



# Online Workshop

## 11.10.2022 – 14.30-16.00

### Training for cooperation: new ways of capacity building

#### 1. What is the workshop about?

Whether at the interregional, transnational or cross-border level, capacity building is necessary for successful territorial cooperation. Due to the digital transition, training formats and methods for actors of cross-border cooperation are rapidly changing.

Firstly, this workshop will present three concrete examples of online courses and trainings, confronting learners' and trainers' perspectives each time. Secondly, in a debate with the participants, the opportunities of digital training for local/regional authorities, associations and other stakeholders of cooperation as well as its limits and challenges will be discussed. Which new opportunities are arising in terms of accessibility, outreach, and the use of innovative tools? Which new challenges do training providers face regarding commitment of learners, teaching methodologies and digital skills?

Finally, recommendations for the development of digital trainings in the field of territorial cooperation will be elaborated.

#### 1. You want to join us? We would be delighted to welcome you!

#### Timeslot

11.10.2022 from 14:30 to 16:00 (Brussels time)

#### Registration

Will open 31.08.2022

#### Online

Zoom-Link will be sent to the registered participants just before the event

#### More information on the Workshop Coordinator

<https://transfrontier.eu/>





## 2. Agenda

### Welcome and Presentation of the workshop.

Anne Thevenet, deputy Director, Euro-Institut / Transfrontier Euro-Institut Network (TEIN)

### Cross-Border Business Lab, Students from Villach (AT) and Ljubljana (SL): A digital project exploring cultural and context differences to facilitate cross-border business cooperation

FH-Prof. Dr. Eithne Knappitsch, Intercultural Management, Carinthia University of Applied Sciences

### Video testimony of one student involved in digital Cross-border Business Lab project

### InterregMOOC: Online course on European Territorial Cooperation open to students and actors across Europe

Prof. Dr. Birte Wassenberg, Professor, Institute for Political Studies of the University of Strasbourg

### Video testimony of two students using MOOC on ETC

### AEBR Global initiative: Online training on Cross-border Cooperation promoting the exchange of experiences between the EU and Latin America in the field of regional development

José Maria Cruz, project Coordinator, Association of European Border Regions

### Video testimony of a co-host/participant of the AEBR Global initiative online training

### Discussion with participants

### Reactions to project examples and discussion with participants by a representative of European Commission

Ricardo Ferreira, Coordinator of the Border Focal Point, DG Regio, European Commission

**Moderator:** Anne Thevenet, deputy Director, Euro-Institut / TEIN

