



English
Language



Full Time
Format



September
Start date



Maastricht
Location

Bachelor Business Analytics

Are you tech-savvy, analytical and eager to learn how to use data and AI to create smart solutions for business and society? Then the bachelor's programme in Business Analytics is the perfect fit for you!"

Get in touch with us!

Admission requirements

On this page, you will find important details of the application process (such as deadlines, admission requirements, required documents and application assessment) for the bachelor's programme in Business Analytics for *academic year 2026-2027*. Questions about admission? Contact us via study@maastrichtuniversity.nl.

- 🕒 [Application deadlines](#)
- 🎓 [Previous education](#)
- 🧮 [Mathematics requirement](#)
- 📄 [Required documents for the application procedure](#)
- 🔍 [How do we assess your application?](#)

Application deadlines

This bachelor's programme starts in September.

The deadlines below are applicable for applicants who want to start their studies in September 2026.

Note: If you are viewing this webpage on your phone, we recommend using landscape mode.

Date	What you need to know about this date
As soon as possible after 1 October 2025	Apply via Studielink* (open for applications for the academic year 2026-2027 from 1 October)
1 April 2026, 23:59 CET	Deadline for completing the entire application process if you have a non-EU/EEA nationality (in most cases, you will need a visa and/or residence permit)
1 May 2026, 23:59 CET	Deadline for completing the entire application process if you have an EU/EEA or Swiss nationality
1 August 2026	Strongly recommended deadline for paying the tuition fee
31 August 2026, 23:59 CET	Deadline for completing all tasks in the MyApplication portal** If you need a visa and/or residence permit , you must complete most tasks by an earlier date.

**Studielink is the national registration system for higher education*

***The MyApplication portal is Maastricht University's application and enrolment platform.*

Visa/residence permit for study

Are you a non-EU/EEA national requiring a visa/residence permit for study? Click here for — more information

Please note that Maastricht University can **only** formally apply for your [visa/residence permit](#) if you have met all admission and enrolment requirements.

This means you have to have completed all admission and enrolment tasks in the MyApplication portal (except the 'visa/residence permit'-task and the 'send certified copy of diploma'-task) before we can send your application to the IND (Dutch Immigration and Naturalization Service).

We have to send the application to the IND before 1 July if you are starting your studies in September. Please note: a few pre-master and master programmes offer a start in February. If your study programme offers a start in February and you want to start your studies in February, we have to send the application to the IND before 1 December. You can find out if your study programme offers a start in February on the admission requirements web page of that programme ([pre-master's](#), [master's](#)).

Therefore, we **strongly recommend** that you reconsider applying for this study programme if you are not sure that you will meet the following requirements before 1 July/1 December (if applicable in your situation):

- ⦿ Having remedied all subject and/or language deficiencies (if applicable)
 - ⦿ Having qualified for admission to your study programme, including being selected ([if applicable to your study programme](#)) AND
 - ⦿ Having paid the tuition fee for your study programme
-

Previous education

The admission requirements depend on your previous education. Please check below which requirements apply to you.

Applicants with a Dutch diploma

—

If you have one of the diplomas stated below then, in principle, you qualify for admission:

- ⦿ VWO diploma 'Natuur en Techniek'
- ⦿ VWO diploma 'Natuur en Gezondheid' + wisB
- ⦿ VWO diploma 'Economie en Maatschappij' + wisB
- ⦿ VWO diploma 'Cultuur en Maatschappij' + wisB
- ⦿ HBO propedeuse + mathematics level VWO wisB
- ⦿ OU propedeuse + mathematics level VWO wisB

Applicants with a non-Dutch diploma

—

If you have a non-Dutch diploma that is equivalent to the Dutch VWO diploma you, in principle, qualify for admission to this programme. Check if this applies to your diploma.

➤ [List of diplomas equivalent to the Dutch VWO diploma 2026-2027](#)

Mathematics requirement

For this bachelor's programme, certain Dutch mathematics courses or a foreign equivalent are compulsory. You can find the required mathematics courses here:

➤ [Additional subject requirement pertaining to non-Dutch entry qualifications 2026-2027](#)

Questions?

If you have questions about the mathematics requirement, please check the [FAQ](#) or contact us at study@maastrichtuniversity.nl.

Clear your mathematics deficiency or refresh your mathematics skills

Students who do not meet the required mathematics level, have a so-called **mathematics deficiency**. The mathematics deficiency has to be cleared before the start of the bachelor's first year. To help you meet the mathematic requirement, we offer an **online preparatory math course** and an **online exam**.

Do you meet the mathematics requirement, but still want to improve your mathematics skills? You can follow the **online preparatory math course** without having to take the exam. Mathematics and statistics are essential in this programme. Our experience learns that quite a lot of students are not sufficiently prepared for the introductory courses that start right away in September. To avoid problems during those first months, we designed this online preparatory math course.

i More information about the [online math course and exam](#)

➤ Online preparatory math course: [more information](#)

➤ Online math exam (deficiency exam): [more information](#)

Required documents for the application procedure

Please note: Only **complete** applications will be taken into consideration. All documents must be in **Dutch, English, French or German**.

Required documents for all applicants —

⦿ A recent passport picture

This picture must satisfy certain requirements. You can find these requirements in the task description 'Upload portrait photo' in the MyApplication portal.

⦿ A copy of your valid passport or your EU/EEA identity card

Scan the personal details' page(s). Save this copy as 'passport

copy' (and not as 'passport picture')

- ⦿ **A copy of your diploma (if already obtained)**
 - ⦿ **A copy of your grades transcripts of the last two years of secondary school**
-

Documents that might be required depending _ on your (academic) background

- ⦿ **Proof of mathematics proficiency**

If you do not meet the [required mathematics level](#), you have to clear your mathematics deficiency by taking part in the [online preparatory math course](#) and passing the [online exam](#).

- ⦿ **Document(s) that demonstrate your proficiency in English**

Answer the questions concerning language requirements under '[Language requirements for English-language programmes](#)' on this webpage to find out if you need to provide additional documentation. The outcome of your answers will indicate which documents you can use to prove your proficiency.

- ⦿ **Permission for document verification form**

If your diploma is not verified by DUO (Dienst Uitvoering Onderwijs, the Dutch government agency responsible for education-related matters), you will need to upload the form 'Permission for document verification' in the MyApplication portal. This form allows Maastricht University to verify your diploma, grades transcript or other required documents directly with the issuing institution or relevant qualification registry.

Language requirements for English-language programmes

As English is the language of instruction in this study programme, it is essential that your English language skills are good enough for you to undertake intensive and challenging academic courses that are taught and examined in English.

Answer the questions below to find out if you meet the language requirements.

Do you hold a Dutch pre-university education (VWO) diploma?

Yes

No

How do we assess your application?

When you want to apply or are applying to this study programme, it is useful to know how we assess your application. If you submit all required documents before the application deadline and if you meet the admission criteria (diploma requirement and mathematics requirement), you will be admitted. If you do not meet the criteria, your application will be rejected. We will inform you via email.

➤ More information about the assessment of applications can be found in the [Bachelor Education and Examination Regulations \(EER\) 2025-2026](#)

Additional info

Possibility of enrolment in the second year and exemptions for the entire first year

If you have successfully completed courses equivalent to the first year of a School of Business and Economics (SBE) bachelor's study programme (at the same university level), you may qualify for exemptions. Students who transfer from another university to SBE (not between SBE bachelor's programmes at UM), cannot be exempted from parts of the first-year programme (i.e. cannot be exempted from separate, individual courses of the first-year of the bachelor's programme concerned), but only from the entire first year of the bachelor's study programme. To apply for an exemption, you have to submit a request to the Board of Examiners. If your request has been approved, you can enrol in the second year.

Please note that the exemptions deadline is **1 July 2026**: if we have not received correct and completely filled out forms before this date, your request will not be taken into account.

i More information regarding [exemptions and how to apply for them](#).

Applicants whose diploma is based on a non-EU-EEA curriculum (handling fee)

Applicants for this study programme whose diploma is based on a non-EU/EEA curriculum are required to pay a handling fee. This applies even if the educational institution is located within the EU/EEA, as the fee is based on the curriculum, not the location of the institution. More information on this handling fee and how to arrange this payment can be found on the [handling fee page](#).



UM visiting address

Minderbroedersberg 4-6
6211 LK Maastricht
+31 43 388 2222

UM postal address

P.O. Box 616
6200 MD Maastricht

Bluesky
Facebook
Instagram
LinkedIn
TikTok
YouTube

Contact

Transparency & Accountability

Privacy & security

Support

Feedback



Learn all about this programme.

Send your request and receive the full brochure directly in your inbox.

Your future

› **Admission requirements**

Admission & enrolment

Tuition fees

Contact