

# MSc Economics

Maastricht University  
School of Business and Economics



# Today's Team



# Today's Agenda

1

What are we about?

2

Our program

3

Preparation for the Job Market

4

Teaching Environment

5

What does the future hold?



What are  
we about?

# Successful in research

Economontop 40 in 2018



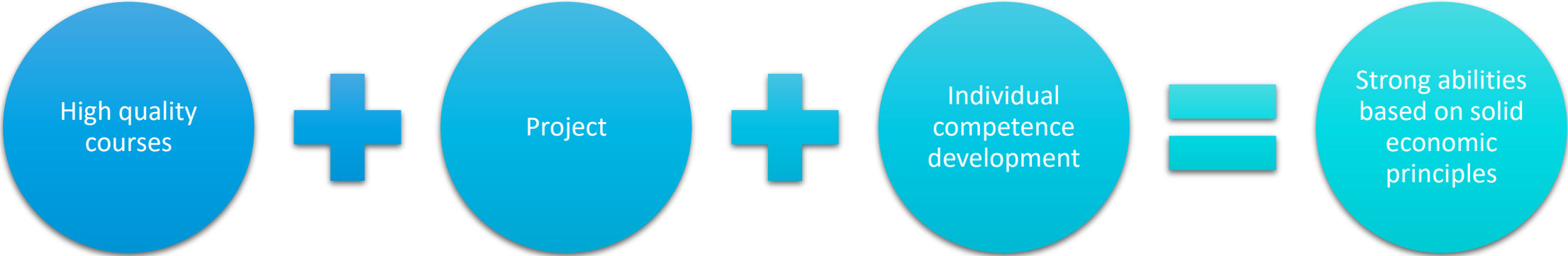
Arno Riedl



Jean-Jacques Herings

Highly ranked Econ department

- Tilburg University Top 100 Worldwide Economics Schools Research Ranking
- IDEAS/REPEC Top 10% Economic Institutions



A close-up photograph of a row of books on a shelf. The books have various colored spines (red, purple, black, yellow) and some show signs of age with worn pages. In the upper right corner, there is a blue hexagonal graphic with a white border containing the text "Our Program".

Our  
Program

Block	Course curriculum			
1 (sept)	Advanced Microeconomics	Empirical Methods in Economics	Individual competence development	
2	Advanced Macroeconomics	Behavioural and Experimental Methods /Education and labour economics		
3	Writing a Master's Thesis			
4	Specialisation course 1	Master's Thesis		Project
5	Specialisation course 2			
6				





## Global challenges and macroeconomic policy

- Fiscal and monetary policies, the role of trade, economic growth
- Jobs in economic policy, finance or insurance

The background of the slide features several overlapping financial data screens. The top-left screen shows a table of market data with columns for 'Time', 'Change', and 'High'. The top-right screen displays a line chart for 'EUR/USD' with a price of 1.35379 and a timestamp of 14 giu (EEST). The bottom-left screen shows a candlestick chart for 'Gold, spot' with a price of 1.276,820 and a timestamp of 13 giu (CEST). The bottom-right screen shows another candlestick chart for 'Gold, spot' with a price of 1.276,820 and a timestamp of 13 giu (CEST). A large white circle is overlaid on the right side of the image, containing the title and a bulleted list.

# Market regulation and design

- Market regulation, competition policy, auction design, market design
- Jobs in economic consultancy, audit firms, market regulation authorities



## Education and Labour Economics

- Human capital development in educational institutions and labour markets
- Jobs as policy officers and consultants, public institutions, researcher

# Preparation for the job market



**Marketing Overview**

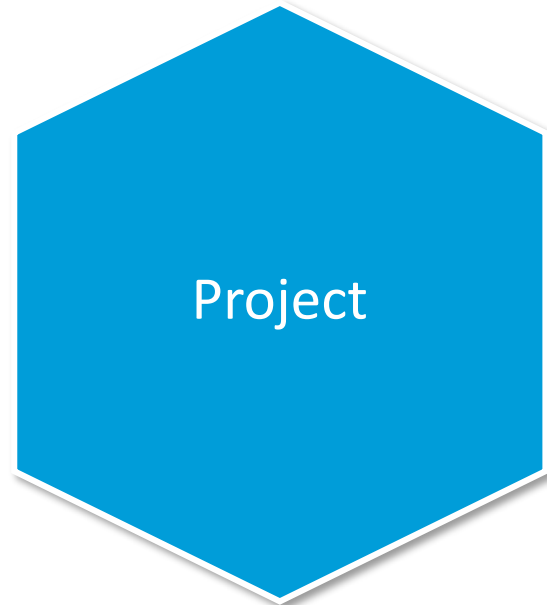
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target. Marketing strategy's goal is to increase sales and achieve the advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives. The objectives will be based on how you will maximize your sales outcome and marketing activities.

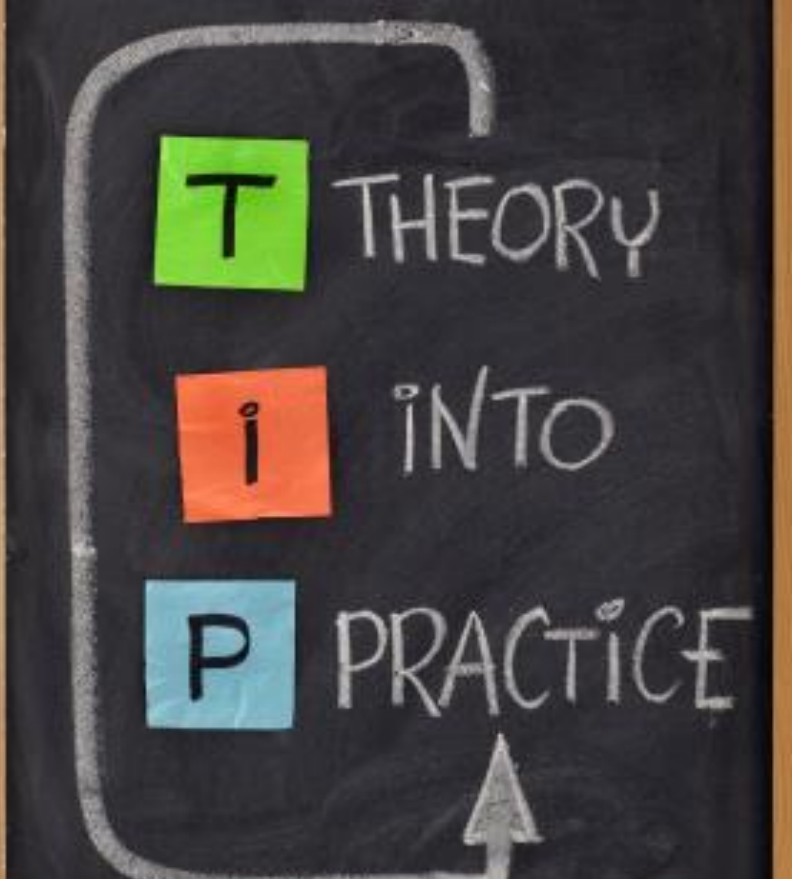
A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and marketing activities.

Product Categories	Profit per Year				
	2013	2014	2015	2016	2017
General tools	+920.82	-13.9	+920.82	+7207.75	+80.82
Health & Medical	-13.9	+82.94	+239.74	-229.00	-13.9
Art Supply	+82.94	+920.82	+82.94	+239.74	+82.94
Kids & Baby	+659.02	+7207.75	+659.02	-13.9	+659.02
Kitchen wear	-229.00	-229.00	+7207.75		
Fashion					

Marketing  
2:45 PM - Review PP  
\* Call John again  
Book Flight  
Sat, 10/15/17  
Flight: 501675







Research Data Center  
**BiBB.FDZ**  
Federal Institute for Vocational  
Education and Training

**Frontier**  
COMMUNICATIONS



Centraal Planbureau

# Project

DeNederlandscheBank

EUROSYSTEEM



Rabobank

**PHILIPS**



# Individual Competence Development

# Thesis Internship Program


- Apply academic theory to a real-world business case.
- Learn professional skills at a company.
- Enhance your network and experience.
- Kick start your career even before graduating





A group of people are sitting around a table in a meeting or collaborative work environment. They are engaged in a discussion, with some holding orange pens. On the table, there are several sheets of paper, a green mug, and a container of fine tip markers. A blue hexagonal overlay is positioned in the upper right quadrant of the image, containing the text "Teaching Environment".

Teaching  
Environment




## **Problem-based learning**

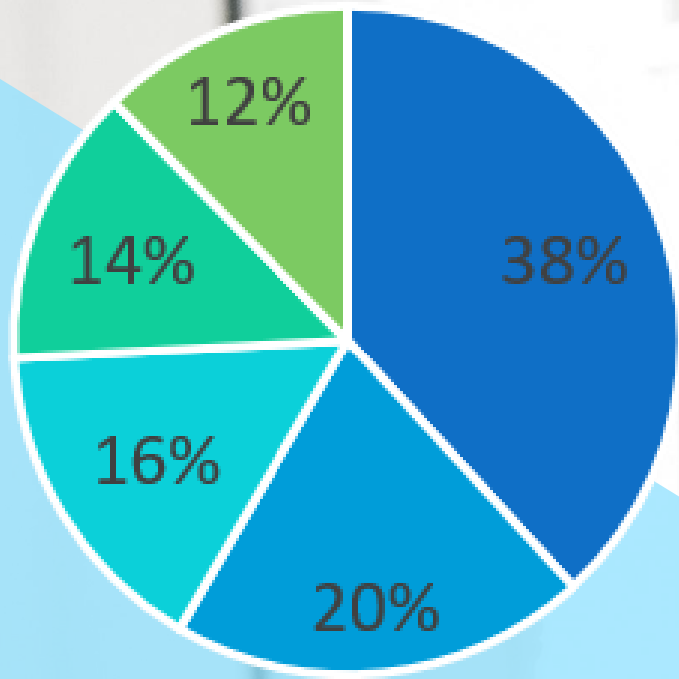
- Small-scale
- Active learning
- Interesting discussions

## **Strong Community Building**

- Strong connection with students
- Individual attention from teachers



What does  
the future  
hold?



- financial sector
- Research & Education
- Consultancy & Audit Firms
- International organizations and NGOs
- Government



*Questions?*



A portrait of a young woman with long, wavy brown hair, smiling warmly. She is wearing a teal-colored turtleneck sweater. The background is a dark, solid color. The text 'Student Perspective' is overlaid in white, centered horizontally and slightly to the right of the vertical center.

# Student Perspective

Myrte ter Horst



*BSc Economics and Business Economics*  
Specialisation: Economics



*BSc Economics and Business Economics*  
Exchange semester



*MSc Economics*

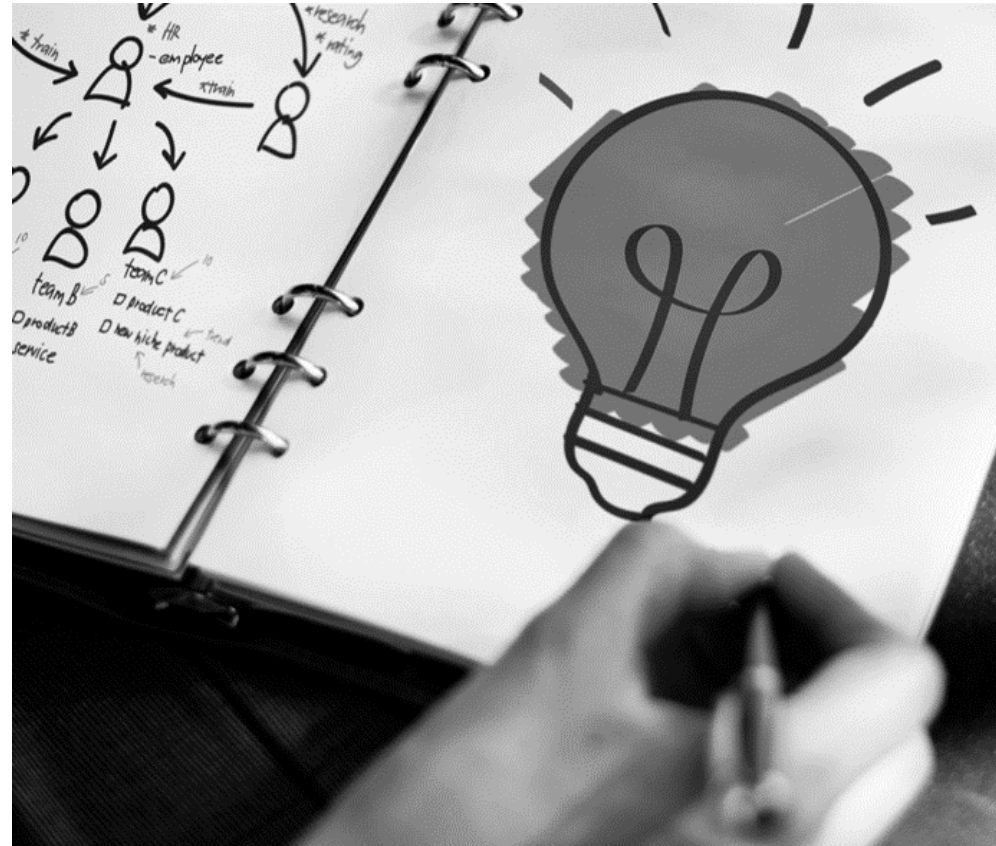


*MSc Economics*  
Thesis Internship Program (TIP)

# Problem-Based Learning

Different forms depending on program and courses

- Small-scale
- Active learning
- Interesting discussions
- Opportunity to ask questions
- Role of tutor depends on course





# Bachelor vs. Master

- Specialise in your topic of interest
- Motivated students
- Assumptions about basic knowledge
- Scale of the program
- Contact with course coordinators/professors



# Thesis Internship Program (TIP)



**Statistics  
Netherlands**

- Subject relevant for the organisation and of high academic quality
- Access to large datasets
- 2 supervisors: CBS and SBE
- Frequent contact with CBS supervisor and other CBS employees
- Network and experience

# Job search facilities

## Coachcafé

- For MSc students and young alumni
- Conversations with coaches
- Network

## Career advice

- Online career modules
- Career counselor



Questions?