

Law Blogs Maastricht



Information for authors

This document will inform you about Law Blogs Maastricht and provide you with clear guidelines for writing blogs.



About LBM

Law Blogs Maastricht is the Faculty of Law's bilingual blog site. We publish blog posts on output and findings written by scholars on a wide range of topics.

Additionally, Law Blogs Maastricht offers reflection on legal issues and topical events. We aim to make our legal expertise accessible to many target groups, like professionals, students, press and society as a whole.

We also feature new books and short videos containing current analyses and commentaries. It is our intention to constantly improve and develop LBM and to widely spread the knowledge we have at the faculty.



Law Blogs Maastricht guidelines

How to write a blog



Tone of voice

- To demonstrate originality, please embrace your personal voice and communicate what's on your mind, while at the same time remaining professional and respectful.
- Above all, enjoy the writing process! Do not be put off due to lack of experience. It is a 'learning by doing' process.

Accessible language

- We expect all blog posts to be written in accessible language. This way our blog posts will be clear and easy to read by the wider public as well.

Short title

- Use short titles with clear and attractive text (max 10 words - 6 is better). This is important for better visibility and improved Google search results.

Inviting abstract

- Make your abstract short and engaging (max 40 words).
- Incorporate the conclusion in these sentences of your text. This gives our readers more flexibility to decide whether or not to read on.

Short main text

- Write short sentences with active verbs and do not exceed the maximum of 500 words.

Advantage of short blogs

- Short blogs are easier to read and more accessible on mobile devices.

Use of hyperlinks

- Contributions may contain hyperlinks to a few selected relevant sources, or to a more fundamental article or book contribution written by the author of the blog post.

Images

- An image to accompany your text will be provided by the editor of LBM. This way we are able to control the consistency of the images.

LBM blogs may be:

- About topical issues
- About your research output or least contain a preliminary conclusion
- A book review
- About your thesis
- About a scholarly article published elsewhere
- About an upcoming event
- A blog series by students on a specific project.
- Written for LBM, or blogs you have published elsewhere.

LBM Book section

For recently published books we have provided an entry on the site. We will publish a short text. Please send us a text of max 60 words (which may be derived from the cover text) + a link to the publisher.

Language

Most of our blogs are in English, but Law Blogs Maastricht is bilingual, so we invite you to submit your Dutch contributions as well.

Law blogs are written by

- Scientists at all levels (from PhDs to professors)
- In some cases by students (as part of a specific project guided by scholars).

LBM Videos (Vlogs)

We publish videos on:

- Book reviews
- News reflection
- Annotations to court rulings
- Events related to research.

Five examples of clear & accessible blogs

(random order)

1. **Shattered:** *Theresa May's early election gamble backfires*
2. **When historic injustice meets Tort Law:** *the case of the Srebrenica genocide*
3. **Towards invention of Dworkin's Hercules?**
4. **Do we know what law is?**
5. **Corrupting football,** *the beautiful game (part 1 - 6)*

Remember: the internet is a network

Blog posts can increase your visibility around the world, so it is useful to link your contributions to any other social media channels (Twitter, Facebook and/or LinkedIn) that you might have access to!

For more information please visit:

Law Blogs Maastricht or send us an e-mail: law-blogs@maastrichtuniversity.nl
Quick link: lawblog.maastrichtuniversity.nl

