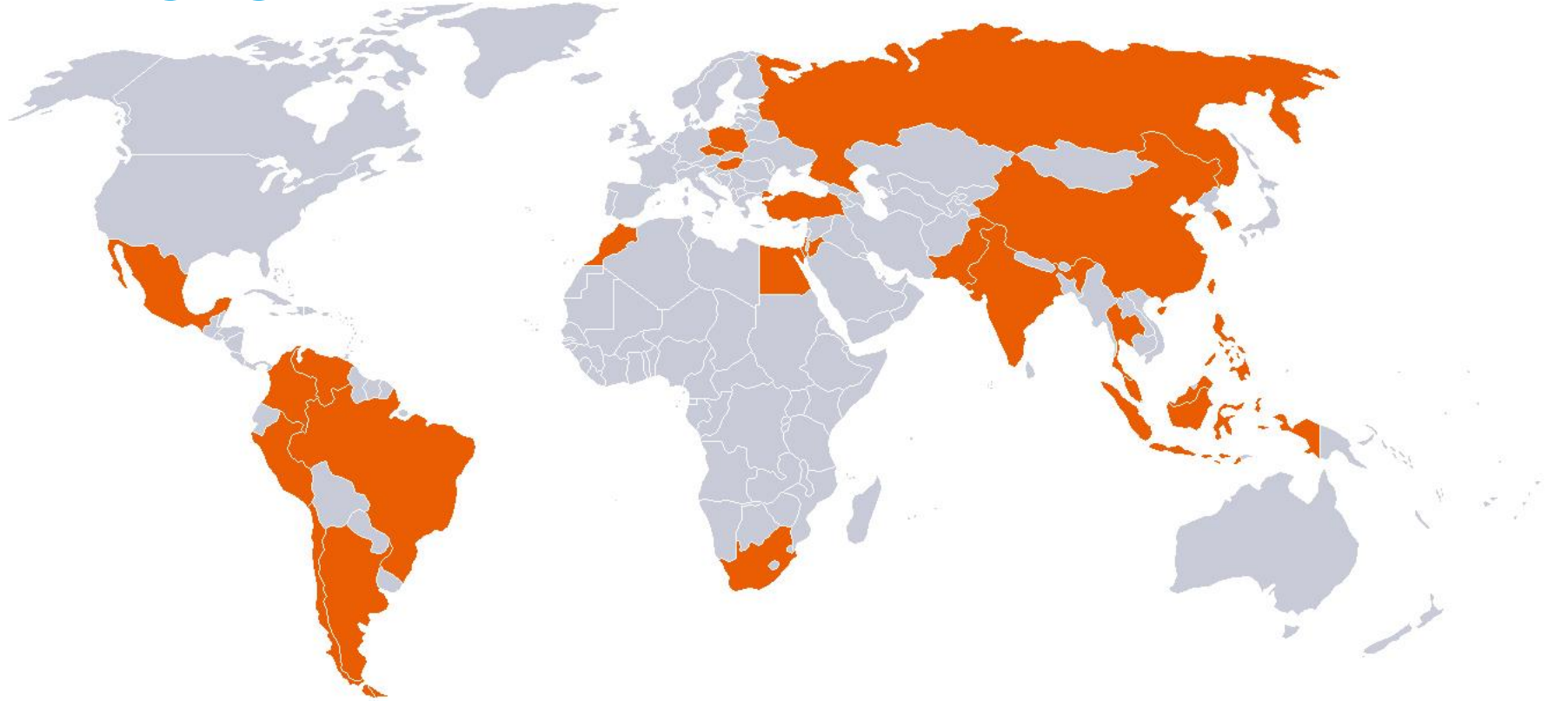
5th best “young university” in the world
(Times Higher Education)



Triple Crown Accredited

One of only 1% of business schools
to be “triple-crown accredited”

Emerging Markets?

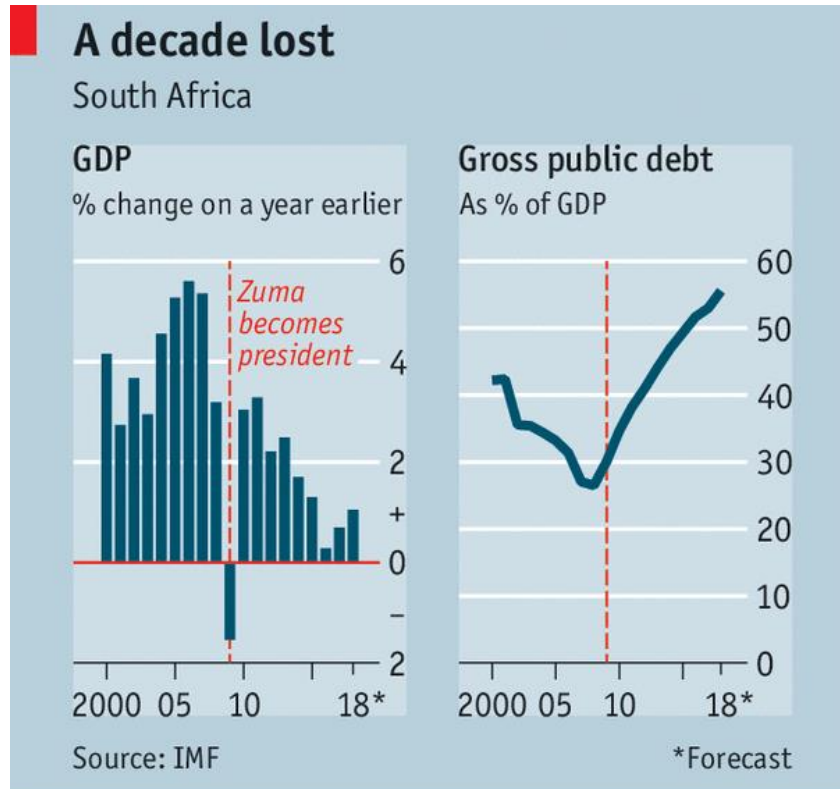




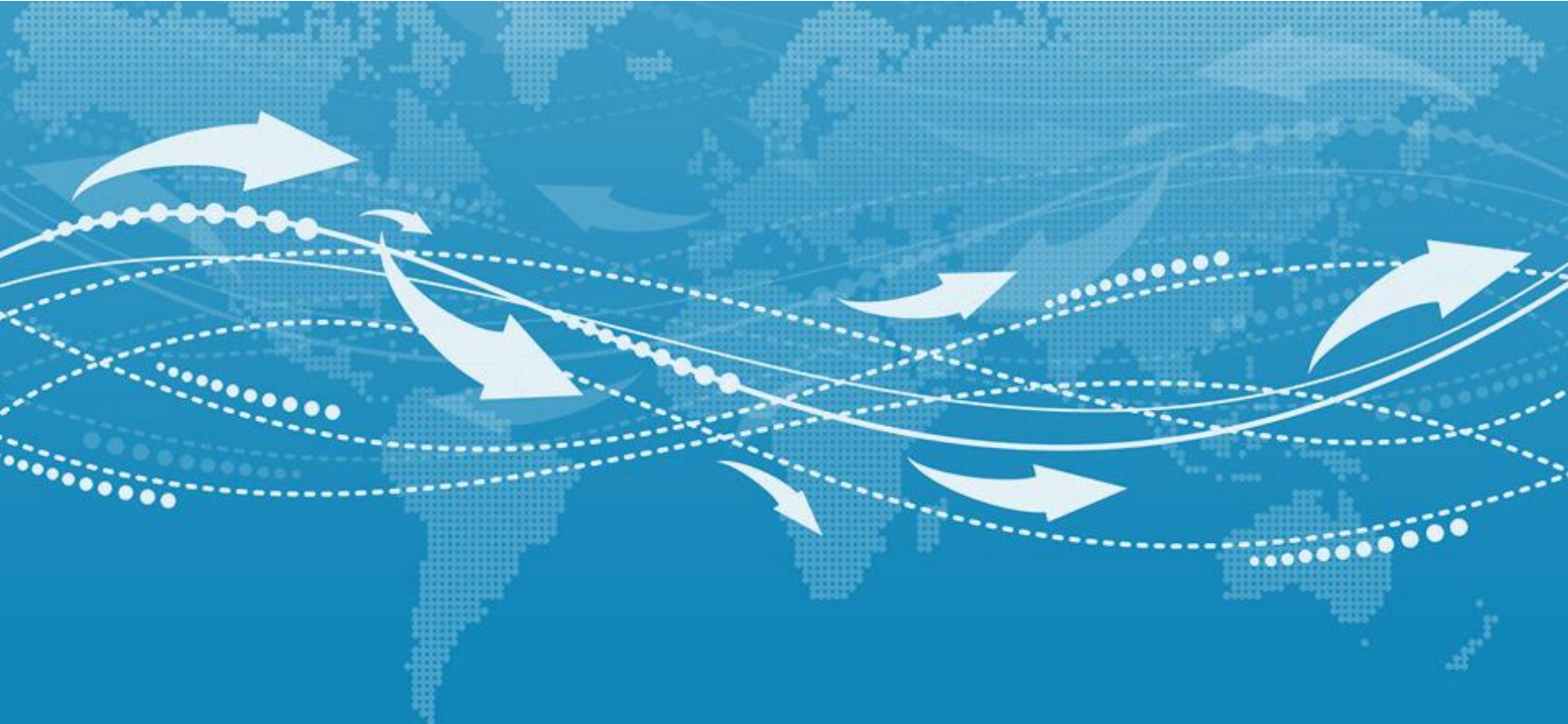
50%

of global growth in 2019

Challenges: Institutions and economic stability



Challenges: Trade integration



Challenges: Firms in EM

**TATA
MOTORS**



← EMBRAER

**américa
móvil** 

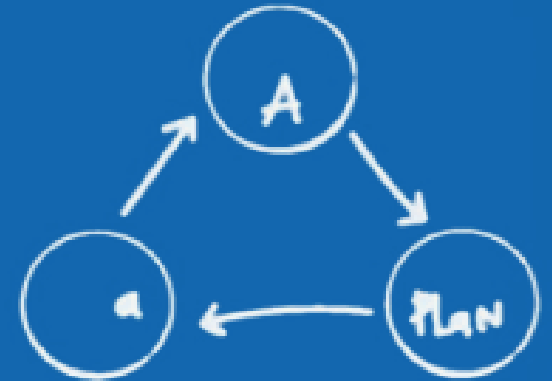


Alibaba.com™

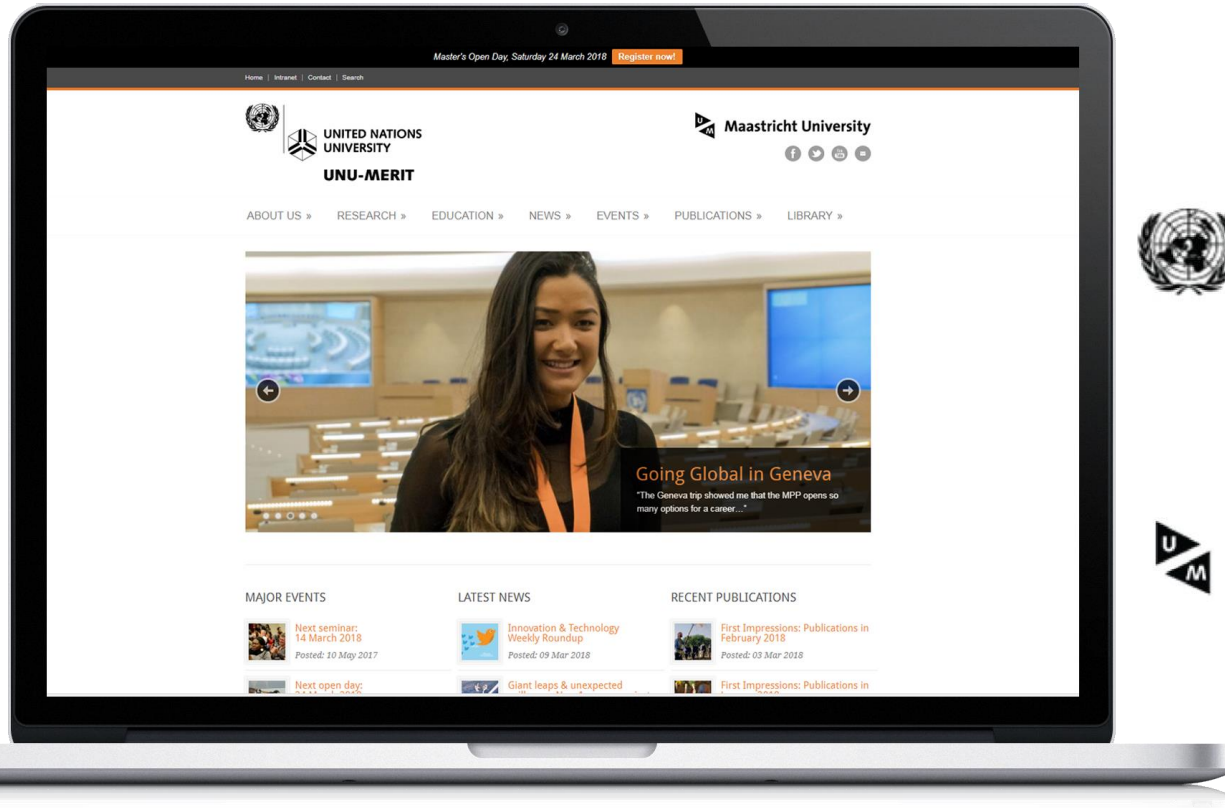
14.5 billion
items per year

What we offer

A complementary approach using economics and business tools to understand the environment in Emerging Markets and learn to act strategically & sustainably in such contexts



United Nations University MERIT



UNITED NATIONS
UNIVERSITY

UNU-MERIT



Maastricht University

Overview of the program

Block	Course curriculum			
1 (sept)	International Macroeconomics and Finance for EM	Empirical Methods	Policy for Emerging Markets	Professional Development for Emerging Markets
2	Socio-Economic Development in EM	Strategic Management in EM		
3	Writing a Master's Thesis			
4	Elective 1	Master's Thesis		
5	Elective 2			
6				

Electives

Block	Course curriculum	
4	Elective 1	Master's Thesis
5	Elective 2	
6	Master's Thesis	

Electives

Program and policy evaluation in EM
Trade, FDI and global value chains
Governance and institutions in EM
Supply chain strategy
Sustainable and responsible investments
Business innovation & sustainable development

Projects

- **MIGRATION** African-German labor mobility schemes
- **TRADE** Thailand's Global value Chain's participation
- **SUSTAINABILITY** Sino-European Circular Economy



Professional development

Language courses in:

- Spanish
- French
- Chinese
- Russian
- Portuguese
- Arabic



Internship possibilities

- **Thesis Internship Programme (TIP)** – 3 to 6 months
Combine your thesis and internship – launch your career
 - Part-time or full-time
 - Write the thesis in collaboration with a firm/organisation
- **Extra-curricular internship** – 2 to 6.5 months

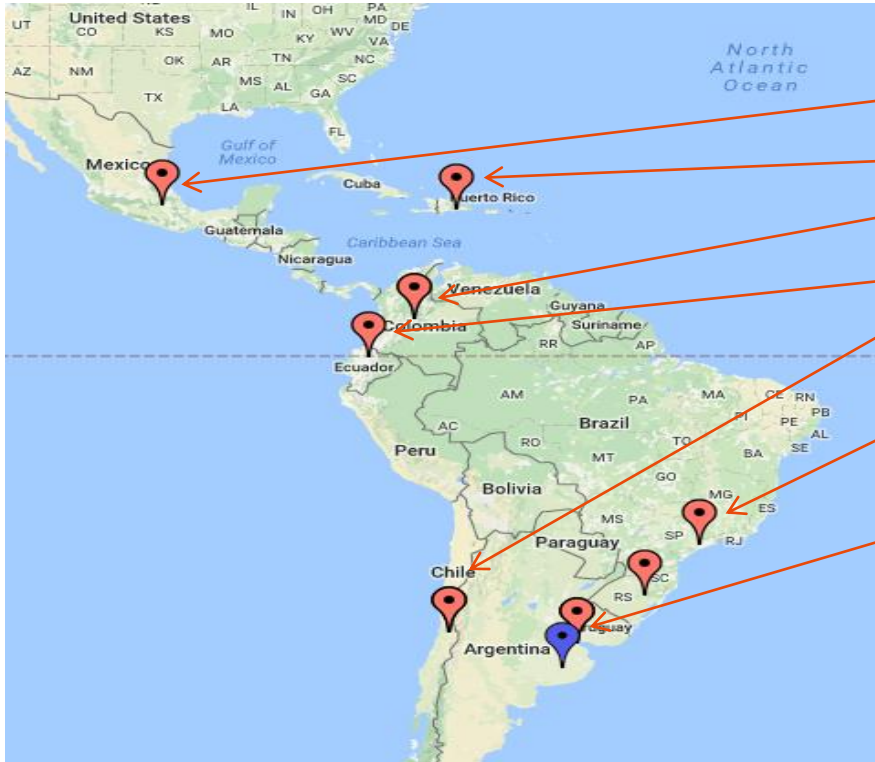
Internship possibilities

How to find them?

You'll have to put in a lot of work, but we can help you:

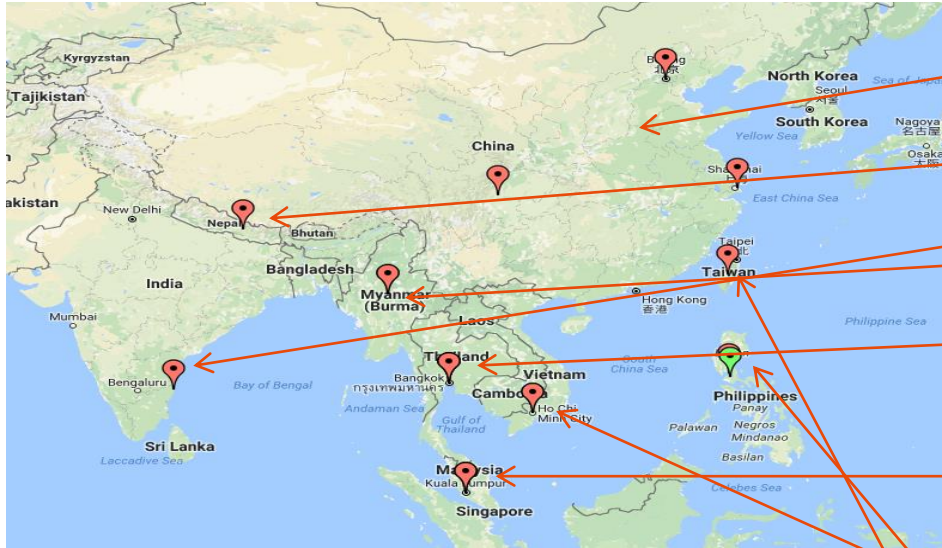
- **Vacancies at UM:** www.umvacancyboard.nl
- **Internship office:** several years experience with EM internships

Examples of Internships in Latin America



Country	Institution
Mexico	Volkswagen Financial Services Mexico
Dominican Republic	Virtu Rocks
Colombia	Henkel Colombiana S.A.S Value4Chain
Ecuador	Como consulting
Chile	Edge Cowork Start-up Chile Henkel Chile
Brazil	Nutrifarma Nutrição e Saúde Animal S/A Elabora
Argentina	CENIT Research Centre for Transformation Henkel San Isidro Brandtrack German-Argentine Chamber of Industry and Commerce

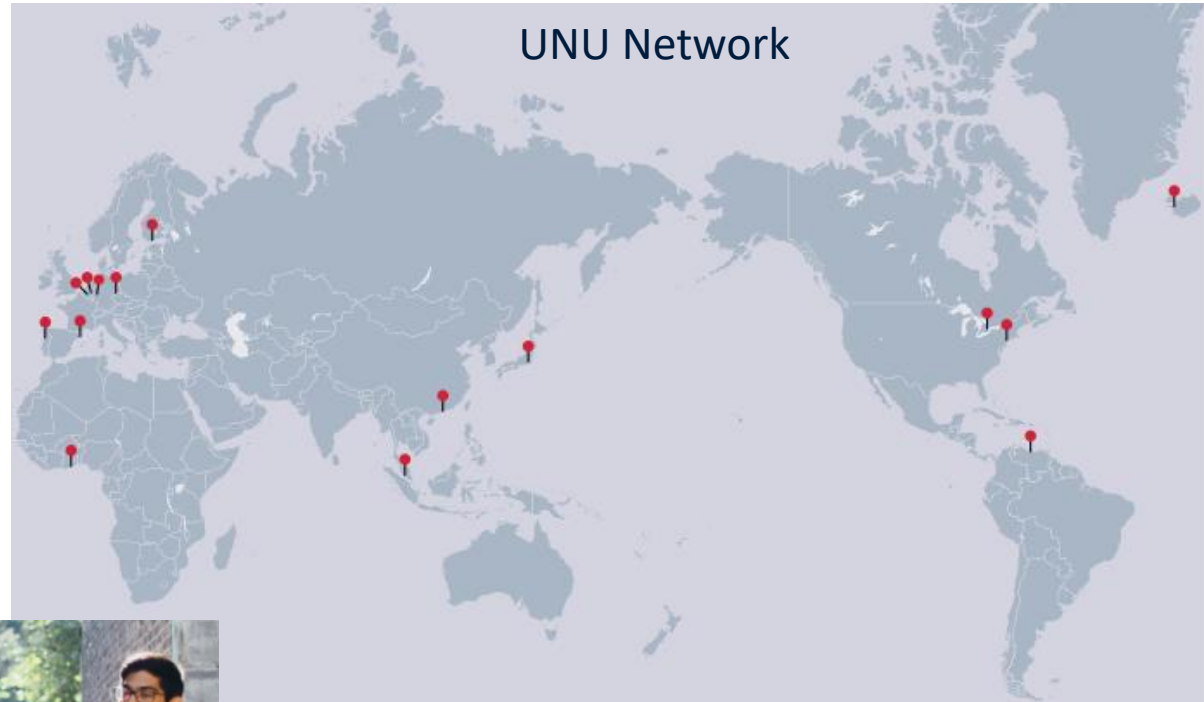
Examples of Internships in Asia



Country	Institution
China	Dynabond Powertech Service IObit Henkel
Nepal	Prabhu Bank
India	Daimler India Commercial Vehicles
Myanmar	Yoma Strategic Holdings
Thailand	German-Thai Chamber of Commerce BMW Thailand Oxfam GB Henkel
Malaysia	Foodpanda EU-Malaysia Chamber of Commerce and Industry BMW Credit
Vietnam	GroupM Teach for Vietnam
Philippines	Bayer Henkel Philippines
Taiwan	Changchun Engley Automobile Industry

Become part of our community

- A dedicated staff team
- A close-knit student body
- A global academic and research network



After finalising your Master





Job opportunities

Vacancies for 'Emerging Markets'

< First

< Prev

Associate Transaction Management Officer, Luxembourg

European Investment Bank

...sector operation and to process waivers and amendments of contractual clauses. Interest and experience of **emerging markets** would be a strong advantage. Understanding of the EU institutional and political framework

Updated: 2017-09-29T03:56:07Z

Closing date: Thursday, 19 October 2017

Investment Officer, Mexico City, Mexico

IFC - International Finance Corporation

... World Bank Group, is the largest global development institution focused on the private sector in **emerging markets**. Working with 2,000 businesses worldwide, we use our six decades of experience

Updated: 2017-09-29T03:36:01Z

Closing date: Wednesday, 18 October 2017

Team Leaders, Project Directors & Chiefs of Party, West Africa

TechnoServe

Financial Services - Operations Kampala, Uganda

Fenix International

...Africa. Fenix operates on the front of renewable energy and mobile financial **emerging markets**. Our mission is to change energy technology and include services

Updated: 2017-09-28T12:29:39Z

Director, Resource Mobilization

EngenderHealth

... EngenderHealth's mission. Maintaining of developments in the donor environment identifies new and **emerging markets** funding opportunities and strategic partnerships. Strengthens the project/program and

Updated: 2017-09-28T12:27:49Z

Manager, Strategic Initiatives, C

what

where

Emerging Markets

job title, keywords or company

Tip: Enter your city or zip code in the "where" box to show results in your area.

[Upload your resume](#) - Let employers find you

Jobs 1 to 10 of 10

CIB – Emerging Markets Credit Research – Analyst

JP Morgan Chase - ★★★★★ 14,564 reviews - New York, NY 10179 (Midtown area)

Morgan's Fixed Income and Emerging Markets Research team plays an important role across all businesses, asset classes and regions....

JPMorgan Chase - 25 days ago - [save job](#) - [more...](#)

Communication Consultant

United Nations Development Programme (UNDP) - ★★★★★ 18 reviews - Home Based

Knowledge and experience in local and international media market. Liaising with Programme partners, UNDP communication officers and focal points in respective...

3 days ago - [save job](#) - [more...](#)

Recruiter

Intel - ★★★★★ 2,702 reviews - Hillsboro, OR 97124

A Demonstrated Industry knowledge of the external business environment, market trends, competitors, labor market and general talent availability with examples...

3 days ago - [save job](#) - [more...](#)

CIB - Market Risk Coverage- Fixed Income Associate

JP Morgan Chase - ★★★★★ 14,564 reviews - New York, NY 10179 (Midtown area)

CIB Risk is seeking an Associate for the Market Risk team covering the NA Fixed Income

“Emerging economies are becoming one of the main drivers of the world economy. Understanding the reasons for their success and the challenges that they face is crucial for the world economy, for the populations of these countries, and for the development prospects of the world’s poorest countries.”

- Neil Foster-McGregor, Deputy Director of UNU-MERIT, 2017



*In cooperation with
United Nations
University - MERIT*

CAREER POSSIBILITIES

Executive functions
Consultant
Analyst
Policy maker



***WHERE
WILL
YOUR
FUTURE
BE?***

