

# **19<sup>th</sup> EIPIN Congress**

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## **Innovation and Triple Helix**

25-27 January, 2018 | Maastricht

Venue: Faculty of Law, Maastricht University, <u>Bouillonstraat 1-3</u>, Maastricht Statenzaal















European IP Institutes Network - Innovation Society





### <u>Thursday, 25 January 2018</u>

- 09.00 11.00 EIPIN Board meeting and EIPIN Innovation Society Academic Board meeting (in Faculty of Law, B1.101)
- 12.30 13.30 Lunch for Board members
- 13.30 14.00 Registration
- 14.00 14.20 Welcome and Setting the Scene: Innovation and Triple Helix Prof. Kamperman Sanders (Maastricht University)
- 14.20 14.50 Questions Team 1 and Discussion

#### Panel I: IP as a Proxy for Innovation – Myth or Reality?

Panel II will relate the concept of innovation to aspects of intellectual property and discuss the question in how far intellectual property rights can serve as proxies for innovation.

Chair and commentator: Prof. Josef Drexl (MIPILC)

- 14.50 15.10: David Kappos (Cravath, Swaine & Moore LLP)
- 15:10 15:30: Peter Yu (Texas A&M University)

Imitative Pasts, Innovation Pathways and Intellectual Property

- 15.30 15.40: Commentator
- 15.40 16.10: Questions Team 2 and Discussion

#### 16.10 - 16.40 **Coffee break**

#### Panel II:

#### Innovation, Creation and Exploitation – Are we over playing the IP card?

The question this panel aims at assessing is how much IP we need in order to foster creation and exploitation...

Chair and commentator: Prof. Guido Westkamp (Queen Mary)

- 16.40 17.00: Padmashree Gehl-Sampath (UNCTAD)
- 17.00 17.20: Phil Evans (former Inquiry Chair, UK Competition and Markets Authority)
- 17.30 18.00: Questions Team 3 and Discussion



## Panel III - Round table discussion: "About IP and Innovation – what should our students be weary of?"

Speakers in this panel will show how they use innovation in their legal research and how they have operationalized the concept.

Chair and commentator: Dr. Anke Moerland (Maastricht University)

- 18.00 18.15: Prof. Josef Drexl (MIPLC): How to use innovation in IP/patent research
- 18.15 18.30: Guimaraes César (McGill University): How to use complex adaptive system theory for innovation
- 18.30 18.40: Commentator
- 18.40 19.10: Questions from Team 4 and Discussion

20.00 **Dinner at Les Grands Buffets**, <u>Statenstraat 6</u>, Maastricht



#### Panel IV: Innovation and Public Private Partnerships – a catholic marriage?

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*This panel will address the practical issues of public-private partnerships in practice.* Chair and commentator: Prof. Julian Lopez (University of Alicante)

- 09:00 Walk-in
- 09.15 09.35 Isabelle Huys (KU Leuven)
- 09:35 09:55 Jon Timmis (York University)
- 09:55 10.05: Commentator
- 10.05 10.35: Questions from Team 5 and Discussion

#### 10.35 – 12.50: Coffee break, team works on reports, EIPIN-Innovation Society Supervisory Board meeting (Faculty of Law, room tbc)

- 12.50 14.20: Lunch with poster presentations and 2 minute pitches by ESRs (Faculty of Law, Lenculenhal)
- 14.20 14.45: Questions Team 6 and Discussion

#### 14:45 – Presentation by Darts-IP (Sander Vermeulen and Rik Minoodt)

#### Panel V: Getting empirical – can we measure innovation, credibly?

Panelists will identify dilemmas one faces when conducting studies that aim at measuring the impact of intellectual property rights and their infringement on innovation.

Chair and commentator: Prof. Meir Pugatch (Maastricht University)

15.00 – 15.20: Fernando Galindo-Rueda (OECD Innovation section)

Measuring R&D and Innovation

15.20 – 15.40: Bruno van Pottelsberghe (Solvay Brussels School of Economics and Management)

- 15.40 15.50: Commentator
- 15.50 16.20: Questions from Team 7 and Discussion
- 16.20 16.50: **Coffee break**



#### Panel VI - Innovation and ICT – is monopoly unavoidable and desirable?

This panel will discuss the behavior of market players relying on intellectual property rights and whether the formation of monopolies is unavoidable and beneficial...

Chair and commentator: Dr. Noam Shemtov (Queen Mary)

- 16.50 17.10: Daniel Berman (Maccabi Health Fund)
- 17.10 17.30: Samuel Laurinkari (Ebay)
- 17.30 17.40: Commentator
- 17.40 18.10: Questions from Team 8 and Discussion

#### 20.00 **Dinner and party at Tapijn Kazerne**, <u>Tapijnkazerne 20</u>, Maastricht

#### Conferral of the "EIPIN Dieter Stauder Student Awards 2018"

### Saturday, 27 January 2018

#### Panel VII – Biotechnology and plant breeders rights: which way to go?

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This panel discusses how the system of plant breeders rights and biotechnology interact and overlap, and whether a more holistic vision can integrate the two systems.

Chair and commentator: Prof. Anselm Kamperman Sanders (UM)

- 10.00 10.20: Szonja Csörgö (European Seed Association)
- 10.20 10.30: Paul Olson (KWS SAAT SE)
- 10.30 10.40: Commentator
- 10.40 11.10: Questions from Team 9 and Discussion

#### 11.10 - 11.40: Coffee break

#### Panel VIII - Bridging the valley of death through IP?

The question addressed by this panel is how IP can play a role in making the European innovation regime more competitive and fit for purpose.

Chair and commentator: Prof. Manuel Desantes (University of Alicante)

- 11.40 12.00: Wim Bens (ASTP Proton)
- 12.00 12.20: Christian Loyau (ETSI)
- 12.20 12.30: Commentator
- 12.30 13.00: Questions from Team 10 and Discussion
- 13.00 14.00: Lunch (Faculty of Law, Lenculenhal)
- 14.00 Close of conference/Goodbye