

Title: Challenging Eternity. Living labs and ecomuseums in urban and rural contexts

Abstract: This paper will critically study current concepts and methods in New Museology regarding the conservation and management of built heritage. The aim is to discuss new approaches towards promoting citizen participation, co-creation and stewardship of the built heritage environment, based on critical heritage studies. The paper will (1) critically examine the current worldwide trend of new museology practices that find their origin in a critique of traditional heritage conservation (2) present innovative participatory frameworks, promoting participation and democratic decision-making; (3) test these new frameworks in two laboratory contexts in Italy, one urban (Rome) and one rural (Apulia).

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