



## **Call for Papers**

Maastricht Observatory for Responsible, Resilient and Sustainable Societies, Economies and Enterprises
5th Annual Conference 2025

# Track: Social entrepreneurship and the economy of the Common Good

Maastricht, the Netherlands, 22-23-24 October 2025

### **Track Chairs:**

Prof.dr René Kemp and Dr. Christian Scholl

## **Description of the track**

The wrongs of the for-profit economy, mired in exploitation, has sparked an interest in business models for doing good and alternative economic institutions such as collective ownership, local currencies, impact finance, green deals, inclusive governance and partnerships for multiple value creation.

In this track we invite empirical and theoretical research papers and work in progress on social and circular entrepreneurship, efforts to create a more inclusive and sustainable local and regional economy, the successes and non-successes thereof and the ways in which problems of collective action are navigated by businesses, citizen organisations, local government with the help of intermediaries and policies.

We also welcome research into imaginaries of different economies: a circular economy, purpose economy, the community economy, a regenerative bioeconomy and an inclusive economy. What role for government, civil society, markets and science do they see? How are they affected by changes in globalisation, trade wars and demands for localisation?

### Key topics and research questions of the track

- The interaction between social (and sustainable) entrepreneurship and its environment
- The democratisation of energy infrastructure
- Public-Civic Partnerships (PCPs) and community wealth organisations



- Cooperative Housing and Cooperative forms of land tenure
- Platform co-ops and cooperativism
- Imaginaries of an alternative economy based on democracy, flourishing and doing good
- The plural sector and the hybrid sphere
- Societal innovation and (socio-economic) transformations
- Eco-social contracting and institutions for collective action

## **References:**

- Bauwens, T., Vaskelainen, T., Frenken, K. (2022) Conceptualising institutional complexity in the upscaling of community enterprises: Lessons from renewable energy and carsharing, *Environmental Innovation and Societal Transitions*, 42, 138-151
- de Moor, T. (2023). Shakeholder society? Social enterprises, citizens and collective action in the community economy, inaugural speech Erasmus University Rotterdam.
- Diepenmaat, H., Kemp, R., Velter, M. (2020), Why sustainable development requires societal innovation and cannot be achieved without this, *Sustainability*, 12(3), 1270
   <a href="https://doi.org/10.3390/su12031270">https://doi.org/10.3390/su12031270</a>
- European Commission (2020). Social enterprises and their Ecosystem in Europe, Publication Office of the European Union.
- Huntjens, P.; Rinscheid, A.; Kemp, R.; Van Helvoirt, B.; Aarts, N.; Visseren-Hamakers, I.; van Veen, A.; Hassink, J. (2023) The Transformation Flower Approach for Leveraging Change Towards Multiple Value Creation and Institutional Change. Preprints 2023, 2023071539. <a href="https://doi.org/10.20944/preprints202307.1539.v1">https://doi.org/10.20944/preprints202307.1539.v1</a>
- Kip, M. and Scholl, C. (2022) Editorial: Social Movements and sustainable urban commons governance, Frontiers in Sustainable Cities: https://doi.org/10.3389/frsc.2022.967874
- Mintzberg, H. (2016). Organizations around Public, Private, Plural.
   <a href="https://mintzberg.org/blog/three-sectors">https://mintzberg.org/blog/three-sectors</a> and the pamphlet "rebalancing society" <a href="https://mintzberg.org/books/rebalancing-society">https://mintzberg.org/books/rebalancing-society</a>
- Moroni 2024 Untangling the commons. Three different forms of commonality, *Review of Austrian Economics*. https://doi.org/10.1007/s11138-024-00639-1
- Ostrom, E. (1990). *Governing the Commons: The Evolution of Institutions for Collective Action*. Cambridge University Press.
- Savini, F., & Giezen, M. (2020). Responsibility as a field: The circular economy of water, waste, and energy. *Environment and Planning C: Politics and Space*, *38*(5), 866–884
- Spigel, B. (2017). The relational organization of entrepreneurial ecosystems, *Entrepreneurship Theory and Practice* 41(1): 49-72. <a href="https://doi.org/10.1111/etap.12167">https://doi.org/10.1111/etap.12167</a>
- Thompson, T.A., Purdy, J.M. & Ventresca, M.J. 2018. How entrepreneurial ecosystems take form: Evidence from social impact initiatives in Seattle. *Strategic Entrepreneurship Journal* 12: 96-116.

The deadline for submissions is 17 August, 2025.

All submissions **must use the submission procedure** on the webpage otherwise they will not be considered for review.

Submit your paper writing to morse-sbe@maastrichtuniversitv.nl.

The registration for the MORSE conference 2025 will be open until 21 September, 2025.

Register **clicking on the green button** – when active - on the conference homepage, and in case of problems write to morse-sbe@maastrichtuniversity.nl

