Maarten Zeinstra

Abstract

Heritage Institutions and Archives are expected to provide access to their collections via their digital platforms. This is not always possible due to legal restrictions on their collections. This means that almost all heritage institutions are struggling to do some sort of copyright clearance on their collections. Maarten Zeinstra has over a decade experience in working with heritage institutions on their rights management. In his keynote he will talk about the three levels of standardisation required for effective rights management.

Bio

Maarten Zeinstra is an intellectual property lawyer (jurist) and information specialist. He works in the public sector on legal and technical challenges to make information, knowledge and culture available. Amongst his projects are <u>copyrightexceptions.eu</u>, and <u>rightsstatements.org</u>. He also represents Creative Commons in the Netherlands and is the copyright coordinator for the Royal Dutch Association of Archivists.